



President's Report

Board of Directors
September 17, 2009

Overview of Report

During the 2009-10 academic year, the President's Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**dvocacy, **C**ollegiality and Collaboration, and **S**ervice Excellence.

Student Success and Access

Summer 2009 enrollment:

Headcount	1,212 (1,039 in summer 2008) Increase 16%
FTE	426 (296 in summer 2008) Increase 43%

Fall 2009 **preliminary enrollment** as of September 9, 2009 is as follows (note that fall 08 figures are for the entire semester; whereas, 2009 does not include dual credit, workforce credit, and enrollment for 12-, 8-, and 4-week sessions that is still in process):

Headcount	3,538 (3,477 in fall 2008) Increase of 2% to date
FTE	2,268 (1,815 in fall 2008) Increase of 24% to date

Final fall enrollment is estimated to exceed 4,200 (an all-time high for the college) which will mean an increase of 18% - 20% over fall 2008 figures.

The admissions office has increased systematic recruiting efforts in the Tri-State and implemented several new initiatives designed to increase access to the college across the region. Those initiatives include the following:

- Participating in the following college fairs: September 26, the STRIVE College fair located on Fountain Square (anticipated attendance: 300); September 29, the Northern Kentucky Region College fair located at Thomas More College (anticipated attendance: 500); October 11, the National College fair located at the Cincinnati Convention Center (anticipated attendance 4,000).
- Launching a new **on-line admissions application** in July. The new application is more user-friendly and compatible with PeopleSoft. The \$5 application fee has also been removed to encourage more participation in completing the form on-line.

- Joining a **consortium** of colleges (NKU, UC, and Cincinnati State) to offer students for the following Ohio counties in-state tuition rates: Adams, Brown, Butler*, Clermont, Clinton*, Hamilton, Highland*, and Warren* (*excludes students in the Nursing program).
- Working with the Workforce Solutions Department to identify employees of companies who have completed courses that could lead to various certificates in various manufacturing programs. These employees are within one course of completing their first certificates, and efforts are being made to encourage them to use KY WINS to matriculate these employees to their first college credential.

Teri VonHandorf, Associate Provost for Academic Affairs, spent four weeks at the Developmental Education Workshop sponsored by the Kellogg Institute at Appalachian State University in North Carolina. Plans are under development to improve and strengthen the Developmental Education Program at Gateway.

The Nursing Program has been awarded a grant of \$50,000 to purchase and implement a simulator (SIM MAN) to augment and support Gateway's students' Nursing lab and clinical experiences.

On September 2, 2009, the Student Support Services (SSS) TRIO program was given a **supplemental grant award** of \$20,560 to award grant aid to Pell-eligible program participants. To be eligible to participate in the SSS program, students must be a first-generation college student, meet income guidelines established by the Department of Education, and have an academic need.

The Sitecore project, a total revamping of our web site, goes live September 15. The intensive project, managed by our public relations department with guidance from KCTCS, has taken most of the summer and involved most of our departments. It will offer a new look, easier navigation and easy-to-read content. In addition, the Gateway public relations office staff has completed the revision of 31 different program brochures to ensure consistency, up-to-date-information and that the proper accreditation language is listed on each one. The color brochures will be printed in-house by the new Gateway Print Center.

The Foundation sponsored the Covington Youth Education Program over the summer. Gateway Urban Center Coordinator Mallis Graves coordinated the educational offerings for the youth of the program, exposing them to college life.

The Foundation has also commissioned an up-to-date appraisal of the Park Hills/Covington land in anticipation of its sale.

