

Executive Summary

Gateway Community and Technical College

Board of Directors Meeting – January 29, 2007

Boone Campus, Florence, Kentucky

Meeting Highlights:

- **Chairman's Report**

Chairman Jordan welcomed Mr. Kevin Eigelbach, a reporter from the *Kentucky Post*, to the meeting. The chairman then summarized the executive committee report, reviewing the Deal Makers/Deal Breakers project task list developed at the board retreat. Deal makers include success of the GCTC Foundation, recruiting a large number of volunteers for the Foundation, and securing a site for the Gateway Urban Campus (new to the list). Deal breakers include accreditation delay due to improper funding and proper funding not available for a 300% increase in enrollment in the past five years.

Mr. Jordan reviewed progress since the most recent retreat. Significant items included a succession plan for board members whose terms expire later this year, measurement of board roles and responsibilities, formation of a Bylaws committee, and board engagement.

- **President's Report**

Dr. Hughes, and on request, members of the college leadership team reported on the following items:

SACS Update – The revised and updated application and materials will be sent to the Commission on February 2. The SACS five-member team will visit Gateway on March 6 – 8 to review the college's application materials.

COE Update – The follow-up report to the Council on Occupational Education was submitted in November and will be acted on by the Council at its February 9, 2007 meeting. The college continues to be accredited by COE.

Spring 2007 Enrollment – The preliminary and unofficial spring headcount as of January 26 was 2,202, as compared to 1,819, or a 21% increase over the previous spring. The Urban Learning Center is also seeing an increase in enrollment of 9% over last year at this time. Final Spring enrollment numbers will be available at the end of March.

Construction Update – The college has completed the programming phase for the Center for Manufacturing Competitiveness, and the schematic design is underway. The design entails the development of detailed plans and blueprints in preparation for construction bids. The Allied Health Sciences Center at Edgewood is on schedule for completion.

Boone Campus Master Plan – The final draft of the master plan for the Boone Campus is being completed. The plan provides for four additional buildings in the following priority: 1)

student center classroom; 2) construction technology, 3) transportation; and 4) classroom administration. The total estimated cost to complete the campus is \$96 million.

Interactive Digital Center (IDC) – Dr. Angie Taylor reported the college has begun implementing the KCTCS Interactive Digital Center. Experts from Sweden visited this week to demonstrate the technology and train faculty in software development. The center will use the latest in three-dimensional technologies and serve as 1) a demonstration site to develop multi-dimensional software programs for business and industries desiring simulations, and 2) a development site using multi-dimensional technology for teaching and learning, including web-learning and training. As the KCTCS IDC site at Gateway, the college will train other KCTCS faculty in how to develop and implement software.

CEO Dialog – System President Dr. Mike McCall and Dr. Hughes hosted 21 industry CEOs and senior executives for a “CEO Dialog” January 18 at the Boone Campus. One of 17 such sessions across the state, the conversation centered on workforce needs and how KCTCS colleges can help meet those needs. A statewide summit is planned in the summer of 2007, co-sponsored by KCTCS and the Kentucky State Chamber of Commerce.

GCTC Foundation – Laura Cook reported that the Foundation has entered an agreement with flowerpetals.com through which Gateway supporters can order flowers, plants and gift baskets. The Gateway Foundation will receive 12% of each sale identified as a Gateway-supporter order. Users can also make an additional donation at checkout. The Gateway Alumni Association will hold its first meeting on February 22 at the Edgewood Campus beginning at 6:30 p.m. Working in conjunction with the Maximizing Student Success SOAR team, the Foundation will assist with “A Night of Excellence,” an awards event scheduled for May 10 at the Carnegie Visual and Performing Arts Center. The purpose is to acknowledge outstanding students, faculty, and staff who excel.

Strategic Needs Analysis (SNA) – Dr. Hughes reported that the college has completed the SNA process.

Academic and Student Affairs – Dr. Kandi Deitemeyer, Provost, reported on an academic realignment designed to focus on opportunity and entrepreneurship. The realignment resulted in the following academic structure:

Transportation Technologies	Sam Collier, Division Chair
Manufacturing & Trades Technologies	Dr. Tony Clarke, Division Chair
Business & Information Technology	Kim Schraffenberger, Division Chair
Allied Health & Life Sciences	Dr. Valerie Wheat, Division Chair
Nursing	Terry Mayo, Division Chair
Education Arts, Humanities & Physical Sciences	Marinell Brown, Division Chair
Foundation Studies & Learning Resources	Peg Russell, Division Chair
Interim Dean of Academic Affairs	Rebecca Moening
Interim Associate Dean of Academic Affairs	Marinell Brown

Kentucky Plan – Dr. Hughes reported that the college has met its four mandated goals for the Kentucky Plan, which is part of the college’s diversity program. The college has exceeded its goals for enrolling African-American students and employing African-Americans in executive, faculty, and professional staff positions.

Student Achievement – Dr. Hughes reported that a poster by Bill Fox, a student in the Visual Communications Program, was selected from six student entries to be the inaugural Lane’s End Stakes Race poster. In the future, VC students will annually submit poster concepts for the race. The chosen poster will become the theme all marketing associated with the race. All proceeds from the posters will be donated to the GCTC Foundation for use in the VC program or scholarships for VC students.

S.O.A.R. Team Report – The Maximizing Student Success SOAR team, led by Chair Sarah Ransom and Co-chair Ressie Hall, presented their report with particular emphasis on the success of the Academic Advising Center, establishment of tutoring services and inauguration of the Night of Excellence.

- **Standing Committee Reports**

Budget Committee – Secretary Ken Paul reminded the board that the total budget is \$17,554,500. Doug Roberts, Interim CFO, reported fall and spring tuition exceeds estimates; expenditures are on target; and additional staff has been added in key areas.

- **Unfinished Business**

Customer Satisfaction Survey Update – A third party, web-based, customer satisfaction survey (internal and external) will be developed in February, with pilot testing of questions by March 15. The survey will be open for responses April 1 – 15; results will be reviewed with PLT, ALT, and college community on April 26 – 27, with a review of the report to the Board of Directors at the May 21, 2007 meeting.

- **New Business**

Re-Visioning Process – Dr. Hughes reported on the Re-visioning process at Gateway. Guided by the Institutional Effectiveness Council made up of representatives from across the college, the process calls for completing the process, including board review and approval, for submission to the KCTCS board of regents in mid-June. At board request, board members will be invited to meetings, and copies of materials will be e-mailed to the board when prepared.

KCTCS Board of Regents – Gateway will host the KCTCS Board of Regents meeting June 14-15, 2007 at the Boone Campus.

Principals’ Meetings – Mr. Scott Draud requested that Gateway host one of the Northern Kentucky Principals’ Meetings. Dr. Hughes said the college would honor that request.

Important Dates:

SACS Visiting Team – March 6 – 8, 2007

Next Board Meeting – Monday, March 19, 2007

Bylaws Committee Meeting – Monday, March 19, 2007

Commencement Exercises – Thursday, May 17, 2007