



President’s Report

**Board of Directors
March 26, 2009**

Overview of Report

During the 2008-09 academic year, the President’s Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**ccreditation and Accountability, **C**ollegiality and Collaboration, and **S**ervice Excellence.

Student Success and Access

Melisa Bissonnette and **Kinta Joseph** were selected to participate on the KCTCS All-Academic Team. The purpose of this program is to recognize the scholarly achievements of students in the Kentucky Community and Technical College system. Each year, Gateway has the opportunity to nominate two students for this prestigious award. Melisa is a Business major and plans to continue her education with an ultimate goal of receiving her Master’s degree. Kinta, a Criminal Justice major, has plans to attend NKU in the fall to receive her Bachelor’s degree in Criminal Justice.

The spring 2009 updated preliminary enrollment as of March 22, 2009, is as follows, (note: spring 2008 figures are for the entire semester, whereas, 2009 does not include all of the dual credit, workforce credit, or enrollment in the additional three spring sessions):

Headcount	3,104 (2,908 in spring 2008)	Increase 6.7%
FTE	2,407 (2,064 in spring 2008)	Increase 16.4%
Credit Hrs.	28,825 (24,765 in spring 2008)	Increase 16.4%

A Reciprocity Agreement between NKU and postsecondary education institutions in Ohio will now include Gateway as a result of our regional accreditation. This agreement allows students who live in Ohio and want to attend college in Northern Kentucky to pay tuition to Gateway at a Kentucky resident level and to count toward Gateway’s enrollment numbers for revenue purposes from CPE.

Gateway submitted an application to join the Greater Cincinnati Consortium of Colleges and Universities the first week of March. The decision will be made by October 2009. If successful, Gateway will be able to participate in the Cross-Registration Program, where any Gateway student that is at least part time and degree seeking can take courses at other Consortium colleges for the cost of Gateway tuition.

The second five **Ralph Anderson/Belcan** scholarships in computer-aided drafting have been awarded for the spring term, and the students will be hosted at a luncheon with Mr. Anderson in early April. The Anderson/Belcan Scholarships are full-tuition scholarships, and 10 are awarded to students each year.

Trend Fusion will be expanded this year to showcase the abilities of the students in Cosmetology, Visual Communications, English, and Writing. The April 22 event at the Carnegie Visual + Performing Arts Center in Covington will feature a runway show with hair design, as well as a portfolio exhibit of student graphic designs and live readings as part of the annual Poetry Jam. The event has been renamed Spring Soiree.

Grants Director **Amber Decker** is chairing Night of Excellence, Gateway's annual student awards convocation, set for Friday, May 8, at the Boone County Library beginning at 7 p.m. The awards ceremony will recognize outstanding achievements by students in their respective programs, as well as clubs and other activities.

Gateway student, **John Ferraro**, was featured on the front page of the Enquirer Friday, February 20. The article profiled a student, who is attending Gateway, to be trained for a new career. He is a non-traditional student who will complete an AAS in computer-assisted drafting this spring. He was laid off from a cable installation company a few years ago and came back to Gateway to learn new skills. He is on a co-op assignment at Emerson Electric this term.

Registration began on March 9 for the summer 2009 and fall 2009 semesters. The number of course offerings for summer 2009 is double the number of course offerings for last summer. The number of course offerings for fall 2009 includes a modest increase over last fall semester; however, we plan to continually add course sections as we grow in enrollment and hire new adjunct faculty members. Analysis is ongoing to determine the capacity of the facilities at the college to accommodate additional courses for 2009-10. An increase in the level of pay may also help the effort to find new adjuncts.

Dr. Tony Clarke, Susan Chaney and **Teri VonHandorf** attended The Chair Academy in Nashville March 2-5. These three division chairs/coordinators enjoyed and appreciated this nationally recognized professional development opportunity.

The college is in discussions with the 19 local school districts to expand the dual credit opportunities for high school students.

