

**President's Report
January 28, 2008**

Special Activities-SACS

- Compliance teams composed of 63 employees continue to work through an extensive self-study and a compliance audit that will be completed by the end of May 2008 for the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). The team met with the President in early January to review progress that is approximately 55% complete. As a result of the review, it was decided to continue to focus on meeting the self-imposed May 31 deadline for completion of the audit. The compliance audit will be reviewed by a SACS team and will be followed by an accreditation visiting committee scheduled for September 23 – 26, 2008. Their report will be forwarded to the full Commission for final approval to be accredited by the Commission in December 2008 or June 2009. The Commission can render one of three decisions: 1) approval; 2) denial; or 3) continued candidacy status.

Increasing Access

- The final official fall 2007 enrollment, reported by KCTCS to the Council on Postsecondary Education (CPE), was a credit headcount of 3,130. That figure is slightly below the 3,189 for the fall of 2006. FTE's increased 15%, which means more students took more credit hours per student.
- Preliminary enrollment for the spring 2008 term shows that 2,476 students were enrolled compared to 2,215 in spring of 2007. A second eight-week term will be advertised and will further increase the enrollment for the spring term. To date, tuition revenue is above the projected spring target.
- Discussions have continued with local legislators and Governor Beshear to ensure funding of a new Urban Campus that will eventually replace the Amsterdam Road and Park Hills Campuses. The proposed \$21.0 million campus is the college's top new construction priority and will be presented as part of the KCTCS capital projects in the 2008 Kentucky General Assembly. Currently, the project is the 11th ranked project for KCTCS. The campus is expected to serve 2,500 students from the urban core, over 15 times the number of urban-core students now served by GCTC.
- The future of the Urban Learning Center is a topic of concern for the ULC Partner Board. Federal funding that has helped keep added staff at the ULC will end this year as will the private funds raised in past years. Expanding services and programs to the urban core of the region remains a high priority for the college, but it will be difficult with the proposed budget cuts.

Strengthening Regional Economic Development

- Gateway Community and Technical College's capital project for the \$28.6 million Center for Advanced Manufacturing Competitiveness (Phase II) Boone Campus is scheduled to begin the construction phase in February 2008. Quantum Construction is the contractor for the project. Initial plans call for the completion of the 103,000 square-foot facility by late fall 2009, with occupancy in January 2010. A groundbreaking will be held later in the spring semester.
- The college's implementation of the KCTCS Interactive Digital Center (IDC), better known as a Visualization Center, has been halted as KCTCS seeks other options for the location of the center. GCTC will explore a partnership with NKU's Informatics Center to accomplish the same programmatic results.
- The college is one of four KCTCS institutions to begin a Workforce Competitiveness Initiative that will focus efforts to expand and systematize industry specific training and education. GCTC will focus initially on healthcare, advanced manufacturing, energy and construction, and government and non-profits. The 12-18-month initiative will re-engineer the college's workforce training efforts and align all of the college's resources to meet the region's workforce needs. **Dr. Angie Taylor**, Vice President for Business and Industry Services, will be leading the initiative.

Developing Partnerships

- The College has continued to be the primary sponsor of the ICN6 show "**Leading Businesses Leading Communities**". As the sponsor, the college's name is used in over 500 monthly advertising spots on ICN6. In addition, 110 TANK buses have advertising with the college's name prominently displayed. The college will be featured in a future segment in February.
- Gateway continues its B.E.S.T. partnership with Sixth District Elementary. Approximately 35 individuals provide special activities for the students and staff at the school. The college partnership is in its third year.
- The Recover Kentucky Women's Center that will be operated by Brighton Center for the Commonwealth has completed 90% of the construction. The property is just north of the Boone Campus off Weaver Road. Opening of the Center is anticipated for mid-March 2008 and is advertising for staff.

