

# Strategic Plan 2010-2016: *Make Change Happen*

## Strategic Focus Area:

## PATHWAYS

The broad headings under Pathways represent Key Performance Indicators (KPIs) for the 2010-2016 Strategic Plan. The bulleted data elements under each heading represent specific Performance Measures that will be tracked throughout the life of the Strategic Plan. Together, these data elements represent a comprehensive framework for ensuring institutional quality.

### Matriculation\*

Students transitioning to credit-bearing courses at Gateway from educational pathways made possible by partnerships with high schools, Adult Education, and business and industry

- **GED students from adult education:** GED graduates from Kenton County and Grant County Adult Education who transition into postsecondary education at any institution or a training program

County	Baseline Data 2010-2011	Target 2015-2016
Grant County	8	Targets vary as set by the Office of Vocational and Adult Education
Kenton County	246	Targets vary as set by the Office of Vocational and Adult Education

- **College Access Center:** Number of students who utilize the services of the College Access Center, who enroll within seven months of high school graduation

Baseline Data 2009-2010	Target 2015-2016
7	50

- **Dual Credit:** Number of Area Technology Center students who matriculate to Gateway within 12 months of high school graduation

Baseline Data 2009-2010	Target 2015-2016
52	Cannot be determined at this time

- **Workforce\*:** Percent of first-time credit workforce students who enroll as credential-seeking students within three years

Baseline Data % of 2006-2007 Enrollees Transitioning	Target 2015-2016
3.6%	13.5%

## Enrollment\*\*

Enrollment composition at Gateway, including student demographics, full-time equivalency (FTE), credit hours generated, and participation rate of adult population

- **Headcount:** Total number of students, unduplicated, as reported in the CPE official data each semester

Summer 2010	Summer 2015
1,614	2,435
Fall 2010	Fall 2015
4,799	9,726
Spring 2010	Spring 2016
4,008	9,269

- **Full-Time Equivalent (FTE):** Total undergraduate credit hours divided by 15

Summer 2010	Target Summer 2015
563.7	991.5
Fall 2010	Target Fall 2015
2,734.7	5,557.2
Spring 2010	Target Spring 2016
2,349.4	5,434.3

- **Credit Hours:** Total credit hours generated by student enrollment

Summer 2010	Target Summer 2015
8,455	14,871.9
Fall 2010	Target Fall 2015
41,020.80	83,358.3
Spring 2010	Target Spring 2016
35,241.3	81,515.2

- **Student Diversity\*:** Percent of minority students compared to percent of minority population

Fall 2009	Target Fall 2015
162.4%	138.6%

- **Participation Rate\*:** Fall credit enrollment, as a percentage of adult (ages 18-64) population

Baseline Data Fall 2009	Target 2015-2016
1.5%	1.9%

- **Total Workforce Enrollment:** Number of duplicated participants who take credit and non-credit courses through Workforce Solutions and Innovations

Baseline 2009-2010	Target 2015-2016
3,294	3,743

- **Non-Traditional Participation in Technical Programs\*:**

*Technical Students:*

**Numerator:** Nontraditional students enrolled in programs leading to nontraditional employment in an occupation that employs less than 25 percent of one gender in the reporting year

**Denominator:** All students enrolled in programs leading to nontraditional employment in an occupation that employs less than 25 percent of one gender

Baseline Data 2009-2010	Target 2015-2016
17.65%	Targets Vary as set by the Kentucky Office of Career and Technical Education

- **Number of New Students Served from Targeted Regions:** Number of new students from Bellevue, Covington, Dayton, Ludlow, and Newport served through the development of a new urban campus and the expansion of existing campuses

Baseline Data Fall 2009	Target Fall 2015
224	1,296

## Businesses Served

Number of businesses served through Workforce Solutions and Innovations that invest in their employees through training

Baseline Data 2009-2010	Target 2015-2016
697	934

## Completion\*+##

Number of associate degrees, diplomas, certificates, and GEDs awarded

- **Total Credentials Awarded\*:** Annual count of associate degrees, certificates, and diplomas awarded, associate degrees as a proportion of total credentials

Baseline Data 2009-2010	Target
Total Credentials 925	Total Credentials 1,945
Associate Degrees as Proportion 25.3%	Associate Degrees as Proportion 40.1%

- **GED Recipients through Adult Education:** Number of individuals successfully passing the GED exam through the Kenton County and Grant County Adult Education Programs (2015-2016 targets are mandated by Kentucky Adult Education and may change)

County	Baseline Data 2009-2010	Target 2015-2016
Grant County	53	96
Kenton County	172	347

- **Degrees Conferred to Students from Strive High Schools#:** Total number of associate’s degrees, diplomas, and certificates awarded in a given academic year to students who are graduates of Strive high schools

Baseline Data 2009-2010	Target 2015-2016
Total Credentials 63	Total Credentials 240
Associate Degrees Only 15	Associate Degrees Only 57

