

Gateway News/Web Update November 6, 2014

News Releases

Gateway Community and Technical College distributed the following news releases between October 3 and November 6, 2014, which contributed to at least 110 news placements. (Not all placements can be tracked via the electronic system Gateway and KCTCS use.) News releases are posted to the website immediately upon distribution. All releases can be viewed at [http://gateway.kctcs.edu/News and Events](http://gateway.kctcs.edu/News_and_Events).

Gateway Offers Young Adult Mental Health Continuing Education Course

October 6, 2014

Gateway Breaks Ground on Professional Services Building

October 6, 2014

Gateway Opens Cutting Edge Center as Part of Urban Metro Campus Expansion

October 6, 2014

Gateway, NKU, Thomas More College, Toyota Again Offer Women's Scholarship

October 9, 2014

Learn the Art of Selling at Gateway's Sales Week Seminar

October 13, 2014

Gateway, Kentucky Career Center Sponsoring Tuition Assistance Job Fair Oct. 30

October 15, 2014

VonLehman Establishes Advanced Manufacturing Scholarship for Gateway Students

October 20, 2014

Military Times Lists Gateway among Top Ten 'Best for Vets' Colleges

October 21, 2014

Gateway Seeking Northern Kentucky Applicants for Advanced Manufacturing Scholarship

November 6, 2014

Major Web Updates

There were 146 website edits from October 3 through October 30, including:

- 18 Web News Items
- 76 Event Postings
- 52 Webpage edits requested by departments on the Brew job ticket system

In addition, 68 items were posted to social media, including Facebook and Twitter.

Major web updates include the following (links to each revision follow the title):

Updates on All Urban Metro Campus Pages

[http://gateway.kctcs.edu/Visitors and Community/Urban Metro Campus Project.aspx](http://gateway.kctcs.edu/Visitors_and_Community/Urban_Metro_Campus_Project.aspx)

Updates on All Giving and Foundation Webpages

<http://gateway.kctcs.edu/Giving>

New Resources on Resource Directory

[http://gateway.kctcs.edu/Financial Aid/Tuition Assistance Programs.aspx](http://gateway.kctcs.edu/Financial_Aid/Tuition_Assistance_Programs.aspx)

Minger and Clery Reports Posted, Safety Webpage

http://gateway.kctcs.edu/Student_Life/Campus_Health_and_Safety/Crime_Reports.aspx

New Webpage, Outstanding Women on Northern Kentucky

http://gateway.kctcs.edu/Financial_Aid/Scholarships/Outstanding_Women_of_Northern_Kentucky.aspx

Web Sliders, New WKU Transfer Features

<http://gateway.kctcs.edu/>

New Social Media

New Twitter Handles: GCTC_Career, GCTC_SGA

New Facebook Groups: Career Services, SGA

Web-only Internal/Student News *(not distributed to news media by other means)*

November 5, 2014

De-Stress For the Test Week at Gateway

October 31, 2014

Gateway Offers Transfer Workshop

October 28, 2014

Gateway Students: Ten Minutes Could Get you \$10

October 23, 2014

AACC Website Shares Gateway Report

October 21, 2014

Dark Truth Testimonies in Recovery Presentation at Gateway

October 17, 2014

Gateway Recognizes Cyber Security Month

October 17, 2014

Gateway Allied Health Tutoring Schedule

October 13, 2014

Gateway Schedule

October 7, 2014

Blood Drive at Gateway's Edgewood Campus

News Media Clips

This spreadsheet shows all known media clips for Gateway between October 3 and November 5, 2014. It does not include radio coverage. The data are tracked by Gateway and KCTCS on an internal Media Tracking System on the KCTCS intranet available to employees.

KCTCS requires the colleges to list all known clips from all media editions. That is why it may appear that there are duplicate entries of the same article. The articles will have appeared in different editions, e.g., both online and in print, because the different editions are generally thought to have different readership. Ratings are assigned by the college. Articles that merely mention Gateway, e.g., as a location for a meeting, are assigned a neutral rating.