As part of the Provost Office reorganization, **Dr. Doty Latuszek** has assumed the position of Provost/Vice President for Academic Affairs, and **Marinell Brown** has been promoted to Associate Provost for Academic Affairs. Two new positions have been advertised—Associate Provost, and Administrative Assistant to the Division Chairs. The associate provost will develop a comprehensive program for developmental education at Gateway and create and implement policies and procedures related to the hiring, orientation, mentoring, and evaluation of adjunct faculty. Additional components of the reorganization plan for Academic Affairs will be unfolding in the near future. An additional eight full-time faculty positions are planned for hire for the fall semester, as well as two new positions for the Criminal Justice program for outreach and instruction.

These two positions will be funded through the DOL grant of \$846,000 the college recently was awarded.

Several academic programs have streamlined their course offerings and academic credentials—Information Technology, Visual Communication, Business Administration, and Diesel Technology. All programs have undergone a process of program review based on enrollments, number of graduates, cost per student credit hour, employability of graduates, and input from business and industry. Based on this analysis, the college will suspend and teach out the Construction Carpentry program. Program courses have identified a scheduled rotation of courses to facilitate the planning process for students and the college. Planned course rotations contribute to increased enrollment each semester that will minimize the cancellation of sections. All of these changes will help the college to meet its mission and vision with more efficiency. Research is also underway to identify new programs needed within the region that may be offered at the college.

The college's first ever international education trip was taken March 12 – 19, 2009. The trip is part of a course being team-taught by professors **Alan Hall** (History) and **Melissa Fry** (English). Twenty-five students, faculty, staff, and several community members spent a week Paris, France. Several members joined Assistant Professor Hall on a day-long tour of Normandy and other WW II sites.

Newly admitted Associate Degree Nursing and Practical Nursing students now have standardized uniforms and lab coats. The Gateway logo is displayed on both the uniform and lab coat that began January 2009. A second "white coat" ceremony was held for the new students admitted to the program on March 5, 2009.

Three new full-time faculty members were hired in December for the Department of Labor grant in Nursing; one new full-time faculty member was hired in Automotive Technology to replace an instructor; one new full-time faculty member was hired in Writing; and two new full-time faculty members were hired in Information Technology (one replacement and one new addition).

On Thursday, February 26, the **Multi-Cultural Student Organization (MSO)** hosted a Black History Month event that honored President Barack Obama and the late civil rights activist, Dr. Martin Luther King, Jr. Dr. Augustine Yaw Frimpong-Mansoh, Assistant Professor of Philosophy at Northern Kentucky University, was the featured speaker. A native of Africa, Dr. Frimpong-Mansoh received a Bachelor of Arts degree from the University of Ghana, Legon; another Bachelor's degree from the University of Windsor in Ontario, Canada; and a Ph.D. from the University of Alberta in Edmonton, Canada.

Andre Washington, Director of Admissions and Enrollment Management, has been given the responsibility of aligning the resources of the Office of Admissions, Office of the Registrar, and Student Records into one functional unit that supports Gateway's enrollment management goals. Recent highlights of this effort include:

- The Admission's Office is working with the Registrar's Office to enroll 150 dual credit students and 60 Fire Science students for spring 2009. These two offices have also created a student-friendly, non-credential seeking student packet to offer better customer service.
- Gateway has received 12 applications for the C.A.R.E. center at Holmes High School for the fall semester. The applications will be coded in PeopleSoft as a way to track and send specific information to the students. The **Urban Center** is now a one-stop center. Students can now receive assistance in applying for admissions, advising, and registration, as well as assistance in completing their FAFSA.
- New "Ability-to-Benefit" policies and procedures have been created to assist students who do not meet admission scores to receive federal financial aid. This was a collaborative effort between the offices of Advising, Financial Aid, Registrar, and Admissions.

The **Student Support Services (SSS) Trio Program** will be taking a group of 30 students to Washington, DC June 3-7, 2009. The trip will allow SSS students to experience Washington, DC and visit sites that are a part of our country's rich history.

