

2016-2022 Strategic Plan Development
TIMELINE & ALIGNMENT OF ACTIVITIES

The following timeline provides an alignment between the proposed strategic planning process, meetings of the Gateway Board of Directors and the follow-up activities identified by the Board during their January 2015 Board retreat.

Please note that as the KCTCS strategic planning process moves forward, changes in that process will dictate changes in the strategic planning process for Gateway since System and college plans are developed simultaneously.

PHASE I: DEFINE CURRENT STATE & DESIRED FUTURE STATE OF THE COLLEGE (JANUARY – DECEMBER 2015)

MONTH	STRATEGIC PLAN ACTIVITY	BOARD MEETING	BOARD RETREAT FOLLOW-UP
March 2015	Formation of Local Structure for Strategic Plan Development	March 19, 2015	Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
	Development of Platform for Stakeholder Engagement		Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
	Establish "Working Set" of Key Performance Indicators for Board of Directors		Priority #7: Identify and/or develop key metrics to be used by the Board for monitoring of college operations
April 2015	Workshop on Budget Development Process for Board of Directors (NOTE: <i>Not a direct strategic planning activity</i>)	April 30, 2015	Priority #10: Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (Topic: Fiscal Resources – Budget Workshop)
	Environmental Scanning Process Begins (running through December 2015)		Priority #9: Work with Gateway staff to complete an assessment of community need and the extent to which Gateway is meeting that need through alignment with current academic programs
	Release of White Paper #1: Regional Demographics: Understanding Who We Serve		Priority #10: Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (Topic: Understanding the Service Region & Populations Served by the College)
	Stakeholder Engagement Begins (running through December 2015)		Priority #9: Work with Gateway staff to complete an assessment of community need and the extent to which Gateway is meeting that need through alignment with current academic programs
May 2015	Release of White Paper #2: Regional Economic Development & Occupational Outlook: Understanding How We Serve	May 28, 2015	Priority #9: Work with Gateway staff to complete an assessment of community need and the extent to which Gateway is meeting that need through alignment with current academic programs Priority #10: Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (Topic: Marketing, Recruitment, Advocacy & Competition)
	Environmental Scanning and Stakeholder Engagement Continues		Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
June 2015	Environmental Scanning and Stakeholder Engagement Continues	No Board Meeting	Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway

July 2015	Environmental Scanning and Stakeholder Engagement Continues	July 28, 2015 or August 6, 2015	Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
August 2015	Release of White Paper #3: The Changing Landscape of Learning	<i>No Board Meeting</i>	Priority #10: Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (<i>Topic: Marketing, Recruitment, Advocacy & Competition</i>)
September 2015	Release of White Paper #4: The Technological Transformation of Higher Education	September 24, 2015	Priority #10: Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (<i>Topic: Marketing, Recruitment, Advocacy & Competition</i>)
October 2015	Environmental Scanning and Stakeholder Engagement Continues	October 29, 2015	Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
November 2015	Release of White Paper #5: Political and Legal Forces Shaping Higher Education	Retreat Date to be Determined	Priority #10: Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (<i>Topic: Physical, Fiscal and Human Resources</i>)
	Work Begins on Drafts of 2016-2022 Strategic Plans for KCTCS and for Gateway		Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
	Board of Directors Retreat, to include review of the Summary for Phase I of the Strategic Planning Process		Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
December 2015	Continued Review/Discussion on Summary of Phase I of the Strategic Planning Process	December 3, 2015	Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway

PHASE II: GAP ANALYSIS, PLAN DEVELOPMENT & APPROVAL (JANUARY – JUNE 2016)

MONTH	STRATEGIC PLAN ACTIVITY	BOARD MEETING	BOARD RETREAT FOLLOW-UP
January/February 2016	Development of Key Performance Indicators	January/February 2016	Priority #7: Identify and/or develop key metrics to be used by the Board for monitoring of college operations
	Draft of 2016-2022 Strategic Plan to Gateway Board of Directors		Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
March 2016	Final 2016-2022 Strategic Plan to Gateway Board of Directors for Approval	March 2016	Priority #8: Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
June 2016	KCTCS Board of Regents approval of KCTCS 2016-2022 Strategic Plan		
July 2016	2016-2022 Strategic Plan Implementation		

NOTE: Not all Board Priorities will be addressed through the strategic planning process