Title	Date published	Media Outlet	Media Type	Rating
Admissions Information Session, Nov. 11	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Nov. 11	11/6/2014	WXIX-TV	Online, news and business	Positive
Admissions Information Session, Nov. 12	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Nov. 12	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Nov. 18	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Nov. 20	11/6/2014	WXIX-TV	Online, news and business	Positive
Admissions Information Session, Nov. 25	11/6/2014	WXIX-TV	Online, news and business	Positive
Admissions Information Session, Nov. 25	11/6/2014	WXIX-TV	Online, news and business	Positive
Admissions Information Session, Dec. 4	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Dec. 4	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Dec. 9	11/6/2014	WXIX-TV	Online, news and business	Positive
Admissions Information Session, Dec. 10	11/6/2014	WXIX-TV	Online, news and business	Positive
Financial Aid Workshop, Dec. 10	11/6/2014	WXIX-TV	Online, news and business	Positive
Admissions Information Session, Dec. 18	11/6/2014	WXIX-TV	Online, news and business	Positive
Military Times: Gateway among top-ranked colleges for vets	11/3/2014	Kentucky Enquirer, The	Newspaper, Community	Positive
Military Times: Gateway among top-ranked colleges for vets	11/3/2014	Kentucky Enquirer, The	Online, news and business	Positive
Admissions Information Session Nov. 6	11/3/2014	WXIX-TV (FOX19)	Online, news and business	Positive
Financial Aid Workshop Nov. 6	11/3/2014	WXIX-TV (FOX19)	Online, news and business	Positive
Military Times: Gateway among 'Best for Vets'	11/1/2014	Cincinnati - online	Online, news and business	Positive
City candidates differ on approach	11/1/2014	Kentucky Enquirer, The	Newspaper, Community	Positive
City candidates differ on approach	11/1/2014	Kentucky Enquirer, The	Online, news and business	Positive

The Naked Vine: Surprised to see a 'wine of kings' at price that didn't cost a golden crown	11/1/2014	KyForward	Blogs	Positive
Next Act helps seniors find meaningful jobs	10/31/2014	Cincinnati - online	Online, news and business	Positive
Student nurses sponsor free health fair	10/30/2014	Boone County Recorder	Newspaper, Community	Positive
Student nurses sponsor free health fair	10/30/2014	Boone County Recorder	Online, news and business	Positive
Student nurses sponsor free health fair	10/30/2014	Community Recorder	Newspaper, Community	Positive
Student nurses sponsor free health fair	10/30/2014	Community Recorder	Online, news and business	Positive
Life Learning Center names board	10/27/2014	Cincinnati - online	Online, news and business	Positive
Cynthiana Rod Run 2014: Take a photo tour through this huge and diverse show`	10/27/2014	bangshift.com	Online, news and business	Positive
COV200 Bicentennial committee update	10/25/2014	WCPO-TV	Online, news and business	Positive
VonLehman begins \$750 scholarship for Gateway advanced manufacturing students	10/22/2014	KyForward	Newsletter	Positive
VonLehman begins \$750 scholarship for Gateway advanced manufacturing students	10/22/2014	KyForward	Online, news and business	Positive
New VonLehman Scholarship at Gateway for Manufacturing Students	10/22/2014	River City News (RCN), The	Online, news and business	Positive
'Close the Deal' for Success	10/20/2014	Community College Daily	Online, news and business	Positive
'Close the Deal' preps students for careers	10/18/2014	Kentucky Enquirer, The	Newspaper, Community	Positive
'Close the Deal' preps students for careers	10/18/2014	Kentucky Enquirer, The	Online, news and business	Positive
Old vs new Covington candidates differ on approaches	10/17/2014	Cincinnati - online	Online, news and business	Positive
Students learn education is best bet in life's lottery	10/17/2014	Cincinnati - online	Online, news and business	Positive
After successful first year, Close the Deal Kicks Off Again at Holmes	10/17/2014	River City News (RCN), The	Online, news and business	Positive
Gateway's Student Nurses Sponsor Free Community Health Fair	10/17/2014	Federal News Service	Wire Service	Positive
Gateway, Kentucky Career Center sponsoring tuition assistance job fair Oct. 30	10/17/2014	Federal News Service	Wire Service	Positive

Learn the art of selling at Gateway's Sales Week Seminar	10/17/2014	Federal News Service	Wire Service	Positive
Adult education offers vouchers	10/16/2014	Boone Community Recorder	Newspaper, Community	Positive
Adult education offers vouchers	10/16/2014	Boone Community Recorder	Online, news and business	Positive
Adult education offers vouchers	10/16/2014	Boone County Recorder	Newspaper, Community	Positive
Adult education offers vouchers	10/16/2014	Boone County Recorder	Online, news and business	Positive
Adult education offer vouchers	10/16/2014	Community Recorder	Newspaper, Community	Positive
Adult education offers vouchers	10/16/2014	Community Recorder	Online, news and business	Positive
Butler becomes chairman at Life Learning Center, other new members named	10/15/2014	River City News (RCN), The	Online, news and business	Positive
Free community health fair to be held at Gateway in Covington	10/15/2014	Lane Report, The	Online, news and business	Positive
Gateway hosting job fair that focuses on tuition assistance	10/15/2014	Lane Report, The	Online, news and business	Positive
Report Lauds Success of Advanced Manufacturing Program (21st Century Center)	10/14/2014	John V. King @ techprofessor	Online, news and business	Positive
News item	10/12/2014	WLWT-TV	Television Station	Positive
News item	10/12/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Is Gateway delivering on promises? 'Yes, but...'	10/10/2014	Kentucky Enquirer, The	Newspaper, Community	Neutral
Is Gateway delivering on promises? 'Yes, but...'	10/10/2014	Kentucky Enquirer, The	Online, news and business	Neutral
Gateway releases comprehensive report on manufacturing education	10/10/2014	Local.cincinnati.com	Online, news and business	Positive
Next new building to 'transform downtown Covington' soon brought to you by Gateway	10/10/2014	KyForward	Online, news and business	Positive
Covington Commissions candidates answer questions about immigration, homelessness	10/10/2014	River City News (RCN), The	Online, news and business	Positive
News item, 4:30 a.m.	10/10/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
News item, 5 a.m.	10/10/2014	WKRC-TV (LOCAL 12)	Online, news and business	Positive
News item, 7 a.m.	10/10/2014	WXIX-TV (FOX19)	Television Station	Positive