The Kentucky Community and Technical College System (KCTCS) will host a **Transfer Fair** at GCTC on Wednesday, April 1, at the Student Services Center at the Edgewood Campus. The fair, the first ever at GCTC, will be held from 11 a.m. – 2 p.m. Sponsored by the Kentucky Association of College Registrars and Admissions Officers (KACRAO), the **Transfer Fair** offers GCTC students opportunities for first-hand information from representatives of four-year colleges and universities who will be ready to show them:

- How to transfer academic credits from GCTC to a four-year institution;
- How and where to apply for financial aid;
- The majors offered at four-year Kentucky institutions and elsewhere, and,
- What campus life is like at many four-year institutions.

The **National Technical Honor Society** and **Phi Theta Kappa** will host a spring induction ceremony on Friday, April 24, 2009 at 5 p.m. at the Boone Campus. Invitations to join the National Technical Honor Society, the honorary for excellence in career and technical education, and PTK, the largest academic honor society in America, have been sent to over 300 students.

On February 28, Gateway Community and Technical College's **Phi Theta Kappa** chapter held a "Regional Boot Camp" training for Phi Theta Kappa advisors and officers from across the state. The training seminar, conducted by Danny Bailey and Margo

Hamm, was attended by PTK advisors from Gateway's sister institutions at Owensboro, Maysville, Bluegrass, and Ashland.

Antonio Tramber has been hired full time for the Manufacturing Engineering Technology program to focus on courses for the Mechatronics Certificate. Antonio has a Master's degree in Industrial and Engineering Technology from Morehead State University. His experience includes an engineering internship at Mazak Corporation and serving as Maintenance Supervisor at Dayton Power and Light in Manchester, OH.

The Manufacturing, Business, and IT Open House will be hosted at the Boone Campus on April 9 from 5:30 p.m. – 7:30 p.m. By special invitation, all Area Technology Center students and their faculty have been invited to participate. In addition, 54 employees of local companies, who have received credit through the college's customized training and need three to six hours of additional credit to complete a certificate, have been invited to attend the Open House. They will have the opportunity to speak with faculty about completing their course work to gain a credential.

The colleges' emphasis on developing apprenticeship opportunities for students continues, despite the difficult economic times. Currently, 18 students are participating in the apprenticeship program. These students are from three local manufacturing companies and are pursuing their degrees in Manufacturing Engineering Technology.

Accreditation and Accountability

SACS Update

With the SACS accreditation complete, the opportunity to share the news and market for increased enrollment has taken on a renewed focus. The Integrated Marketing Team held a day-long planning retreat on February 13 with the 15-member Gateway team, KCTCS marketing/PR, and ad agency staff. New publications and communication tools will be used in a coordinated manner to market the college as the institution that a student can begin and transfer, as well as train for a new career.

The **Entrepreneurial Learning College** team reviewed 18 projects submitted for consideration in the inaugural competition for the Spirit of Innovation Award. All nominated projects will be showcased at the April college-wide symposium, and one project will be selected for nomination to the League for Innovation to be considered for their annual award. The innovation projects must focus on the League's criteria including collaboration, cost effectiveness, creativity, efficiency, quality, replication, and timeliness. **Brent Cooper, Kathy Cook, Nancy Spivey, Chris Sturm, and Dr. Janice Wilkerson** worked with the group making recommendations about the entrepreneurial merit of the nominations. Four projects will receive special recognition, and one will be recommended for submission to the League for Innovation at the Gateway Symposium on April 9. A special presentation will be made to the Board of Directors at the March 26 Board meeting.

The new Gateway Print Center, directed by **Henry Bang**, has opened and is featuring a new color copier that can print brochures, posters, and banners. The copier can also customize publications with individuals' names—perfect for recruitment pieces. The

acquisition of printing equipment from West Kentucky Community and Technical College enables Gateway to offer an array of binding and folding projects like never before. Samples of the new center's capabilities will be displayed at the April college-wide symposium.