Advocacy

Despite the economy, the GCTC Major Gifts Campaign is continuing. St. Elizabeth CEO Joe Gross and Corporex President Tom Banta made a presentation and request to a major healthcare firm. Visits are being planned in the Finance Division. The campaign has thus far raised **\$5,898,112.17** in cash, pledges, and in-kind donations. Several commitments of note include:

- **Betty Pogue** has established the College's first unrestricted endowment with a gift of \$25,000. Because of this pioneering gift, she is being honored by the college at the annual KCTCS President's Gala and Benefactor of the Year Awards on October 15, 2009. The Foundation honoree is Robert Sathe, who leveraged an annual scholarship for urban students into a \$50,000 gift that was matched by KCTCS. The new \$100,000 scholarship endowment will help urban students for years to come.
- The Belcan Corporation is supplying 12 computer work stations for the CAD program, as well as \$10,000 worth of new Unigraphics software for the program. They already finance 10 full tuition scholarships per year.

The Advocacy Campaign will be a major focus this fall and winter. Laura Kroeger will assist the president by coordinating the campaign. Two groups will provide input and leadership; the local Impact Team comprised of employees and the Opportunity Council comprised of key Board, Foundation, Campaign, and Community friends of Gateway who are connected to Frankfort. We will hold a town hall meeting on December 9 to initiate a media campaign regarding our need for more funding and hold a Gateway week in Frankfort during the legislative session. The Advocacy Campaign also serves as a backdrop for service learning. By assisting with the campaign, our U.S. Government students will understand how Frankfort works, learn how to influence policy and legislation, and recount their experience in essay form.

Since the last Board meeting, two major public events were conducted that brought positive public attention to the college and helped increase awareness: Commencement and the Edgewood dedication. The Edgewood dedication drew a crowd filled with elected officials and legislators and honored the family of the late **Henry E. "Bud" Pogue**. Bud chaired the state Board of Education for many years and was instrumental in establishing what became known as our Edgewood Campus.

Ed Hughes was part of a panel of regional leaders to make a presentation to the Interim Joint Education Committee of the Kentucky General Assembly on September 14th at NKU. Dr. Hughes discussed the seamless transition among colleges and schools, the Gateway College Access Center at Holmes High School, and the Urban Campus project.

The entire college community and guests will learn about the political process from Secretary of State **Trey Grayson**. He has consented to be our Constitution Day speaker on September 17, 1p.m., at the Covington Campus.

Collegiality and Collaboration

Phi Theta Kappa, Beta Pi Tau Chapter, hosted a regional **leadership conference** on Saturday, August 29, 2009. Twenty-one students were in attendance with representatives from Elizabethtown, Hazard, Maysville, and Gateway Community and Technical Colleges.

The Disability Services office is working with the Northern Kentucky University (NKU) Graduate office to establish Gateway as a **practicum experience** site for students enrolled in the Counseling and College Student Personnel master's programs.

Through the Urban Center headed by **Mallis Graves**, the college has partnered with the City of Covington Housing Authority to operate the educational component of its Youth Employment Initiative. Mallis will enlist speakers who will educate low-income youth on life skills. The hope is that it will also introduce college to youth who may otherwise not consider higher education. The Gateway Foundation is assisting as Gateway's fiscal agent.

Gateway held a very successful site visit from members of the Greater Cincinnati Consortium of Colleges and Universities (GCCCU) Board on August 27, 2009, regarding membership with GCCCU. Gateway applied for membership with GCCCU in March of this year. Final results of the Board decision will be known in October 2009.

Plans are in development for an Early College Scholars program that will strengthen the college's partnerships with the area K-12 school districts and provide credit courses for high school juniors and seniors in the area. The planning will occur during the fall 2009 term with recruitment of schools during the spring term. The program will provide opportunities for high school juniors and seniors to apply for the Early Scholars Program and receive scholarships to assist them in taking GCTC courses. The program will begin with a small group of school districts in 2010 and will be fully implemented across the region over the next several years.