News item, 7 a.m.	10/10/2014	WSTR (Channel 64)	Television Station	Positive
Gateway & Community Tech college transforming Covington, 5 a.m.	10/9/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Gateway & Community Tech college transforming Covington	10/9/2014	WKRC-TV (LOCAL 12)	Online, news and business	Positive
Is Gateway delivering on promises? 'Yes, but...'	10/9/2014	Cincinnati - online	Online, news and business	Neutral
Gateway & Community Tech college transforming Covington, 6 a.m.	10/9/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Gateway & Community Tech college transforming Covington, 11 p.m.10/9/	10/9/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Gateway & Community Tech college transforming Covington, 7 a.m.	10/9/2014	WSTR (Channel 64)	Television Station	Positive
Scholarship available at Gateway to non-traditional female student	10/9/2014	Lane Report, The	Online, news and business	Positive
Gateway Community & Tech college transforming old spaces	10/9/2014	WKRC-TV (LOCAL 12)	Online, news and business	Positive
A Football Team or a Breadwinner Job? You Decide	10/9/2014	The Next Step	Blogs	Positive
Gateway teams with Toyota, others to offer women's scholarships	10/9/2014	Local.cincinnati.com	Online, news and business	Positive
Gateway & Community Tech college transforming Covington	10/8/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
COV200 bicentennial committee asks residents to 'Impact Covington' with day of service work	10/8/2014	WCPO-TV	Online, news and business	Positive
Gateway groundbreaking today	10/7/2014	Kentucky Enquirer, The	Newspaper, Community	Positive
Gateway groundbreaking today	10/7/2014	Kentucky Enquirer, The	Online, news and business	Positive
Gateway Breaks Ground on Next Building to "Transform Downtown Covington"	10/7/2014	River City News (RCN), The	Online, news and business	Positive
Gateway offering course on young adult mental health	10/7/2014	Lane Report, The	Online, news and business	Positive
Dozens pack room of tense Gateway board meeting	10/7/2014	River City News (RCN), The	Online, news and business	Neutral
Gateway groundbreaking, ribbon-cutting, 5:30 a.m.	10/7/2014	WLWT-TV	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 5 a.m.	10/7/2014	WKRC-TV (LOCAL 12)	Television Station	Positive

Gateway groundbreaking, ribbon-cutting, Noon	10/7/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 4:30 a.m.	10/7/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 5 a.m.	10/7/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 6 a.m.	10/7/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 7 a.m.	10/7/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 8 a.m.	10/7/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 10 p.m.	10/7/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway Adding More Buildings in Downtown Covington	10/7/2014	WNKU	Radio Station	Positive
Gateway's Urban Campus progressing in Covington	10/6/2014	Cincinnati - online	Online, news and business	Positive
Groundbreaking on Tuesday for Center for Professional Services at Gateway	10/6/2014	Lane Report, The	Online, news and business	Positive
Gateway groundbreaking, ribbon-cutting, 5:30 a.m.	10/6/2014	WCPO-TV	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, Noon	10/6/2014	WCPO-TV	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 5 a.m.	10/6/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Gateway groundbreaking, ribbon-cutting, 7 a.m.	10/6/2014	WXIX-TV (FOX19)	Television Station	Positive
Gateway breaks ground Oct 7 for Professional Services Center	10/6/2014	Federal News Service	Wire Service	Positive
Gateway offers young adult mental health continuing education course	10/6/2014	Federal News Service	Wire Service	Positive
Gateway offers youth mental health continuing education course	10/6/2014	Local.cincinnati.com	Online, news and business	Positive
After 10 years as full-time mom, woman excels in Gateway program	10/5/2014	River City News (RCN), The	Online, news and business	Positive
Buildings demolished for Gateway College campus	10/4/2014	WKRC-TV	Online, news and business	Positive
Buildings demolished for Gateway College campus	10/4/2014	WKRC-TV (LOCAL 12)	Television Station	Positive
Gateway report says even more training needed to meet manufacturing demand	10/4/2014	KyForward	Online, news and business	Positive