



Vision

Gateway Community and Technical College will be recognized as a premier comprehensive community and technical college that meets the dynamic life-long learning needs of the global community.

Mission

Gateway Community and Technical College provides high quality, affordable, accessible, and inclusive postsecondary education and training resulting in a positive contribution to the economic vitality of the region and enhanced quality of life for all citizens.

Gateway Community and Technical College is a member of the Kentucky Community and Technical College Systems and is a public two-year degree granting institution serving the Northern Kentucky Region.

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Strategic Plan
2016-2022

Gateway 
Community & Technical College

Strategically position Gateway Community and Technical College within the comprehensive educational landscape of the Northern Kentucky/Greater Cincinnati Region

- Develop a refined identity and brand that communicates the institution's unique message, strengths, and contributions to the region
- Develop comprehensive plan for marketing/advertising and recruitment that utilizes alternative, innovative and nontraditional approaches that uniquely focus on key populations
- Strategically expand and/or realign innovative programs and services that uniquely position the college to meet the dynamic needs of the region

Growth Priorities



Develop innovative opportunities for flexible, affordable, and personalized learning

- Increase the efficiency and effectiveness of admissions and enrollment processes, with a focus on increasing student awareness and participation
- Expand innovative partnerships with regional employers to develop more affordable options for educational benefits and work experience
- Increase access to education through flexible and non-traditional models of delivery that provide greater options for personalized learning

Develop comprehensive customizable and fluid educational pathways that are relevant and responsive to the dynamic needs of the region

- Enhance program offerings to ensure a diverse portfolio of credentials that provide multiple entry and exit points aligned with opportunities for employment and/or continued education
- Ensure programming produces career-ready graduates that meet workforce needs including both technical and soft skills
- Increase direct involvement of local employers to ensure relevancy and responsiveness to regional needs

Cultivate an experiential, collaborative and supportive learning environment that pursues diversity, thrives on innovation, and contributes to a connected community

- Increase student engagement through authentic and motivating, formal and informal learning experiences that create vibrant and connected campus communities
- Build and strengthen institutional connections with regional community agencies and services that can partner with the college to support students
- Develop campuses as hubs for community engagement with increased outreach and public service of faculty and staff
- Build social and learning environments that seek out and celebrate diversity and inclusion
- Expand experiential learning opportunities across the curriculum

Strengthen long-term institutional growth and stability

- Increase the efficient and effective use of existing fiscal, physical and human resources
- Aggressively pursue new, unique sources of external funding to build a strong financial base for the college
- Promote a culture of openness, dialogue and effective communication at all levels
- Focus on recruitment, retention and compensation of highly qualified, well-trained employees who are a good fit within the culture of the institution
- Develop a strong professional development program focused on excellence and innovation in teaching and learning