



Executive Summary
Board of Directors Annual Meeting
Thursday, March 24, 2011
Gateway Community and Technical College
Boone Campus
Florence, Ky.

Board Chair Rick Jordan called the meeting to order and declared a quorum. Minutes from the prior meeting were approved without revisions.

CHAIRMAN'S REPORT:

- Mr. Jordan asked board members if use of web postings for certain board meeting materials that can be pre-posted would be acceptable in lieu of mailing as a means to reduce paper use. The board agreed.

COMMITTEE REPORTS:

- The **Bylaws Committee** did not meet and therefore had no report.
- The **Budget Committee** met March 10. Committee Chair Martha Johnson presented the report on the meeting, during which Mike Baker reviewed the current financial statements. Ms. Johnson reported that fiscal 2011 is a normal cycle year for the Kentucky Community and Technical College System to review Gateway financials. In addition, KCTCS will conduct a detailed study of how colleges categorize revenues. Six colleges will be involved, and Gateway will be one of them. The committee discussed the non-recurring fund balance and carry forward, which is a KCTCS requirement. The committee decided not to review benchmark data at every meeting but will review it when new information is provided. The committee reviewed budget information for fiscal 2012. KCTCS will provide 2012 budget information in April, and the Gateway board will be able to review it in June. The next Budget Committee meeting is May 4. Board Member Jeff Groob moved to accept the report. In response to a question, President Ed Hughes said the ceiling for 2012 tuition will be set by the Council on Postsecondary Education and that has not been done. Responding to another question, Dr. Hughes said the college does not anticipate levying any new fees. The board then accepted the committee report.
- The **Committee on the Performance Evaluation of the President** met to review the process. Committee Chair Richard Fowler distributed the timeline for the evaluation process. Forms will be sent to the board electronically on April 16 and should be returned to Board Members Cindy Sproehle or Katheryn Cook by May 2. The committee will meet May 12. Information will be available at the May board meeting to complete the evaluation. After the board meets, Rev. Fowler and Mr. Jordan will meet with Dr. Hughes, and Mr. Jordan will forward results to KCTCS President Dr. Michael McCall. In response to a question, Rev. Fowler noted that input from faculty and staff is a separate process.

UNFINISHED BUSINESS:

- Dr. Hughes presented the update on the Urban Campus that had been shared with the community in a public meeting Feb.16. Highlights of the presentation included:
 - Need for the Urban Campus
 - 50.7% of the Boone/Campbell/Kenton population age 25 or older have no college
 - 61.3% of River Cities population have no college
 - 84.3% of River Cities population have some college but no degree
 - These trends mean a large number of citizens are out of job market
 - A concurrent goal of Urban Campus is to improve high school graduation rates

- Investments in Urban Campus
 - Gateway and KCTCS have provided nearly \$3 million for initial development
 - Gateway has invested over \$2 million in operating funds
 - The GCTC Foundation has provided \$100,000 for development
 - The Campaign for GCTC will raise \$5 million
 - Urban Center growth
 - Enrollment up over 1000% in six semesters, now offering 90+ classes, Center open daily M-F
 - Six-year Capital Plan for the Urban Campus
 - One of two mega projects on KCTCS' list of capital projects submitted to the legislature
 - Seeking \$62.8 million for Urban Campus project
 - Seeking \$11.8 million to renovate Two Rivers (Urban Center)
- Dr. Hughes reported there had been serious inquiries from buyers interested in purchasing the Park Hills property. Those proceeds by law will be returned to Gateway to invest in the Urban Campus in Covington.. He also reported that the next step in Urban Campus development is the creation of a Master Campus Plan. A request for proposal has been distributed for a firm to begin planning. The current goal is to for the campus to be included on the Council on Postsecondary Education's capital plan list published this fall and in the Governor's budget to be announced this fall.
 - In response to a question, Mr. Baker said that Gateway is discussing transportation needs with the Transit Authority of Northern Kentucky to begin a shuttle at the Urban Center and follow a continuous loop to the Amsterdam Road, Edgewood and Boone campuses to improve student access between campuses. The discussions also involve some direct routes to the Boone Campus. No schedules have been finalized; funding is currently the issue. Grant funds may be available to help underwrite the initiative. The shuttle would be branded as a Gateway bus.
 - Vice President of Knowledge Management and Strategic Initiatives Trish Goodman provided an update on the Southern Association of Colleges and Schools accreditation reaffirmation process. The compliance certification report is due March 15, 2012; an off-site review will occur in May 2012. The Quality Enhancement Project is due in September 2012 to be followed that October by an on-site visit. Gateway should receive reaffirmation for 10 years and then a five-year update after those 10 years elapse. The college is still in the process of identifying the QEP topic. Dr. Hughes is conducting conversations in small group meetings with all employees to gather input.

NEW BUSINESS:

- Dr. Goodman reviewed Key Performance Indicators, which measure progress toward meeting strategic plan objectives. She quickly reviewed the strategic focus areas: Pathways, Engagement and Organizational Capacity and specifically highlighted strategic goals and Key Performance Indicators for Engagement. (Pathways indicators were reviewed at the January board meeting.) Her report included data on the student cohort that entered Gateway in Fall 2007. Dr. Goodman added that the college will continue analyzing the data, review performance measures and make modifications as needed for improvement. She will present a report on organizational capacity at the next board meeting.

PRESIDENT'S REPORT:

- The President's Report was distributed to each board member in advance of the meeting. Dr. Hughes requested the board to give particular attention to page 10 onward, which summarizes the accomplishments of faculty, staff and students. He also noted the success of the Feb. 27 Super Sunday event across the commonwealth. The statewide initiative to recruit African American students drew 4,500 people to 30 locations across the state. Dr. Hughes also pointed out the annual report of the North Central Area Health Education Center, the visit of the Korean economic development delegation to the Boone Campus, and the airing March 1 of the NBC story on manufacturing education. He said he has been invited to make a presentation to the Pendleton County judge executive and 35-40 people on April 14. According to the college master plan, if Pendleton County is interested in Gateway services, the college will communicate needs required to make that happen. He said Gateway is currently in discussion with the Grant County Adult Education unit, the United Way, Northern Kentucky One

Stop and the Grant County collaborative to provide a better location for Adult Education and other services to the community.

- Dr. Angie Taylor, vice president of Workforce Solutions and innovations, reported that the Center for Innovation is engaging students in a field trip April 15 to the University of Dayton to visit its student-run businesses.

With no other business, the meeting was adjourned.