



President's Report

Board of Directors
March 25, 2010

Overview of Report

During the 2009-10 academic year, the President's Report will be organized by the four themes for the current year and captured in the acronym SACS: Student Success, Advocacy, Collegiality and Collaboration, and Service Excellence.

Student Success and Access

- Spring 2010 **preliminary enrollment** as of March 12, 2010 is as follows (note that these figures do not include dual credit, workforce credit, and enrollment for 12-, 8-, and 4-week sessions that are still in process):

Headcount	3,999 (3,496 in spring 2009) +14.3%
FTE	2,396 (1,830 in spring 2009) +30.9%

- **Julie Elbert**, a Gateway accounting student with six children who holds down a full-time job, a part-time job, and maintains a 4.0 grade point average, has been selected as the recipient of the 2010 Outstanding Woman of Northern Kentucky Scholarship. Julie will be honored at the April 27 luncheon.
- The **Career Resource Center** has placed thirty students in Internship/Externship/Practicum, and ten students in co-op positions this semester. This is a 29% increase from the fall semester.
- The **joint induction ceremony** for **Phi Theta Kappa** and **National Technical Honor Society** will be Friday, April 23, 2010 at 6 p.m. at the Edgewood Campus. Three hundred and eighty-eight students have been invited to join PTK and NTHS this term.
- Ten students from the Patton Area Technology Students are enrolled in the first Mechatronics course and are receiving college credit. The course is being taught by Antonio Tramber, GCTC instructor, at Patton. Plans are being made to expand the program to other high schools and ATC's as part of the overall effort to increase the interest among students for manufacturing careers.
- The **Veterans Service Center** opened on March 3, 2010 as the college began providing services targeted to veterans. A space has been identified on the Edgewood Campus in the Student Services Center that is currently being shared

with Disability Services. In March, Gateway signed a Memorandum of Agreement with Cincinnati State Technical and Community College that brings Veterans Upward Bound (VUB) services to Gateway as part of the Federal Trio Grant awarded to Cincinnati State. These services include: remedial or refreshers courses, intensive basic skill development, career advising, financial aid advising and application assistance, college life adjustment, and referrals to other essential veteran services. In addition to the services provided by VUB, the Cincinnati VA Medical Center has partnered with Gateway and is on the Edgewood Campus every other Wednesday from 10 a.m. – 3 p.m. to meet with veteran students and provide referrals for services. A grand opening of the Gateway Veteran Support Center is scheduled for April 9, 2010 at 1 p.m. at the Edgewood Campus and will be held in conjunction with an award ceremony by Employer Support of Guard and Reserve (ESGR) which will recognize twenty area employers for their support of guard and reserve soldiers during deployment. The awards will be presented by Congressman Geoff Davis. A reception will follow the ceremony.

- On February 18, 2010, the Kentucky Board of Nursing voted to change Gateway's Associate Degree Nursing (RN) Program from conditional to full approval status.
- The Medical Assisting Program is at capacity for one full-time instructor.
- The Medical Information Technology Program continues to grow. Through a partnership with Positive Business Solutions (PBSI) up-to-date electronic health records software will be now available to students in the program.
- Certified Nurse Aid classes are continually in demand, and Massage Therapy has increased the number of students enrolled as compared to the previous three years.
- On February 24, 2010, the **Student Support Services** program took several students to see the play, *The Miracle Worker*, at the Stained Glass Theater in Newport, Kentucky as part of their efforts to expand cultural experiences for students.
- **William Leising**, Associate in Applied Science; Business Administration/Accounting student at Gateway Community and Technical College, was recognized as an All-Kentucky Academic Team participant at the Phi Theta Kappa Regional Meeting in Bowling Green, Kentucky on March 13, 2010. This honor recognizes his scholarly achievements. William was nominated by Gateway Community and Technical College. He was required to show proof of his campus involvement, community involvement, submit letters of recommendation, and present an essay. William serves as the Treasurer of Phi Theta Kappa International Honor Society-Beta Pi Tau Chapter at Gateway Community and Technical College. He lives in Falmouth with his wife and two children.

