



President’s Report

Board of Directors
May 28, 2009

Overview of Report

During the 2008-09 academic year, the President’s Report will be organized by the four themes for the current year and captured in the acronym SACS: Student Success, Accreditation and Accountability, Collegiality and Collaboration, and Service Excellence.

Student Success and Access

Melissa Bissonnette and **Kinta Joseph** were selected to participate on the KCTCS All-Academic Team. The two students received the President’s Award at the annual commencement as well. Melissa, a business major, is continuing her education at Troy University in Alabama with an ultimate goal of receiving her Master’s degree. Kinta, a Criminal Justice major, has plans to attend NKU in the fall to receive her Bachelor’s degree in Criminal Justice.

Spring 2009 updated enrollment as of May 26, 2009 is as follows:

| | | |
|--------------|--------------------------------|----------------|
| Headcount | 3,531 (2,908 in spring 2008) | Increase 21.4% |
| FTE | 1,939 (1,651 in spring 2008) | Increase 17.4% |
| Credit Hours | 29,083 (24,765 in spring 2008) | Increase 17.4% |

Gateway submitted an application to join the Greater Cincinnati Consortium of Colleges and Universities the first week of March. A site visit will be made in late summer by a team of administrators from the consortium, and the decision will be made by October of 2009. If successful, Gateway will be able to participate in the Cross-Registration Program, where any Gateway student that is at least part-time and degree-seeking can take courses at other Consortium colleges for the cost of Gateway tuition.

Trend Fusion was expanded this year to showcase the abilities of the students in Cosmetology, Visual Communications, English, and Writing. The April 22 event, called the Spring Soirée, at the Carnegie Center in Covington featured a runway show with hair design, as well as a portfolio exhibit of student graphic designs and live readings as part of the annual Poetry Jam.

Approximately 150 students were honored at the third annual Night of Excellence, Gateway’s annual student awards convocation, on Friday, May 8, at the Boone County Library. The awards ceremony recognized outstanding achievements by students in their respective programs, as well as clubs and other activities.

Registration began March 9 for the summer 2009 and fall 2009 semesters. The number of course offerings for summer 2009 was doubled compared to the number of course offerings for last summer. The number of course offerings for fall 2009 includes a modest increase over last fall semester; however, we plan to continually add course sections and hire new adjunct faculty members as we grow in enrollment. Analysis is ongoing to determine the capacity of college facilities to accommodate additional courses for 2009-10. An increase in the level of pay has been approved that will help the effort to find new adjunct faculty members.

Summer 2009 preliminary enrollment as of May 15, 2009, is as follows (note that summer 2008 figures are for the entire term; whereas 2009 enrollment is still in process):

| | |
|-----------|---|
| Headcount | 1,267 (1,039 in summer 2008) Increase 22% |
| FTE | 455 (296 in summer 2008) Increase 54% |

Fall 2009 preliminary enrollment as of May 15, 2009 is as follows (note that fall 08 figures are for the entire semester; whereas 2009 does not include dual credit, workforce credit, or fire science and enrollment is still in process):

| | |
|-----------|----------------------------|
| Headcount | 1,999 (3,477 in fall 2008) |
| FTE | 1,323 (1,815 in fall 2008) |

The **Advising Center** has been seeing students since March to advise them in appropriate program and developmental classes. As of May 15, 2009, 1,292 students have been seen in the advising center, as compared to 977 students on May 15, 2008.

On April 24, 2009, the Admissions Office hosted an information session for displaced workers to explain the **Career Transition Initiative** created by KCTCS. Twenty-four prospective students (all Kentucky displaced workers) attended to hear about services that Gateway offers to help them retrain or earn a degree. As of May 15, 2009, 13 students have enrolled at Gateway under the initiative.

The Admissions Office has increased **recruitment** efforts during the spring semester. Recruiters have attended numerous college and job fairs (i.e., Regional College Fair at Xavier University, Cincinnati Mayor's Youth Opportunity Fair, NKY NAACP Opportunity Fair, and the NKY Chamber Employment and Opportunity Fair.) This increased effort has created more interest in Gateway and employment inquiries.

