
BOARD-IDENTIFIED PRIORITIES

Priorities Identified by the Board of Directors & for the Board of Directors

- Priority #1:** Establish clear expectations, goals and priorities under which to operate
- Priority #2:** Finalize bylaws to include “best practices”
- Priority #3:** Establish President’s evaluation
- Priority #4:** Establish and implement self-assessment process for the Board
- Priority #5:** Develop and implement a Code of Ethics for the Board of Directors
- Priority #6:** Develop relationships with the Gateway Foundation
- Priority #7:** Identify key metrics to be used by the Board for monitoring college operations
- Priority #8:** Actively contribute to the development of the 2016-2022 Strategic Plan for Gateway
- Priority #9:** Work with Gateway staff to complete an assessment of community need and the extent to which Gateway is meeting that need through alignment with current academic programs
- Priority #10:** Work with Gateway President and staff to identify and schedule workshops or allocated time at Board meetings to discuss variety of topics identified during retreat (see below)

KEY TOPICS FOR FURTHER DISCUSSION

Understanding the Service Region

- Develop a greater understanding of:
 - Gateway’s current participation rate within the region
 - The poverty rate throughout the Cincinnati MSA, and its relationship to the participation rate
- Discuss philosophy and values held by the College and the Board with regard to academic and non-academic barriers to education for citizens in the region

Populations Served by the College

- Develop a greater understanding of:
 - The underprepared population and what is currently being done about it
 - Where our students live and where they come from

Marketing, Recruitment, Advocacy & Competition

- Develop a greater understanding of:
 - Gateway’s image within the community and how the Board can help get the message out about what the College is and what it provides
 - Regional competition and the extent to which the College loses students to other institutions
 - Current recruitment strategies for various targeted populations and/or programs and brainstorm additional options for recruitment
 - How the Board can reach out to current and potential community partners, including local school boards
 - Student demand relative to cost of education, including a cost comparison of higher education options in the region

Physical, Fiscal and Human Resources

- Develop a greater understanding of:
 - Current physical capacity of existing buildings and campuses, to include the identification of capacity available for growth
 - Fiscal planning and budget development processes, including how well the college allocates state funding toward institutional priorities

Quality & Accountability

- Develop a greater understanding of:
 - Institutional and programmatic accreditations and their impact on the transferability of credit
 - Accountability measures used by the college
 - Current college operations and the generation of ideas that may create better paths for students