Gateway has recently become involved in the development of a regional civic contribution program, associated with the Regional Stewardship Goal of Vision 2015. **Patricia Goodman**, Dean of Institutional Research, Planning and Effectiveness, serves on the Northern Kentucky Civic Engagement Committee composed of members representing Thomas More College; Northern Kentucky University; Kentucky Campus Compact; United Way; Children, Inc.; Northern Kentucky Chamber of Commerce; and the Kentucky Enquirer. This regional team has been responsible for the development of NKYHelps.org, the organization of the first annual "Northern Kentucky Global Youth Service Day" in 2009, and the "Celebration of Philanthropy" to be held on October 22, 2009, at the Drees Pavilion.

The college received new grant funding from the Northern Kentucky Workforce Investment Board (WIB) for \$98,000 to offer Mechatronics, customer service, and various IT courses for dislocated workers. The training will begin in October and is another example of how the college partners with the region's workforce partners.

The college completed its review of the accreditation with the Council on Occupational Education and voluntarily discontinued membership with that accreditation body in July. The college now has received full accreditation with SACS, a regional accrediting association, which provides greater opportunities for student transfer, program, and college collaboration.

The **LEAD III** class members graduated on May 7, 2009, at a ceremony and dinner held at the Metropolitan Club, and four of the 10 members have already made strategic leadership moves in their careers. To date, there are 27 graduates of LEAD, and 80% of those members have made leadership moves. LEAD IV applications are posted on the Intranet and were due May 31. A special report on the LEAD program will be presented at a future Board of Directors meeting.

The Entrepreneurial Learning College Team completed procedures for supporting ELC projects and is requesting angel funds to support new business ventures within the college for the 2009-10 academic year. They hosted their first new business venture proposal – a coffee shop for the Edgewood Campus on May 1 and are now supporting the development of a business plan for this business operation. They expect to start at least four new businesses next year.

Service Excellence

The GCTC Assessment Center has increased its cache of tests available to the public and now offers PCAT, MAT, and LSAT, which is the first step of becoming a Prometric Professional Center. The college has made a formal application to become a Prometric Professional Center and will learn more about their requirements later this fall.

In the **Workforce Solutions Department**, five new KY WINS projects have been funded this quarter and include the following companies: Hahn Automotive, L'Oreal, Nor-Com, and Indy Honeycomb. Additionally, a multi-company LEAN Simulation training program has been funded. Four new course topics are being offered through these KY WINS projects: *Mechatronics, Networking Core Technologies, Administration for Microsoft Windows Operating Systems, and Administration of Microsoft Windows Servers.*

Two of these companies are receiving their first KY WINS funding. The total award for the five companies is \$120,000. Ten companies already have been approved for KY WINS funding including St. Elizabeth's EPIC training. The largest single KY WINS project at Gateway has been registered for **St. Elizabeth Health Systems Center** to fund the implementation of the new EPIC software. The college will provide training on e-health records to over 6,000 employees involving over 10,000 separate training sessions conducted over an 18-month period. Two trainers have been hired to implement the training program which will eventually include two additional full-time employees and 10 part-time trainers.

A targeted area for training this year will be state, regional, and local government. With shrinking agency budgets, it is critical for employees to receive training that will help them in their jobs. To that end, the college is beginning to work with various state and

local government agencies and will provide customer service training for 60 KY Clerks of Court workers in late September. Two examples are below:

- The Workforce Solutions division launched its first online training module for 200 case workers in the state's Women, Infants, and Children's Program in June with the online Civil Rights module. The college was approved to join the Kentucky TRAIN professional development system for Kentucky state employees. This organization will become the host site for GCTC training modules through their learning management system.
- Online initiatives also include a new service at Jergens that allows employees to study online to prepare for the Work Keys testing. There are currently five employees taking advantage of this new service.

With the interest in cost efficiencies in businesses and especially the manufacturing industries, the college has increased its efforts to reach out to businesses with programs designed to improve efficiencies and maximize talent. Two examples include:

- Workforce Solutions hosted 20 manufacturers on August 26 and showcased its new LEAN Services training.
- A LEAN Simulation session will be offered to local manufacturers on September 22.

