



President's Report

Board of Directors
May 13, 2010

Overview of Report

During the 2009-10 academic year, the President's Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**dvocacy, **C**ollegiality and Collaboration, and **S**ervice Excellence.

Student Success and Access

- Summer 2010 and fall 2010 **preliminary enrollment** as of May 3, 2010 is as follows (note that summer and fall 2009 figures are for the entire term; whereas, 2010 enrollment is still in process):

Summer Headcount: 1,412 (1,210 in summer 2009) +17%

Summer FTE: 526 (428 in spring 2009) +23%

Fall Headcount: 1,967 (4,206 in fall 2009)

Fall FTE: 1,331 (2,402 in fall 2009)

- On May 16, 2010, the **Student Support Services** program will sponsor a cultural trip to Chicago, Illinois for students in the SSS program. Students will visit DePaul University for an information session and college tour as well as visit several educational sites such as Field Museum.
- The **Ready to Work Program** is now sponsoring Alcoholics Anonymous classes on campus for students in recovery. Classes meet every Tuesday on the Covington Campus.
- The **joint induction ceremony** for Phi Theta Kappa and the National Technical Honor Society was held on Friday, April 23, 2010 at 6:00 p.m. at the Edgewood Campus. Three hundred and eighty-eight students were invited to join PTK this term.
- The financial aid office is converting to **federal direct lending** beginning in July, 2010. This change has been mandated by new federal legislation. Summer financial aid packaging has begun, and over 1,400 students have applied for summer student aid. This is a 20% increase from summer 2009.

- On May 14, 2010, the advising center will hold a “**registration rally day**”. Returning students who are assigned to the advising center who have not pre-registered for summer or fall classes will be able to walk-in for class registration.
- Fourteen seniors from Patton ATC completed a three-hour credit course in Mechatronics taught by **Antonio Tramber**. Ten of these students plan to come to Gateway in the fall to complete the Mechatronics Certificate program.
- The Northern **Kentucky Airport Board and Citi** have both started their Operations Management Certificate training programs for their employees.
- **Cengage Learning** contracted with the Workforce Solutions Division for 54 classes for their employees. Class titles include Communication, Activating Change, Professionalism, Customer Knowledge, Multi-tasking, and Troubleshooting.
- Accounting student, **Julie Elbert**, won the Gateway/Toyota \$2,000 scholarship at the April 27 Outstanding Women of Northern Kentucky Awards.
- 81 awards will be presented and 138 scholarship students will be honored at the annual Night of Excellence ceremony on May 17. The ceremony will be held in the new Notre Dame Academy auditorium. The Nurse Pinning ceremony will also be held there on May 18.
- Former student representative to the Board, **Jennifer Holt**, has secured three impressive internships for the summer in the offices of Governor Steve Beshear, Congressman Geoff Davis, and with the City of Covington.

Foundation and Resource Development

Advocacy

Collegiality and Collaboration

- **Dr. Tony Clarke** has received notification that the Energy Alliance has received a \$17 million stimulus grant to help our region increase training in green technology. Dr. Clarke is a member of the Energy Alliance representing Gateway.
- **Brenda Campbell** has contracted with the Northern Kentucky Area Development District to provide training space for the Construction Trades Apprenticeship training program.

- The **Workforce Solutions Division** staff provided four workshops at the April 2 college symposium to help Gateway faculty and staff learn more about our services to the community.
- The **Workforce Solutions staff** hosted 16 representatives from Louisiana Technical College on April 21-23. The group was comprised of faculty, staff, superintendents, WIB representatives, and employers.
- Six employees from the **Northern Kentucky Water District** successfully completed three industrial maintenance certificates on April 27. Their case manager was Mary Pat Behler, who is the coordinator for the Breaking Through Grant Project.
- The **Workforce Solutions team** has received a \$90,000 grant from the Northern Kentucky Area Development District to offer Word, Excel, and Customer Service training to dislocated workers and others who meet the poverty guidelines set forth through the stimulus funding.
- **LEAD 2009-10** class members participated in career pathway development on April 23. The class members were encouraged to create their own career pathway by analyzing their internal and external service through Gateway, their future professional development targets, and the positions they would most likely hold in the future. LEAD graduation will be held on May 6, 2010.
- **Dr. Tony Clarke** and **Dr. Angie Taylor** received a grant from the Greater Cincinnati Workforce Network to offer the Kentucky Manufacturing Skills Standards and the National Career Readiness Certificate to dislocated workers for a total of \$86,000.
- **Cindy Sproehnle** made a presentation to the Spring Workforce Partners Council in March at Great Oaks in Cincinnati.
- The Foundation participated in its first year with Charity Night at the Tables on Saturday, March 20. The Gateway Foundation was one of six non-profits selected to participate. The Foundation selected the winning horse running in the Lane's End Stakes and received \$10,000 for its unrestricted fund. The next fundraiser will be Gateway's RiverBlast 2010 at the Newport Aquarium. The evening includes a full dinner, exclusive outdoor fireworks viewing a short program, and a penguin encounter. Guests have full rein of the Aquarium and can come and go throughout the Newport on the Levee complex. Alice Sparks is Honorary Chair.
- The sale of the Park Hills land is in process with KCTCS. We will know soon when the transaction will be complete. The Foundation needs to pay off the mortgage on the Park Hills Center, which it purchased for the college's use in 2004.