A joint effort is underway between Admissions and the Office of Public Relations to increase Gateway's marketing and exposure. Radio ads will run throughout the summer promoting Gateway courses for the summer and fall terms. Ads will target college students who are home for the summer, as well as graduating high school seniors who have not chosen a college to attend.

The first annual GCTC **Transfer Fair** was held on April 1 at the Edgewood campus. Seventeen college representatives from Kentucky, Indiana, and Ohio participated in the event.

The **National Technical Honor Society** and **Phi Theta Kappa** hosted the second joint induction ceremony on Friday, April 24, 2009, at the Boone Campus. Over 50 students participated in this event.

Jason Schomaker was elected by the Student Government Association to serve as the 2009-2010 Student Representative to Gateway's Board of Directors. Jason is a business administration major from Florence, Kentucky.

Forty-seven students have been admitted to the fall 2009 Nursing class.

The **Student Support Services (SSS) Trio Program** will take 30 students to Washington, DC June 3-7, 2009. The trip will allow SSS students to experience Washington, DC, and visit sites that are a part of our country's rich history.

The Manufacturing, Business and IT Open House was held at the Boone Campus on April 9. By special invitation, all Area Technology Center students and their faculty were invited to participate. In addition, 54 employees of local companies who have received credit through the college's customized training and need three to six hours of additional credit to complete a certificate were invited to attend the Open House and speak with faculty about completing their course work to gain a credential. Approximately 125 people attended the open house, with many indicating intent to enroll in the future.

The college's emphasis on developing apprenticeship opportunities for students continues, despite the difficult economic times. Currently, 18 students are participating in the apprenticeship program. These students are from three local manufacturing companies and are pursuing their degrees in Manufacturing Engineering Technology. (This was in the March report.)

Belcan Founder, Ralph Anderson, treated the five recipients of the Ralph G. Anderson Scholarship to lunch at Kenwood Country Club last month. Mr. Anderson personally acquaints himself with all 10 recipients each year.

Thirty-two Associate Degree in Nursing students graduated in December, and the current NCLEX-RN passage rate is much improved over that of previous years. The college will make a presentation on the improvement process being implemented at the Kentucky Board of Nursing in June.

All of the Nursing Assistant and Kentucky Medication Aid classes are full. We need additional qualified faculty members to meet the demand from employers in the area.

Accreditation and Accountability

The college is reviewing its accreditation with the Council on Occupational Education and will make a decision during the summer as to whether it will continue with that accreditation body now that it has received full accreditation with SACS.

Collegiality and Collaboration

The **LEAD III** class members graduated on May 7 at a ceremony and dinner held at the Metropolitan Club. Four of the 10 members have already made strategic leadership moves in their careers. To date, there are 27 graduates of LEAD, and 80% of those members have made leadership moves in their careers. LEAD IV applications are posted on the Intranet and are due May 31. A special report on the LEAD program will be presented at a future Board of Directors meeting.

Gateway participated in the KCTCS soft rollout of the Virtual Learning Initiative, **KCTCS Online**, by partnering with Citi to offer Business Administration classes to their employees. The pilot project has now ended.

Through the Urban Center, headed by **Mallis Graves**, the college has partnered with the City of Covington Housing Authority to operate the educational component of their Youth Employment Initiative. Mallis will enlist speakers who will educate low-income youth on life skills. The hope is that it will also introduce college to youth who may otherwise not consider higher education. The Gateway Foundation is assisting as Gateway's fiscal agent.

Gateway's Career Center, in collaboration with the Northern Kentucky University Career Center, hosted a **Career Expo** on March 31, 2009 at the NKU Student Union. This job fair showcased companies that are looking for students at all levels for employment including full-time, part-time, co-op, and interns. Over 80 companies participated.