Capacity Building

- Hemmer Industries, the contractor for the Allied Health Sciences Center at the Edgewood Campus, has completed work in the new facility. Edgewood campus employees occupied the building on January 4-5. Faculty and staff did a remarkable job organizing and implementing the move. Special recognition goes to **Jack Keller**, Special Assistant to the President and Campus Administrator of the Edgewood Campus, who headed the project. In addition, our M/O crew members from all campuses, headed by Supervisor **George Hall**, worked tirelessly to get the facility ready for school. The college's Information Technology team, headed by **Melissa**

Sears, worked long hours to set up the computers labs, office communication systems, and other IT support. The existing facility will be renovated and become a student services support center by the end of the spring 2008 term.

- The college continued one of the busiest fall hiring seasons in recent years by hiring several new faculty members who began teaching in the spring term. College Provost **Kandi Deitemeyer** welcomed **Dr. Gail Wise**, Associate Provost for Nursing and Allied Health Sciences in January. In addition, **Pam Overton** and **Tammy Smith** have joined the Nursing Program faculty, and **Dr. Susan Santos** has joined as the college's first full-time Psychology faculty member.
- Provost Deitemeyer and President Hughes met with officials at Mt. St. Joseph College to begin discussion of an articulation agreement to education and nursing.

Securing Financial Resources

- The Major Gifts Campaign continues in the "silent phase" with 100% of the employees, Foundation Board, and Board of Directors participating. Three co-chairs have agreed to lead the campaign and will be announced at a later date. Executive Awareness Sessions between the College President and key leaders and potential contributors are continuing.
- The college will begin the annual budget process soon using the Strategic Needs Analysis (SNA). This process is used to prioritize the needs of departments and units of the college and to allocate resources and identify gaps in funding where grants and private funding can be used to support needs. The SNA is the basis for the college's biennial budget request, as well as the annual budget request that will be presented to the Board in May for endorsement. Because of good fiscal management and the use of the SNA process to match needs with a variety of revenue sources, over \$850,000 was allocated this year to support many of the top 30 priorities identified in the SNA process.
- The college's Visual Communications Department will again provide the design for the 2008 commemorative Lane's End posters. The winning poster has been designed by a Gateway student and will be officially unveiled on March 7th. The funds raised will be applied to scholarships for Visual Communications students. Last year, Turfway Park presented a check for \$2,000 from the sale of the posters.
- The College's Foundation will be the benefactor of the proceeds of the Lane's End Call to the Post Luncheon. The luncheon is held on the Friday prior to the Lane's End Race and is when the owners select the starting gate for their respective horses.
- The third Scott Weingartner Nursing Scholarship benefit will be held on Sunday, April 27 from 2-6 p.m. at Dickmann's Sports Café.
- A \$2,000 scholarship is being given to a female Gateway student as part of the Outstanding Women of Northern Kentucky Luncheon. Toyota has taken over the award from the Kentucky Post.

- The college secured a \$292,000 grant in late December from Congress for equipment for the Center for Advanced Manufacturing, as part of the omnibus spending bill approved in Congress.
- During a special meeting in Versailles, The Kentucky Community and Technical College System (KCTCS) Board of Regents voted today to recommend to the Council on Postsecondary Education (CPE) a \$4 increase in the in-state tuition rate that raises tuition to \$119 per credit hour. This increase is to be effective in the 2008 summer term. CPE's tuition policy allowed for KCTCS to increase tuition by \$10 per credit hour for the 2007-08 year, but during the December 2006 KCTCS Board of Regents meeting, the decision was made to keep tuition as low as possible by recommending only a \$6 increase. The increase is expected to increase revenue for the current budget at GCTC by about \$6,000, based on enrollment estimates.

Student Success

- The college conducted a Nursing Pinning Ceremony for the December graduates of the LPN and RN programs. The ceremony was held at the Gardens of Park Hills on December 13.
- The National Technical Education Honor Society inducted its class of honor students on November 15, 2007. Over 30 students were inducted during the ceremony.
- The Cosmetology Department hosted the second annual Trend Fusion event on Friday, November 30, at 7 p.m. to a packed audience at Simon Kenton High School. Invitations were designed by the Communication Arts students. Trend Fusion is produced entirely by the students and features their creative designs for clothing, hair, and make-up. The production is similar to those presented at national industry conventions.
- Twenty-seven individuals celebrated with Cengage Learning officials for their completion of the Operations Management Certificate offered by GCTC at the Cengage manufacturing plant. Cengage is formerly Thompson Learning. At least half of the students are continuing their education at GCTC. Company officials had high praise for the work of the faculty members, the part-time site coordinator, and Boone Campus administrators who led the effort.

