



President’s Report

**Board of Directors
November 19, 2009**

Overview of Report

During the 2009-10 academic year, the President’s Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**dvocacy, **C**ollegiality and Collaboration, and **S**ervice Excellence.

Student Success and Access

Fall 2009 enrollment:

Headcount	4,205 (3,477 in fall 2008) Increase 21%
FTE	2,400 (1,815 in fall 2008) Increase 32%

Spring 2010 **preliminary enrollment** as of November 5, 2009 is as follows (note that these figures do not include dual credit, workforce credit, and enrollment for 12-, 8-, and 4-week sessions that is still in process):

Headcount	1,909 (3,496 in spring 2009)
FTE	1,326 (1,830 in spring 2009)

Final fall enrollment was at an all-time high this semester, and preliminary estimates are that we will meet or exceed our spring 2010 estimates.

The admissions office will be attending a **Veteran’s Recruitment and Career Fair** on November 12, 2009. The fair is being sponsored by Receptions and is intended for recent veterans of the armed forces.

The Career Transitions Initiative has been extended to cover the spring term. This program was designed to provide free tuition for Kentucky’s displaced workers. Currently, Gateway has 37 students receiving the tuition discount.

The **joint induction ceremony** for Phi Theta Kappa and the National Technical Honor Society will be held on Friday, November 20, 2009 at 6:00 p.m. at the Boone Campus.

With the increase in enrollment, the **financial aid office** has seen a dramatic increase in the number of students who are requesting student loans. Between July 1, 2009 and September 30, 2009, the financial aid office disbursed over \$9 million dollars in subsidized and unsubsidized Stafford loans.

The Advising Center has implemented **Advising 101** workshops for students to assist them with the understanding of Gateway's advising process. These workshops will enable students to understand their academic needs and aids the college in facilitating retention and student success.

Several **transfer opportunities** have been presented to students this term with representatives from the following colleges visiting each campus:

- University of Kentucky
- Strayer University
- Xavier University
- Northern Kentucky University

A new scholarship has been founded to ease the burden of education costs for law enforcement officers. The **Chief William Hiler, Sr. Memorial Scholarship** has been founded by his family and provides \$250 annually to those studying for an associate's degree. Chief Hiler presided over the Elsmere Police Department for 35 years. His daughter, **Amy Carrino**, teaches at Gateway.

Gateway has been successfully admitted as a member of the **Greater Cincinnati Consortium of Colleges and Universities (GCCCU)**. While this new partnership provides numerous opportunities for students and employees, the most prominent is the Cross-Registration Process. Through this process, students at any of the sixteen member institutions may take courses at any of the other fifteen institutions at the tuition rate of their home institution. For Gateway students, this means access to up to six credit hours per semester at another regional institution for Gateway's tuition rate.

Gateway is in the process of developing a comprehensive **service/service-learning program**. This development is occurring as the college works in a regional effort with partners such as Children, Inc.; Vision 2015; Northern Kentucky University; Thomas More College; United Way; NKY Chamber of Commerce; Kentucky Enquirer; Kentucky Campus Compact; NKYHelps.org; and many others. Gateway recently became one of the first postsecondary pilot institutions with UGive.org. This partnership will allow Gateway students and employees to identify volunteer opportunities, register for those opportunities, and view and print a service transcript for use in job applications or annual performance evaluations. In addition, Gateway will have aggregate data on the number of volunteers, number of regional organizations served, number of hours service was performed, etc.

Ten students from **Patton Area Technology Center** will be taking Mechatronics I during the spring semester at the Boone Campus. This is a first effort to create a seamless pathway for Area Technology Students into Gateway's programs.

The **Nursing Department** held a White Coat Ceremony for 44 newly admitted students into the nursing program. The White Coat Ceremony symbolizes the beginning of student's training to become a RN. It was held at the Boone County Library on September 21, 2009.

The Workforce Solutions Division received a \$100,000 grant from KCTCS for the **Breaking Through Project**. Targeted populations will include youth ages 16-24 and incumbent workers. The goal of the grant is to customize, contextualize, and accelerate credentials for low-literacy learners.

The **Gateway College Access Center** (GCAC) at Holmes High School has achieved initial success its first year by providing courses in Reading, Mathematics, and college-level writing for 20 students. The logistics of blending the high school's schedule with the college's schedule of courses proved challenging but not insurmountable. Overall enrollment at the Urban Center has increased from 684 in fall 2008 to 1,035 in fall 2009 in 24 course sections. Significant enrollment growth is anticipated at the Urban Center in the future.

Efforts are underway in **Academic Affairs** to increase the number of agreements to facilitate transfer to four-year colleges and universities. This will facilitate increased transfer for students desiring to move to senior institutions.

The Sitecore project, a total revamping of our web site went live September 15. The intensive project, managed by our public relations department with guidance from KCTCS, has taken most of the summer and involved most of our departments. It will offer a new look, easier navigation, and easy-to-read content. In addition, the Gateway public relations office staff has completed the revision of 31 different program brochures to ensure consistency, up-to-date-information, and that the proper accreditation language is listed on each one. The color brochures will be printed in-house by the new **Gateway Print Center**.