The campaign chairs met in April to discuss the progress of the campaign and the context of the economic challenges.

The GCTC Foundation Report follows:

- The partnership with Turfway Park yielded \$1,000 from the Call to the Post Luncheon.
- KCTCS has announced that three gifts to Gateway will be matched dollar for dollar by KCTCS: \$50,000 endowment for urban student scholarships from the Robert Sathe family now at \$100,000; \$50,000 from the Butler Foundation now at 100,000; and \$150,000 from St. Elizabeth Healthcare System at \$300,000.
- Former Ashland CEO, **Paul Chellgren**, has donated \$10,000 to begin a scholarship. An additional \$5,000 in matching funds has been confirmed by PNC Bank.
- Cincinnati Machine has offered \$200,000 in machine tool equipment to the College.
- The Urban Campus request of \$21.5 million has been presented to the Northern Kentucky Consensus Committee. It is hoped that after voting this month, the project will remain at the top of the list as it was last year.

- The Capital Campaign Co-Chairs met March 31 and determined that the campaign would continue despite the economy. Gateway Board of Directors Chair, Rick Jordan, joined Co-Chairs Tom Banta, Lee Flischel, Joe Gross, and Bob Zapp for the important meeting, along with Gateway President Ed Hughes and Campaign Director Laura Kroeger. The campaign has thus far raised \$5,773,141.78.

Service Excellence

Dr. Angie Taylor and **Laura Cook Kroeger**, past recipients of the Outstanding Women of Northern Kentucky Award, were honored at the program's 25th anniversary event on April 20. In addition, **Becky Moening**, retired GCTC teacher and administrator, was honored as a past recipient.

Ingrid Washington, Vice President of Student Affairs, is completing participation in the SOAR program for female executives on the move.

Teri Vonhandorf, Associate Provost for Academic Affairs, has graduated from the WILD program for women in higher education. The ceremony was held April 22 at NKU. She has also been accepted into the NKU education doctoral program for this fall.

Abigail Hursh was hired as the new Assistant Director of Disability Services, effective May 18, 2009. Abigail holds a Master's Degree in College Student Personnel and comes to Gateway from the University of Tennessee where she provided support to athletes with disabilities. She also worked in the Office of Disability Services coordinating accessible format textbooks services, as well as supervising accommodated tests for students with disabilities. She has worked as a teacher in the Illinois public school system teaching students who were deaf and hard of hearing and is fluent in American Sign Language.

Academic Affairs is exploring revisions to the Practical Nursing program length from 18 months to 12 months.

Teri VonHandorf has been named Associate Provost for Academic Affairs effective, May 18. Teri's focus will be revising the Developmental Education program and creating procedures for adjunct and full-time faculty related to faculty evaluations from students. Teri will also lead the development of a comprehensive program to recruit, hire, orient, mentor, and evaluate adjunct faculty members.

Sandra Ortman-Tomlin has been hired as the Criminal Justice Project Coordinator, effective May 18. This position is funded from the \$846,000 grant for Criminal Justice and Information Technology. Sandra and the entire Criminal Justice program have moved from Edgewood to the Covington Campus. The grant will also fund one additional full-time Criminal Justice faculty member.

Rebecca Hensley has been hired as the administrative assistant for division chairs, effective May 18. Rebecca will be located at Edgewood.

The largest single KY WINS project at Gateway has been registered for **St. Elizabeth Health Systems Center** for funding to support their implementation of the new EPIC software. The college will provide training on e-health records to over 5,000 employees involving 10,000 training sessions over an 18-month period. (This was in the March report.)

The college's Workforce Solutions Unit produces a variety of programs and services to employers and employees. To date, 709 students have taken training for credit; 921 students have participated in training that is not connected with a specific college credit program. In addition, the Assessment Center has tested 4,046 individuals. Overall, to date, the unit has served 124 companies directly with training and 320 companies through the Assessment Center.