- **Percent of Students who Graduate from College#:** The percent of first-time, full-time students, who are graduates of Strive high schools, who graduate from college within three years for associate’s degree programs

Baseline Data 2009-2010	Target 2015-2016
0%	23%

- **Technical Skill Attainment\*:**

*Technical Students:*

**Numerator:** Preparatory students who passed the program assessment tests in the reporting year plus preparatory students who completed the program and received or were eligible to receive a credential in the reporting year

**Denominator:** Preparatory students who took the program assessment tests in the reporting year plus preparatory students who completed the program and received or were eligible to receive a credential in the reporting year plus those who left technical education during the reporting year

Baseline Data 2009-2010	Target 2015-2016
75.72%	Targets Vary as set by the Kentucky Office of Career and Technical Education

■ **Credential Certification or Degree Technical Programs\*:**

*Technical Students:*

**Numerator:** Preparatory students who completed the programs and received an industry-recognized credential plus preparatory students who completed the program and received or were eligible to receive a credential in the reporting year

**Denominator:** Preparatory students who completed the program and received an industry-recognized credential plus those who received or were eligible to receive a credential in the reporting year and left technical education during the reporting year

Baseline Data 2009-2010	Target 2015-2016
75.72%	Targets Vary as set by the Kentucky Office of Career and Technical Education

■ **Non-Traditional Completion in Technical Programs\*:**

*Technical Students:*

**Numerator:** Nontraditional preparatory students who completed a program leading to nontraditional employment in occupations employing less than 25 percent of one gender in the reporting year

**Denominator:** Preparatory students who completed a program leading to nontraditional employment in occupations employing less than 25 percent of one gender and the number of concentrators who left nontraditional programs in the reporting year

Baseline Data 2009-2010	Target 2015-2016
8.61%	Targets Vary as set by the Kentucky Office of Career and Technical Education

■ **High Wage/High Demand Completions\*:** Annual number of credentials awarded in fields with: Annual salaries at or above the 75<sup>th</sup> percentile; and growing at a rate greater than or equal to the state average, or exceeding 100 annual job openings

Baseline Data 2009-2010	Target 2015-2016
120	148

**Transfer\***

KCTCS/Council on Postsecondary Education (CPE) definition of transfers both into and out of Gateway, including in-state transfers, out-of-state transfers, students transferring additional credit, transfer credit, transfer credit applied to degree programs and transfer rates

- **In-State Transfers\*:** The annual number of students who enter a public, independent or proprietary postsecondary institution in Kentucky as a first-time transfer student, as reported in CPE's comprehensive database

Baseline Data 2008-2009	Target 2015-2016
98	Cannot be determined at this time

- **Out-of-State Transfers\*:** Number of students transferring to an out-of-state four-year institution within three years of enrollment at KCTCS

Baseline Data 2008-2009	Target 2015-2016
55	Cannot be determined at this time

- **Students Transferring Additional Credit\*:** The annual number of students other than first-time transfer students who transfer KCTCS credit into any public, independent or proprietary four-year institution, such as visiting, dual credit, or workforce students, as reported in CPE's comprehensive database

Baseline Data 2009-2010	Target 2015-2016
Information Unavailable from KCTCS	Cannot be determined at this time

- **KCTCS Credit Accepted\*:** Credit hours transferred by KCTCS students per academic year, as reported in CPE's comprehensive database

Baseline Data 2009-2010	Target 2015-2016
Information Unavailable from KCTCS	Cannot be determined at this time

- **Transfer Rate\*:** Proportion of students who completed more than ten non-developmental credit hours at KCTCS who then transferred to a public or independent four-year institution in Kentucky and completed ten or more non-developmental credit hours within eight years, as reported in CPE's comprehensive database

Baseline Data 2008-2009	Target 2015-2016
10%	12.8%

### Licensure/Certification Pass Rate\*

Annual percent of first-time takers passing licensure and certification exams required by their professions for entry-level positions

Baseline Data 2008-2009	Target 2015-2016
84%	"Exceed National/State Average" - KCTCS

## Employment\*+

Employment success of program graduates, measured through placement rates and the occupational wage index

### ■ Student Placement +:

*Technical Students:*

**Numerator:** Preparatory students who completed the program and graduated from the institution or were eligible for graduation/degree that entered the military service or apprenticeship programs, were employed or retained in employment, or employed or retained in employment that is high skill, high demand, or high wage occupations or professions in the second quarter

**Denominator:** Preparatory students who completed the program and graduated or completed the program and were eligible for graduation in the preceding reporting year

Baseline Data 2008-2009	Target 2015-2016
72.24%	Targets Vary as set by the Kentucky Office of Career and Technical Education

### ■ Wage Index\*: Median wage of Gateway completers earning \$2,500 or more in the second quarter after completion, indexed to the state median occupational wage

Baseline Data 2007-2008	Target 2015-2016
102.1%	100%

\*KCTCS Performance Measures  
 +Perkins Performance Measures  
 #Strive Outcome Indicators