- The Gateway Foundation provided partial scholarships to five students who joined Phi Theta Kappa, the community college honor society. Foundation Vice Chair, Rick Robinson, was the speaker at their induction ceremony.
- The Capital Campaign now stands at \$6,118,735.
- Employees contributed \$1,095 to the Foundation to assist employee **Tim Wilson** whose Taylor Mill apartment building was ravaged by a fire last month.
- The Weingartner Scholarship Derby Day fundraiser was held at Dickmann's sports bar in Fort Wright. This is the fifth year for the Weingartner fundraiser. \$2,411 was raised.
- Director of Grants and Contracts **Amber Decker** has graduated from the local university/college leadership program WILD (Women in Leadership Development).
- Associate Provost **Teri Vonhandorf** has graduated from Leadership Northern Kentucky.
- Urban Center Coordinator, **Mallis Graves**, has graduated from the women's leadership program, SOAR.
- The more-than-life-sized **Gateway Guy** debuted publically at Charity Night at the Tables and internally at the April 1 college-wide symposium. Using the Gateway Guy as a mascot and voice of the college through social media and with legislators in Frankfort garnered the Gateway Spirit of Innovation Award for the Resource Development Division. The entry was one of several displayed nationally at the Spirit of Innovation Conference in March and on their website. **Tess Burns**, Web Service Coordinator, and **Patrick Lamping**, Public Relations Specialist, were the principle masterminds behind the Gateway Guy development.

Service Excellence

- The Assessment Center continues to provide new opportunities for pre-employment testing for IPSCO, Mubea, North American Stainless, Durobag, and Newport Fire Department. They have administered over 200 EMT tests this semester and will be administering over 300 ASE tests in May. They tested 246 TSA applicants for the U.S. Federal Government in March.
- **Brenda Campbell** and **Gary Mertz** provided 12 HR professionals with Gateway's first Human Resource Certification Institute training program on April 29, providing an eight-hour training program entitled, "HR Strategic Management and Communication".
- **Phil Accardi** and **Janet Crocetti** will provide training for the St. Elizabeth Patient Account Representatives at a two-day retreat May 13 and 14.

- **Phil Accardi** and **Dr. Angie Taylor** have completed a Job Analysis for the Compounder position at KAO (Jergens). This completes six job analyses for the company. The Gateway Assessment Center provides all of their new hire testing.
- **Stacie Strotman** offered the first ServeSafe training class on April 20.
- **Barry Wilhite** offered the new Lean Manufacturing Simulation for employees from Durobag, Cascades, and A-Tech in April.
- On April 22, the **Workforce Solutions Division** completed the HVAC journeyman prep program for 16 employees.

Gateway People

Important Dates:

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| Monday, May 17 | 2010 Night of Excellence honoring all student award winners will be held in the new Notre Dame Academy auditorium beginning at 6 p.m. |
| Tuesday, May 18 | Nurse Pinning Ceremony will be held on at the new Notre Dame Academy auditorium beginning at 6 p.m. |
| Thursday, May 20 | 2010 Commencement at the Northern Kentucky Convention Center beginning at 7 p.m. |

NEEDS TO BE UPDATED

Priorities for the President – Past Quarter

Activities were focused on the following:

- Initiated and completed the initial Community Input Forums to obtain community advice regarding the college and the Urban Campus development. Additionally, met with several individuals and groups to discuss the project.
- Meeting with key legislators, state, and local officials regarding support for the Urban Campus and the KCTCS/GCTC legislative priorities.
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 95% complete).
- Monitored the relocation of the Urban Center to 525 Scott Boulevard in Covington.
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Continued development of the 2010-16 Strategic Plan process.
- Completed the search process for a Vice President /Provost for Academic Affairs.
- Participated in the Advocacy Campaign at KCTCS and Gateway levels in Frankfort.
- Allocated funds to hire five new staff during the spring term.
- Began initial stages of the 2010-11 budget development process.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Completing the academic year and presiding at year-end ceremonies honoring students.
- Implement the plan for the relocation of people and programs to the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus) in the spring and summer 2010.
- Continue program planning for the Urban Campus by conducting college and community meetings with businesses, agencies, students, and residents of the urban core, as well as establishing an Urban Campus Advisory Panel.
- Complete the KCTCS Advocacy Campaign to systematically engage local leaders and legislative representatives about the college's students and their needs.
- Finalize the 2010-16 Strategic Planning process and submit the plan to KCTCS Board of Regents.
- Implement the opening of the Center for Advanced Manufacturing opening in May.
- Secure additional lead gifts for the major gifts campaign.
- Prepare the final 2010-11 annual budget.
- Finalize discussions with NKU and TMC regarding developmental education and early college programs (i.e., dual credit in high schools).