Phil Accardi and **Dr. Angie Taylor** provided strategic planning services for the North Key administrative staff and their executive board members in May. They also provided a strategic planning session for the Diocesan Children's Home Board in April. On April 23-24, they provided a two-day workshop for the Patient Account Staff of St. Elizabeth Hospital at Bracken Ridge Retreat Center.

The last course of the four-course certificate is now being held at the airport for 20 employees. The group will complete their Operations Management Certificate in August, and some students will be matriculating into the Business Administration degree program.

The Business Career Pathway Project grant will close on June 30, and the following data reflects positive outcomes:

- Four new certificates developed for the program: Operations Management, Human Resources, Entrepreneurship, and Financial Perspectives
- Enrollment Growth in the Business Department:

2005-06: 140 students

2006-07: 231 students

2007-08: 325 students

2008-09: 436 students 89% Increase in enrollment

On June 3, Gateway's Regional Workforce Development Consultants, **Gary Mertz** and **Dr. Angie Taylor**, will host 30 northern Kentucky non-profits for an asset mapping workshop concerning workforce development services provided in our region through local non-profits.

Janet Crocetti, adjunct trainer in Workforce Solutions, provided a workshop on effective mentoring for the airport employees who will be supervising and coaching over 100 summer youth employees. The workshop was supported by the Workforce Investment Board and is being used as a model throughout the State.

The Entrepreneurial Learning College Team completed procedures for supporting ELC projects and is requesting angel funds to support new business ventures within the college for the 2009-10 academic year. They hosted their first new business venture proposal – a coffee shop for the Edgewood Campus on May 1 and are now supporting the development of a business plan for this business operation. They expect to start at least four new businesses next year.

The **Entrepreneurial Learning College** team reviewed 18 projects submitted for consideration in the inaugural competition for the Spirit of Innovation Award. All nominated projects were showcased at the April college-wide symposium and one project, the Hybrid Library and Information Services, was nominated to the League for Innovation to be considered for their annual award. That project is included among the 59 selected by the League for recognition.

The Business Services Liaison Grant was approved for 2009-10 by the Workforce Investment Board for \$86,000.

On June 9, the Workforce Solutions team will host a breakfast to honor local manufacturers who have worked with Gateway this year on a number of different training initiatives.

Total KY WINS funds garnered to date for Northern Kentucky Companies (not including SEMC) is \$815,851; total number of projects is 39:

Number of students trained through Workforce Solutions for 2009-10 include:

- Number of CEU participants this year: 929
- Number of WS participants this year: 2,624
- Number of Assessment Center participants: 4,966
- Number of companies served through WS and Assessment Center: 562

Priorities for the President – Past Quarter

Activities were focused on the following:

- Continued to monitor the closeout and completion of the Allied Health Sciences Center and initiated the equipment listing as part of the major gifts campaign (99% complete).
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 50% complete).
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Implemented the allocations determined by the annual Strategic Needs Analysis (SNA).
- Was elected to the Steering Committee for the STRIVE Initiative.
- Was elected as President of the Board for the Kentucky Symphony Orchestra for 2009-10.
- Completed meeting individually with all superintendents of school districts to assess their needs and to determine potential partnerships for dual credit and transition to college for their students.
- Completed the 2009-2010 budget process.
- Approved the academic affairs suspension of duplicative programs and certificates (over 50 eliminated so far).
- Finalized the partnership to develop the new Urban Campus in Covington.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Complete negotiations with the Covington Independent Schools to use Two Rivers Middle School as an initial expansion site for an Urban Campus.
- Monitor the construction of the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus).
- Secure additional lead gifts for the major gifts campaign.
- Implement program planning for the Urban Center, the Transportation Center, and the Construction and Energy Center by establishing planning teams that will develop program space needs.
- Continue the development of the 2010-16 strategic planning process, with follow-up of the Board retreat on April 25.
- Prepare for the opening of the 2009-2010 academic year.
- Prepare for the KCTCS advocacy campaign by developing a plan to systematically engage local leaders and legislative representatives about the college's students and their needs.