

President's Report

Board of Directors
January 28, 2010

Overview of Report

During the 2009-10 academic year, the President's Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**dvocacy, **C**ollegiality and Collaboration, and **S**ervice Excellence.

Student Success and Access

- Spring 2010 **preliminary enrollment** as of January 15, 2010 is as follows (note that these figures do not include dual credit, workforce credit, and enrollment for 12-, 8-, and 4-week sessions that are still in process):

Headcount	3,629 (3,496 in spring 2009) +3.8%
FTE	2,327 (1,830 in spring 2009) +27%

- The Student Support Services program has set-up several **transfer opportunities** for students this semester. Representatives from University of Kentucky, Thomas More College, and Northern Kentucky University will be on the Edgewood and Covington Campuses throughout the months of January, February, and March. This will culminate with the Transfer Fair at GCTC on March 31, 2010, with approximately 12 colleges and universities being represented.
- During the fall 2009 semester, the **Career Resource Center** placed 23 students in internships/externship/practicums and eight students in co-op positions. The career center is currently working with over 40 students for placement opportunities in the spring semester.
- The Student Support Services staff will host a "**night at the symphony**" by taking program participants to the Brilliant Beethoven performance at the Cincinnati Symphony Orchestra on Friday, January 29, 2010.
- **College Central Network (CCN)** is the electronic network that Gateway uses to allow students and alumni to search for available job opportunities in the area. Employers can post available job openings and students can post resumes, review career information articles, and view over 100 career advice videos. Since August 1, 2009, 69 students have registered with CCN, and 29 companies have posted 107 available jobs.

- Phi Theta Kappa (PTK) inducted 34 new members at the November 20, 2009 joint induction ceremony. The spring 2010 joint induction ceremony for Phi Theta Kappa and National Technical Honor Society will be Friday, April 23, 2010, at 6:00 p.m. at the Boone Campus.
- **The Ready-to-Work and Work and Learn** programs received an increase in funding from the Cabinet for Family Services during 2009-2010 fiscal year. These funds were allocated to increase the amount of students served in the RTW work-study program.
- Six incumbent workers from the Northern Kentucky Water District are completing two certificates this semester. The two certificates are Industrial Maintenance Electrical Mechanic and Industrial Maintenance Mechanic Level I. Through careful analysis of the customized training they have completed in the last year, it was determined that by completing one more course, they would qualify for both certificates. This type of customized accelerated learning is an example of the Gates Foundation training model. The workers are being served through the Center for Workforce Development.

Foundation and Resource Development

- A Foundation Board member has made an anonymous \$50,000 gift of stock to the college. The gift has been used to found the Gateway Northern Kentucky Scholars Endowed Scholarship. The gift is on deck to be matched by KCTCS, thus starting another \$100,000 scholarship endowment.
- In the past year, Gateway has added endowed scholarships for the Chellgren, Sathe, Hughes, Hiler, Cook Kroeger, and Butler families, as well as the \$300,000 endowment from St. Elizabeth that established the Endowed Nursing Professorship. Betty Pogue has arranged for Gateway to be included in a charitable remainder trust.
- The employees of Griffin Industries were so moved by the thank you letter from the Griffin-Gateway Scholarship recipient that they increased their donation to the college from \$1,000 a year to \$1,500 annually.
- The capital campaign has been low key but active in 2009. The campaign total now rests at \$5,888,268.17.
- The Gateway Community and Technical College Foundation has opened the Foundation Clothes Closet in the Park Hills Center. It accepts gently used men's and women's professional clothing. The clothing is intended for students who need appropriate attire for meetings with donors, legislators, and community leaders as well as job interviews. They are able to keep their selections for further use.

- One hundred percent of the graduates of the **college's Associate Degree (R.N.) Nursing Program** in May 2009 passed the NCLEX exam on the first attempt; a first for the college's relatively new program.
- The college, through the Workforce Solutions Division, received a \$100,000 grant from KCTCS for the Breaking Through to a Better Life Project. **Mary Pat Behler** has been hired to coordinate the project, and the steering team members are **Ingrid Washington, Teri Vonhandorf,** and **Peg Russell** from Gateway, along with **Barbara Stewart** and **Toni Slone** representing the Northern Kentucky Workforce Investment Board. Fifty students will participate in the pilot project, which focuses on the Gates Foundation training model. The goal of the grant is to customize, contextualize, and accelerate credentials for low-literacy learners.
- The Gateway Foundation is now selling tickets to Charity Night at the Tables. It will be held on March 20 at Turfway Park. Tickets are \$75 each.