While we are receiving great reviews for the college's new website, the college staff is now migrating as much information as possible from our current intranet to the Point, the newly-created intranet. The current server is old and fragile, thus necessitating a speedier migration than planned.

Advocacy

The KCTCS advocacy campaign, Kentuckians for Community and Technical Colleges, is now active. A website is live at www.transform.kctcs.edu where Kentuckians can sign a petition and learn about the campaign. Gateway will be in the spotlight December 9 when KCTCS President **Dr. Michael McCall** spends the day at Gateway beginning with a breakfast for executives in the manufacturing and energy fields. We are also inviting the Northern Kentucky Caucus to the event. A sneak preview tour of the new Center for Advanced Manufacturing will conclude the event.

Following a live interview at ICN-6, Dr. McCall will talk to the Business Courier and then headline a luncheon for the Northern Kentucky community. It will be hosted through a partnership with the Covington Business Council at the Madison in Covington.

An Enquirer editorial board meeting will be held after the luncheon. Students representing a cross-section of Gateway clubs and organizations will meet with Dr. McCall mid-afternoon. The day concludes with two receptions at the Ascent – a strategy session with members of the Gateway Advocacy Opportunity Council and then with Gateway leadership.

Gateway representatives will travel to Frankfort for the February 10 Northern Kentucky Day and Night in Frankfort and the February 25 KCTCS rally in Frankfort. Our advocacy efforts climax in our assigned three days in Frankfort – March 9, 10, and 11. During those days, we will meet with legislators and showcase some of the college's strengths with a presentation in the Capitol Annex.

The entire college community and guests learned about the political process from Secretary of State **Trey Grayson** who was the Constitution Day speaker on September 17, 1p.m., at the Covington Campus.

Collegiality and Collaboration

Plans are in development for an **Early College Scholars** program that will strengthen the college's partnerships with the area K-12 school districts and provide credit courses for high school juniors and seniors in the area. The planning will occur during the fall 2009 term with recruitment of schools during the spring term. The program will provide opportunities for high school juniors and seniors to apply for the Early Scholars Program and receive scholarships to assist them in taking Gateway courses. The program will begin with a small group of school districts in 2010 and will be fully implemented across the region over the next several years. **Marinell Brown**, Associate Provost, will present the Early Scholars program at a Board meeting in the spring 2010 semester.

The **Gateway Foundation** continues to work on behalf of the college. It has added a new member, **Margaret Van Gilse**, who heads marketing for Biologic in Covington. To date, the Capital Campaign has raised \$5,941,960. The Foundation has also awarded dues scholarships to three scholar students so they can join the Phi Theta Kappa honor society.

Last week the Foundation was selected as one of the non-profits that will benefit from the proceeds of **Charity Night at the Tables**. The event will be March 13 at Turfway Park. The Gateway Foundation is the only new charity invited to participate this year.

The Workforce Solutions Division hosted the first Business and Bagels workshop for companies located in Covington to introduce the Workforce Solutions Division. The workshop was hosted by the **Covington Business Council**. Sales coordinator, **Gary Mertz**, landed a contract for \$10,000 from a workshop attendee.

Citi and the Airport Board have requested KY WINS funds to offer their employees the **Operations Management Certificate** starting in the spring semester. Their KY WINS applications are pending.

LEAD IV participants went on retreat in early October to brainstorm about ways to bring higher levels of innovation to their daily work through leadership. In November, the group will study government in Northern Kentucky while meeting with city and state officials, as well as legislators. LEAD is the college's internal leadership development program.

The **Entrepreneurial Learning College** team participated in strategic planning in October and updated their vision and mission statements. The ELC Leadership team consists of **Amber Decker, Jeremy Berberich, RuthAnne Kolumba, Carissa Schutzman, Gary Mertz, Phil Accardi, and Angie Taylor.**

Training is being provided for Toyota, which introduces their professional staff to the seven systems of a car. Many of their accounting and managerial personnel are taking this course to assist them in learning more about how a car is actually manufactured.

Service Excellence

The **GCTC Assessment Center** has increased its cache of tests available to the public and now offers PCAT, MCAT, and LSAT, which is the first step of becoming a Prometric Professional Center. The college has made a formal application to become a Prometric Professional Center and will learn more about their requirements later this fall. Also, through the Assessment Center, 300 pre-hire tests were provided for North American Stainless. They will be hiring in the spring. The staff also received permission to give the EMT Certification test. In early November, the staff provided the ASE exam for 172 automotive workers and the MPRE exam for 125 attorneys.