Celebrating Excellence

- The college recognized two donors at the annual KCTCS President's Gala that was held on November 17, 2007 in Louisville. The college recognized Michael Teal, who established the Judy Carroll Cornett Memorial Endowed Scholarship. The GCTC Foundation honored the Charles E. Schell Foundation administered by Fifth Third Bank for its \$100,000 gift.
- In November, the college received a special award from the Centro de Amistad for its multi-cultural initiatives and its work in the Latino/Hispanic community.

Investing in Employees

- Ten employees have been progressing through the second class of the LEAD (Leadership, Enrichment, and Development) Program that began last year. The program is an outgrowth of the S.O.A.R. process that requested a formal program be implemented to provide training in leadership. **Dr. Angie Taylor**, Vice President for Business and Industry Services, is providing staff support and leadership for LEAD, along with last year's LEAD participants.
- The college hosted its first Learning Symposium for GCTC employees on November 21. As part of the re-visioning and restructuring of the college's strategic plan implementation, college-wide meetings will take on a new purpose. The focus of future college-wide meetings will be on learning, with emphasis on providing employees with needed skill development in their respective areas of responsibility. Gateway's President's Leadership Team (PLT) will be the primary team responsible for developing the symposiums that will be designed similar to mini-conferences.

Priorities for President – Past Quarter

Activities were focused on the following:

- Monitored the construction process for the Allied Health Sciences Center and initiated the equipment listing as part of the major gifts campaign.
- Completed the final phases of the design for the Center for Advanced Manufacturing Competitiveness.
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign. Secured three of four co-chairs for the campaign.
- Increased time devoted to the major gifts campaign that focused on the CEO responsibilities and activities in the campaign and conducted 25 executive awareness sessions with key leaders and potential contributors.
- Continued the re-visioning process with the final development of the MV₂ process to replace the S.O.A.R. process.
- Began the legislative process for GCTC priorities for the 2008 legislative session by meeting with the gubernatorial candidates regarding the Urban Campus project as a high priority of the Northern Kentucky Consensus process.
- Initiated the Community Leaders Luncheon with Governor Beshear as keynote speaker on January 23, 2008.
- Chaired the Inclusion and Diversity Taskforce for Vision 2015 that involved working on a report and recommendations.
- Assumed the role of Chairman of the Board of the Metropolitan Club Board of Governors for 2008.
- Celebrated 25 years of marriage to Sarah with a holiday cruise with my three daughters and one son-in-law.

Priorities of President – Next Quarter

Activities will be focused on the following:

- Begin construction of the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus).
- Initiate the new MV₂ process replacing the SOAR process.
- Assist the Provost in the implementation of the reorganization of Academic and Student Affairs.
- Assist Vice President Taylor in the implementation of the Entrepreneurial Center concept.
- Implement the KCTCS legislative agenda activities related to GCTC, with increased time focused on the 2008 General Assembly and the U.S. Congress.
- Secure state legislation needed for the Urban Campus site.
- Finalize the implementation of a sister college relationship with EUC SYD, a community college located in the south of Denmark. Dr. Finn Karlson, President of the college, and his board chair will visit the college March 13 and 14.
- Participate in the Northern Kentucky Chamber of Commerce's annual Washington, DC, Fly-In on February 27-28 to inform Congressional leaders of the region's and Gateway's needs, placing emphasis on the ULC and the Center for Manufacturing Competitiveness.
- Complete my duties as chair the Inclusion and Diversity Taskforce for Vision 2015 and report recommendations in March 2008.
- Secure last co-chair of the capital campaign and present six lead gift proposals to qualified prospects.
- Meet with the interim president of Cincinnati State Technical and Community College to explore the possibilities of articulation and program collaboration.
- Work with KCTCS officials to meet budget reduction guidelines.