Advocacy

- **Dr. McCall's** visit to Gateway on December 9 was highly successful. Over 50 manufacturers were present for the breakfast at Boone along with Representatives **Addia Wuchner** and **Joe Fischer**, and Senator **Katie Stine**. The luncheon at the Madison drew 200 attendees. The group responded with a call for local organizations to go on record as supporting the Urban Campus. Several groups are sending in resolutions or official statements of support. In the afternoon, Dr. McCall spoke to about 50 students at the Edgewood Campus. Then, most of the members of Gateway's Board of Directors and Foundation Board, along with community organization CEOs, all whom comprise the Advocacy Opportunity Council, met with Dr. McCall at the Ascent for a candid review of the issues before the Kentucky General Assembly. The day concluded with a capacity crowd of Gateway internal leaders for an intimate discussion on leadership with Dr. McCall.
- A bus will transport a group of students, faculty, and staff on February 25 to a KCTCS rally in Frankfort. Additional students, faculty, and staff will meet with legislators March 9, 10, and 11 for Gateway's assigned week at the Capitol.
- Gateway supporters are encouraged to sign the KCTCS petition at <http://transform.kctcs.edu/>.
- On December 18, Dr. McCall addressed the college community followed by views on advocacy by representatives Arnold Simpson and Alecia Webb-Edgington. Luckily, former Gateway Student Board Member Jennifer Holt has landed an internship in Representative Simpson's Frankfort office.
- The advocacy initiative is one of the first to offer service learning credit to student participants.

- The college hosted the Advocacy Breakfast on December 9 showcasing the new Center for Advanced Manufacturing. Forty manufacturers were in attendance.

Collegiality and Collaboration

- The Office of Institutional Research, Planning and Effectiveness is providing leadership in the creation of a comprehensive Veterans Support Center for Gateway. The first stage of development for the Center is a partnership with Cincinnati State Technical and Community College, whereby a representative from Cincinnati State will be spending time on Gateway's Edgewood Campus each week to assist current and potential veteran students at Gateway with a wide variety of support services through the Veterans Upward Bound Program. The services provided through this comprehensive grant program are being offered at no charge to Gateway and will begin in February 2010. These services include:
 - Short-term remedial or refresher courses for veterans who are high school graduates but who have delayed pursuing postsecondary education
 - Intensive basic skills development in those academic subjects required for successful completion of a high school equivalency program and for admission to postsecondary education programs
 - Career selection, advising, and assistance
 - Financial aid advising and application assistance
 - Academic needs assessment and program planning
 - Academic instruction and tutoring
 - College life adjustment and study skills workshops
 - Referrals to other essential veteran services
 - Community services and cultural enrichment activities
- Gateway is continuing to collaborate with the Northern Kentucky Chamber of Commerce by sponsoring the Leading Businesses/Leading Communities cable TV program. This year, the sponsorship will be leveraged to create a greater emphasis on community support of education at the primary, secondary, and postsecondary levels.
- The LEAD IV class, the college's leadership development program, studied government in Northern Kentucky and toured the Kenton County Jail during their November meeting. Presentations were provided by **Rob Sanders, Scott Kimmich, Terry Carl, Alecia Webb Edington,** and **Jeff Groob**. In December, the group met at CITI and participated in Community Partnerships Day. After touring the CITI facility, the group had presentations by **Dr. Hughes, Gregg Morton, Helen Carroll, Ralph Duesing, Lee Flischel,** and **Lisa Ratterman**. In January, the LEAD IV participants took the Strengths Finder 2.0 assessment and studied different methods of leadership skill development. On February 10, the group will travel to Frankfort for the Chamber's Legislative Day.
- The Entrepreneurial Learning College team is soliciting nominations for the Spirit of Innovation Award.

- Spaces were made available to members of the GCCCU for this month's professional development workshop, Active Learning Strategies. Faculty members from Good Sam College of Nursing, Cincinnati State, Wilmington College, and Cincinnati Christian University took advantage of the opportunity in addition to many of our own full and part-time faculty. This workshop is part of a year-long professional development series which is entitled Gateway to Student Success. The topics for the workshops were chosen by the part-time faculty. Full-time faculty members have designed workshops that model best practices in education on each of the topics. The next workshop will be in February and will focus on technology in the classroom.
- The new formed Developmental Education Leadership Team (DELT) has solidified the program's priorities for the remaining and next academic year. Subcommittees have been formed to move the initiatives forward. Member of the DELT will attend NADE (National Association for Developmental Education) March 9th – 12th in Columbus, Ohio.