Collegiality and Collaboration

The **LEAD III** class members spent a day in Frankfort meeting our legislative caucus and the Governor as part of the Northern Kentucky Chamber's Day in Frankfort event. They also received tours of the capitol and sat in on the House and Senate sessions. The group met at the Behringer Crawford Museum on March 20, and worked with Dr. Hughes through a special training session on strategic planning called "Vision to Action". A special report on the LEAD program will be presented at the May Board of Directors meeting.

A new **Information Technology Champions Network** has been formed, and 16 companies have expressed interest in participating in the group by attending forum meetings to discuss their training needs and other workforce development issues.

The **Allied Health Career Pathway** project was launched January 1, and various Gateway departments are working together to successfully matriculate over 600 Nurse Pending students into other Gateway majors and employment opportunities. The AHEC staff, nursing faculty, career counselors from the Assessment Center, and others will be involved in providing career workshops to help these students complete certificates, diplomas, and degrees. **Patti Carter** is the new career counselor hired to work with the students, as they receive services through the Assessment Center. The grant is a collaboration of several companies in the region and GCTC.

The new **Energy Utility Technician Certificate** program began March 23 with eleven students are enrolled. The **Energy Consortium members** toured Duke Energy's new Envision Center on March 16. The class will have the opportunity to tour the new Center and use it for training during their coursework. This five-course certificate includes the following courses: Introduction to Computers, Circuits I, Transformers Lab, Introduction to Line Maintenance, and Introduction to Industrial Safety. There are four certificates and a degree in Energy Studies being studied through the Department of Labor funding.

Gateway is participating in the KCTCS soft rollout of the Virtual Learning Initiative, **KCTCS On-line**, by partnering with Citi to offer Business Administration classes to their employees.

Gateway's Career Center, in collaboration with the Northern Kentucky University Career Center, will host a **Career Expo** on March 31, 2009 from 3 p.m. – 6 p.m. at the NKU Student Union. This job fair will showcase companies that are looking for students at all levels for employment that will include full-time, part-time, co-op, and interns. Over 80 companies have registered to attend this exciting event.

Vice President **Laura Cook Kroeger** traveled to Washington with the Northern Kentucky Chamber of Commerce “Fly-In” Committee to seek funds of \$5 million for the Urban Campus. She also spoke before the Northern Kentucky Legislative Caucus on Saturday, February 7, requesting that the legislature not tamper with the \$753,200 budget allocation for operational funds for the new Center for Advanced Manufacturing.

Congressman Geoff Davis announced the addition of \$95,000 in the Omnibus Budget that is earmarked for equipment in the Center for Advanced Manufacturing.

The capital campaign chairs will meet in April to discuss the progress of the campaign and the context of the economic challenges.

GCTC Foundation Report:

- The Foundation was the recipient of the Call to the Post luncheon proceeds. A check for \$1,000 was presented to the Foundation for the scholarship fund.
- A gala/fundraiser continues to be planned for fall 2009 to raise funds for the Foundation.
- The Foundation continues to look for partnering opportunities for the new Urban Campus and will soon be represented by a third party. This real estate expert will guide the process for issues of RFP's for the Covington/Park Hills land.
- Toyota has donated \$2,800 worth of gently used AV equipment to the college. It will be used by the College IT department.
- Donor Bob Sathe's recent gifts to create a \$50,000 endowment for urban student scholarships will be matched with another \$50,000 by KCTCS. A similar match was recently completed with the Butler Foundation, enabling that \$50,000 gift to grow to \$100,000 as well.

Service Excellence

Dr. Angie Taylor and **Laura Cook Kroeger**, past recipients of the Outstanding Women on Northern Kentucky Award, are being honored at the program's 25th anniversary event April 20.

Ingrid Washington was promoted to Vice President for Student Affairs, as part of the Provost Office reorganization, effective March 1, 2009.

Eight faculty members have been recommended for promotion following the promotion process. The KCTCS Board of Regents will act on the recommendations later this spring.

Gateway submitted an application to the Society for College and University Planning (SCUP) for their Award for Institutional Innovation and Integration regarding the MV₂ Team process. Winners will be announced in April.