The college recently received word that it will be part of a federally funded, multi-state consortium grant from the National Science Foundation for the automotive industry. Gateway's program component will focus on auto technical training and developing best practice for the industry. **Sam Collier**, Division Chairperson for Transportation Technologies, will head the college's efforts with the grant.

The **Student Support Services (SSS) Trio Program** took a group of 30 students to Gettysburg and Washington, DC on June 3 - 7, 2009. The trip allowed SSS students to experience Washington, DC and visit sites that are a part of our country's rich history.

Gateway People

Jason Schomaker was elected by the Student Government Association to serve as the 2009-10 student representative to the Board of Directors. Jason is a business administration major from Florence, Kentucky.

Dr. Susan Santos has been named the Division Chair of Arts, Humanities, and Social Sciences.

President Ed Hughes will receive the Unity Award from the Northern Kentucky Chamber of Commerce at the September 28 annual dinner.

Amber Decker, Coordinator of Grants and Sponsored Projects, won a grant from the Louisiana and Kentucky Campus Compact to attend a service learning workshop held in August. Amber also received a full tuition grant offered by the Gateway Foundation to enroll in the WILD program this year--Women in Leadership Development.

Theresa Little was named the new Associate Dean for Retention and Multicultural Affairs effective July 1, 2009. In this role, Theresa will focus on increasing the success of our students via strategies that increase student retention. Theresa will oversee the new Office of Student Success and Retention leading Gateway's efforts in retention, academic support, early-alert, counseling, and diversity.

In June 2009, **Denise Critchelow**, Work and Learn Coordinator, received the Partner of the Year Award by the Advocacy Program at the Point.

New faculty hired for full-time teaching positions include:

Courtney Burch—Mathematics
John Cathcart—Mathematics
Amy Carrino—Criminal Justice
Amber Carter—Medical Assisting
Dr. Randy DeBerry—Communication
Diane Fritz—Biology (temporary full time)
Abby Kessinger--Nursing
Kerri McKenna—Developmental Writing
Fares DaSilva—Spanish
Rose Speier—Nursing Clinical Coordinator
Ilona Takakura—Developmental Reading
Kim Troxel—Nursing DOL Grant

The college has full-time vacancies for which recruitment has commenced; one each in Biology and History.

Priorities for the President – Past Quarter

Activities were focused on the following:

- Dedication of the Edgewood Campus expansion.
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 60% complete).
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Implemented the allocations determined by the annual Strategic Needs Analysis (SNA).
- Completed hiring of new faculty and staff.
- Began a one-year term as President of the Board for the Kentucky Symphony Orchestra for 2009-10.
- Completed the 2009-10 budget process.
- Led a President's Cabinet retreat that will lead to a refined internal operations strategy.
- Finalized the partnership to develop the new Urban Campus in Covington by securing approval of a funding strategy for the full campus.
- Completed the lease negotiations of Two Rivers Middle School.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Complete legal documents with the Covington Independent Schools to use Two Rivers Middle School as an initial expansion site for an Urban Campus.
- Complete the plan for the relocation of people and programs to the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus) in the spring and summer 2010.
- Implement program planning for the Urban Center by conducting community focus group meetings with businesses, agencies, and residents of the urban core.
- Implement program planning for the Transportation Center and the Construction and Energy Center by establishing planning teams that will develop program space needs.
- Implement the KCTCS advocacy campaign to systematically engage local leaders and legislative representatives about the college's students and their needs.
- Continue the development of the 2010-16 strategic planning process with follow-up of the Board retreat on April 25, 2009.
- Continue to prepare for the opening of the 2009-10 academic year.
- Secure additional lead gifts for the major gifts campaign.
- Initiate a national search for a new Provost and Vice President for Academic Affairs to replace Dr. Latuszek who has tendered her resignation, effective December 31, 2009.