The largest single KY WINS project at Gateway has been registered for **St. Elizabeth Health Systems Center** to fund the implementation of the new EPIC software. The college will provide training on e-health records to over 6,000 employees involving over 10,000 separate training sessions conducted over an 18-month period. **Tara French** was hired as the Logistics Coordinator for the St. Elizabeth Electronic Medical Records project and Gateway's two instructors, **Sheila Davis** and **Sue Davis**, will be credentialed in EPIC in December. Training begins with the 6,500 employees in January.

The Workforce Solutions Division received \$95,000 from the **Northern Kentucky Workforce Investment Board** to deliver Microsoft Office courses and Mechatronics courses for dislocated workers. Classes will begin in January.

The college recently received word that it will be part of a federally funded, multi-state consortium grant from the National Science Foundation for the automotive industry. Gateway's program component will focus on auto technical training and developing best practices for the industry. **Sam Collier**, Division Chairperson for Transportation Technologies, will head the college's efforts with the grant.

As our use of **Face Book** and other social media creates buzz, our web services/public relations department have thrown a touch of whimsy into the mix by introducing The Gateway Guy. "Guy", a four inch tall happy-faced rubber figure seems to pop up at various places to the delight of students. Prizes (one's own **Gateway Guy**) have been distributed to students who use the website and find Guy hidden in the pages. It is an ingenious way to get people to use our website.

The Student Support Services (SSS) TRIO program has offered many exciting **cultural enrichment activities** for students this semester. Those events include the following:

- On October 1, students were taken to the Aronoff Center to see the hit stage play, *The Color Purple*.
- On October 12, the NKU and Gateway SSS programs hosted an "Etiquette Dinner" and Seminar for program students.
- On October 23, the program took several students who intend to transfer to a four-year university once they graduate from Gateway, to **Western Kentucky University** for a tour and educational enrichment trip. As a part of this exciting day, students were also treated to a visit to Mammoth Cave.

The Beta Pi Tau chapter of Phi Theta Kappa has signed a two-year contract through the Kentucky Department of Transportation for the **Adopt-a-Highway** program for Sam Neace Boulevard. The first trash pick-up day was held on October 17, 2009 with more dates to follow in the coming months.

Gateway People

The college has full-time vacancies for which recruitment has commenced; one each in Biology and History, as well as the Vice President/Provost for Academic Affairs.

RuthAnne Kolumba, Coordinator of Student Success, was chosen to participate in the KCTCS Presidents Leadership Seminar.

On October 22, 2009, **Shellie Baker**, Ready-to-Work Coordinator, presented the Ready-to-Work program to the Colorado Works Program in Denver, Colorado. Ready-to-Work serves students who are receiving TANF benefits and provides them with support services and work-study while enrolled at Gateway.

Dr. Angie Taylor presented "The Next Step to Success: Academic Credentials for Incumbent Workers" at the National Council on Workforce Education in Seattle on October 18.

President Ed Hughes received the Unity Award from the Northern Kentucky Chamber of Commerce at the September 28th annual dinner.

The college was one of only a few organizations touted by Rob Reifsnyder, United Way President during the **United Way's Campaign** Finale Luncheon on October 30 in Cincinnati. Gateway was recognized for its 56% increase in fundraising. This year, Gateway employees and students raised \$23,330.20 for the United Way as compared to \$14,697.00 in 2008. This year's campaign team was lead by **Shellie Baker and Stacy Kirchoff**.

Priorities for the President – Past Quarter

Activities were focused on the following:

- Opening the college academic year with Symposiums in August and October.
- Worked with local and state officials to get the Urban Campus ranked as a high priority for funding by KCTCS and the Council on Postsecondary Education (CPE).
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 75% complete).
- Completed equipment and furnishings plans for the new Boone facility.
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Implemented the allocations determined by the annual Strategic Needs Analysis (SNA).
- Completed the revision of the college's Mission, Vision, and Values Statements.
- Continued development of the 2010-16 Strategic Plan process.
- Initiated the search process for a Vice President /Provost for Academic Affairs.
- Met with key legislators, state, and local officials regarding support for the Urban Campus.
- Participated in planning for the Advocacy Campaign at KCTCS and Gateway levels.
- Helped orient the new board member to the college.
- Finalized the partnership to develop the new Urban Campus in Covington by securing approval of a funding strategy for the full campus.
- Completed legal documents with Covington Independent Schools to use Two Rivers Middle School as an initial expansion site for an Urban Campus.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Complete the plan for the relocation of people and programs to the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus) in the spring and summer 2010.
- Implement program planning for the Urban Center by conducting community focus group meetings with businesses, agencies, and residents of the urban core.
- Implement program planning for the Transportation Center and the Construction and Energy Center by establishing planning teams that will develop program space needs.
- Implement the KCTCS Advocacy Campaign to systematically engage local leaders and legislative representatives about the college's students and their needs.
- Continue the development of the 2010-16 Strategic Planning process with follow up of the Board retreat on April 25, 2009.
- Continue to prepare for the opening of the Urban Campus Phase one.
- Secure additional lead gifts for the major gifts campaign.
- Complete a national search for a new Provost and Vice President for Academic Affairs by December 31, 2009.