To date, the college has successfully applied for \$883,000 in training funds for companies to use in their training and re-training needs through the KY WINS funds provided by KCTCS. These funds provide up to 75% of the cost of the training.

The largest single KY WINS project at Gateway has been registered for **St. Elizabeth Medical Center** in funding to support their implementation of the new EPIC software. We are currently in the process of completing their KY WINS application and working with Alex Rodriguez and Debbie Couch on training plans to serve 5,000 employees. Training is targeted to begin for fall 2009.

Regina Schadler has been hired as the new administrative assistant at the Boone Campus, effective March 16. Regina worked at the ZF Group for the past five years serving Vice Presidents and the CFO. She has 15 years experience as an administrative professional.

The college's Workforce Solutions Unit produces a variety of programs and services to employers and employees. To date, 709 students have taken training for credit, and 921 students have participated in training that is not connected with a specific college credit program. In addition, the Assessment Center has tested 4,046 individuals. Overall, the unit has served 124 companies with training and 320 companies through the Assessment Center.

Since January 26, 2009, the Workforce Solutions unit has offered professional continuing education units (CEU's) to employees in the following areas: Plumbing – 468; Electrical – 35; HVAC – 106; Cosmetology – 50; Waste Water – 18; and SHRM/SPHR – 35.

Ingrid Washington and **Theresa Little** attended the 91st annual National Association of Student Personnel Administrators Conference in Seattle, WA on March 7-11. NASPA is the premier organization for student affairs administrators in higher education.

Jana Camm, Intervention Specialist, and **Dr. Susan Santos**, Psychology Instructor, have collaborated to develop a series of workshops that promote mental health and wellness for Gateway students, faculty, and staff. The "Healthy Minds" program is a series of on-line workshops that deals with promoting awareness of issues such as depression, stress management, and text anxiety.

Heather Abbott has been hired as the new Campus Assistant at the Urban Center. Heather recently relocated to the Northern Kentucky area from New England, where she worked as the Program and Data Coordinator for afterschool programs through a 21st Century Community Learning Centers grant at the Hampshire Educational Collaborative in Northampton, MA. Heather was also the Project Coordinator for the Northeast Sustainable Energy Association's (NESEA) Green Building Open House 2006. She has a background in performing arts, and brings her experience in non-profit administration, volunteer coordination, program management, and graphic design to the Urban Center of GCTC.

The Research, Planning and Effectiveness Office has hired a new part-time Senior Administrative Assistant, **Monica Meier**. Monica is assisting in the preparation of reports and data entry.

Priorities for the President – Past Quarter

Activities were focused on the following:

- Continued to monitor the closeout and completion of the Allied Health Sciences Center and initiated the equipment listing as part of the major gifts campaign (99% complete).
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 40% complete).
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Implemented the allocations determined by the annual Strategic Needs Analysis (SNA).
- Was elected to the Steering Committee for the STRIVE Initiative.
- Began meeting individually with all superintendents of school districts to assess their needs and to determine potential partnerships for dual credit and transition to college for their students.
- Reviewed the budget projections for 2009-10 and determined overall strategy for budget growth.
- Approved the academic affairs re-organization and suspension of duplicative programs and certificates (over 50).
- Continued to focus on the development of partnerships to create a new Urban Campus in Covington.
- Participated in the college's education tour of Paris, France with students.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Monitor the construction of the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus).
- Implement the next phase of the re-organization of Academic and Student Affairs, as proposed by the Student Affairs staff and Provost.
- Complete negotiations for an Urban Campus site.
- Finalize the implementation of a "sister" college relationship with EUC SYD, a community college located in the south of Denmark.
- Revise the 2009-10 budget for the college.
- Secure additional lead gifts for the major gifts campaign.
- Implement planning for the Urban Center, the Transportation Center, and the Construction and Energy Center by establishing planning teams that will develop program space needs.
- Continue the development of the 2010-16 strategic planning process with the Board retreat on April 25th.
- Begin serving as Vice Chairman of the Kentucky Symphony Orchestra.