Service Excellence

- In order to provide the most up-to-date information to students and potential students, the Public Relations Department is revising 30 program brochures and ensuring that information migrates from the old intranet to thePoint.
- The college's Workforce Solutions Division staff has procured \$2,279,249 in KY WINS funding for 25 northern Kentucky companies. Training topics include supervisory skills, industrial maintenance, customer service, electronic medical records, and motor controls.
- The Assessment Center staff gave the LSAT (law school entrance exam) in early December to 147 applicants. Pre-employment testing is increasing and currently Ticona, Duro, and Kao have begun testing pre-hire candidates. The staff has tested EMT and paramedics daily, averaging 10-15 candidates per week. On Saturday, January 23, the staff provided the PCAT (Pharmacology entrance exam), which was a first-time testing event for a KCTCS college. Negotiations are in progress to open a Prometric Professional Center in the new Boone Campus building in May.
- New Continuing Education courses for plumbers have been approved by the State of Kentucky and include Bloodborne Pathogens, Trench and Evacuation Emergencies, Confined Space Awareness, Water Treatment and Filtration, and Water Supply Systems and Distribution. Approximately 1,000 incumbent workers will take their CEU classes in HVAC, Electric, and Plumbing during the spring semester.
- The college's Workforce Solutions Division will host a manufacturing consortium meeting on February 17. Ken Kreadle of Toyota NA will be the guest speaker. Ken is on executive loan to the University of Kentucky's Lean Manufacturing

Team and is internationally renowned in Lean Systems. The Workforce Solutions Division's new LEAN Service model will be showcased at the meeting.

- Seven part-time trainers were hired for the St. Elizabeth project and their train-the-trainer sessions began January 4. In-patient training for St. Elizabeth's 6,000 employees begins February 24.
- The Ready-to-Work and Work and Learn programs hosted their annual **Holiday Celebration** on December 17, 2009. For those parents who signed up, their children were sponsored by Gateway faculty and staff and received Christmas gifts; 158 children were sponsored which reconfirms the caring and compassionate nature of the Gateway community.

Gateway People

- Three Gateway employees have been selected as the 2010 KCTCS Faculty or Staff Award of Excellence winners. **Sam Collier** is the winner of the Faculty award; **Colleen Kane** is the winner of the Administrative Staff award; and **Sharon Poore** is the winner of the Support Staff award. All three winners will be recognized at the KCTCS New Horizons Award of Excellence Ceremony at the Louisville International Convention Center on May 24.
- **Amy Monson** was accepted to present at the National Career Development Association conference on June 30 – July 2, 2010, in San Francisco, CA.
- **Toni Bloom**, Division Chair and Graphic Arts Assistant Professor, has been nominated as President of the Cincinnati Ad Club.
- **President Hughes** is one of eleven candidates nominated to serve on the American Association of Community Colleges Board of Directors. The national election will be held in February. AACC is the national association for two-year colleges.
- **Amber Decker** just learned that her article, "Student-Centered Practice in the Twenty-First Century Community College" has been accepted for publication in *the Community College Journal of Research and Practice*.
- **Dr. Angie Taylor** received the Margaret Fifer award from the Covington Partners in Prevention at an awards ceremony in September.

Priorities for the President – Past Quarter

Activities were focused on the following:

- Opening of the spring semester with a Symposium on wellness.
- Worked with local and state officials to get the Urban Campus ranked as a high priority for funding by KCTCS and the Council on Postsecondary Education (CPE), ranked 14th overall.
- Met with key legislators, state, and local officials regarding support for the Urban Campus.
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 75% complete).
- Completed equipment and furnishings plans for the new Boone facility.
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Completed the revision of the college's Mission, Vision, and Values Statements.
- Continued development of the 2010-16 Strategic Plan process.
- Initiated the search process for a Vice President /Provost for Academic Affairs.
- Participated in the Advocacy Campaign at KCTCS and Gateway levels in December.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Implement the plan for the relocation of people and programs to the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus) in the spring and summer 2010.
- Continue program planning for the Urban Campus by conducting community focus group meetings with businesses, agencies, and residents of the urban core, as well as establishing an Urban Campus Advisory Panel.
- Implement program planning for the Transportation Center and the Construction and Energy Center by establishing internal planning teams that will develop program space needs.
- Implement the KCTCS Advocacy Campaign to systematically engage local leaders and legislative representatives about the college's students and their needs with Gateway week in Frankfort in March.
- Continue the development of the 2010-16 Strategic Planning process.
- Implement the opening of the Urban Campus Phase One opening.
- Secure additional lead gifts for the major gifts campaign.
- Complete a national search for a new Provost and Vice President for Academic Affairs by March 1, 2010.
- Prepare the preliminary 2010-11 annual budget.
- Employ new faculty and staff in key areas.
- Begin discussions with NKU and TMC regarding developmental education and early college programs (i.e., dual credit in high schools).