Foundation and Resource Development

- The Foundation is raising money through two events: Charity Night at the Tables was held Saturday, March 20. The Gateway Foundation was one of six non-profits selected to participate. Gateway is also the recipient of the March 25 Call to the Post Luncheon proceeds.
- The Weingartner Scholarship fundraiser will be held on Derby Day at Dickmann's Sports Bar in Fort Wright. This is the fifth year for the Weingartner fundraiser. To date, \$26,000 has been raised.

Advocacy

- A bus load of students, faculty, and staff attended the February 25 KCTCS Day in Frankfort. The group toured the capitol, met with legislators, and participated in a rally in the Rotunda attended by over 700 people.
- A total of forty-nine students, faculty, and staff participated in the GCTC week in Frankfort, March, 9-11. Each day a mostly different group of students and employees were given a tour of the capitol and met with area legislators. Each day they were recognized on the floor of the House and Senate and they hosted legislators at lunch in the Capitol annex cafeteria.
- On March 10, two programs of study, Mechatronics/Advanced Manufacturing and Massage Therapy, were showcased to legislators as part of the overall effort to educate legislators about the college and KCTCS.

Collegiality and Collaboration

- Gateway worked with the Center for Great Neighborhoods as they facilitated four sessions for the community on the Gateway Urban Campus. The first three, held at the Madison, drew twenty-three, thirty, and twenty-one community residents, respectively. The fourth forum was held at Ninth Street Baptist Church on Monday, March 22.
- Workforce Solutions and Assessment Center staff members have participated in retreats to plan their work for the final quarter of the academic year. Goals from the strategic plans and each person's Individual Learning Plan have been reviewed for alignment to the institution's mission and vision.
- The **Entrepreneurial Learning College** team reviewed the applications for the Spirit of Innovation Award and welcomed three entrepreneurs from the community at their meeting on March 5 to provide feedback about the applications. An entrepreneurial learning project has been selected by the team to move forward for the League of Innovation Recognition. **Phil Accardi** chaired

the Spirit of Innovation committee. The selected project will be announced at the April 1 college-wide symposium.

- On Monday, February 22, an **African-American Ministers Town Hall meeting** was held to start collaboration with the African-American Community and the Urban Core. Five ministers attended the meeting. The group discussed academic programs, student organizations, minority scholarships, and the opening of the new Boone Campus building and the Urban Campus in Covington. One major accomplishment that was made during the meeting was the agreement to work together on recruiting minority students and collaborating on heritage and community events. **Theresa Little**, Associate Dean for Retention and Multicultural Affairs, will work closely with the congregations on implementing an education outreach program.
- Human Resource Professionals are required to obtain fifteen hours of strategic continuing education credits every three years. Workforce Solutions staff has partnered with the Northern Kentucky SHRM to develop a program where attendees will earn eight strategic hours of credit. The program, scheduled for April 29, is entitled, *HR Strategic Management and Communication*. The topics to be included are The Strategic Planning Process, Assessing the Internal Environment, Scanning the External Environment, Evaluating HR Strategic Contributions, and Speaking to Influence Others.
- The new **Breaking Through to a Better Life** grant steering team will host program reviewers from the Jobs for the Future Center, from Boston, Massachusetts on March 24. Steering team members include: **Ingrid Washington, Teri Vonhandorf, Peg Russell, and Mary Pat Behler**. Three program components are currently being offered and include paired courses (GE 101 and MT 55) Fast Track to Credentials for Incumbent Workers (six employees being served from the Northern Kentucky Water District); Intrusive Advising for twenty students who have three or more developmental education classes; and a specialized adult education service for those who do not make the cut off COMPASS scores is being designed for summer delivery.
- The Workforce Solutions team hosted a manufacturing consortium meeting on March 10 with guest speaker Ken Kreamle, a Toyota executive on loan to the University of Kentucky's Lean Manufacturing Center. Mr. Kreamle discussed Lean Manufacturing encouraging employers to try the new Lean Service package now being offered through Gateway. There were thirty-two guests in attendance representing seventeen local manufacturing companies.

Service Excellence

- **College Central Network** is Gateway's primary job posting service for our students and alumni. Companies only have to register one time and can post positions anytime for our students and alumni. On the network, students can search for job openings and can review career information articles as well as over one-hundred career advice videos. A new feature has just been added;

Career Portfolio. Students can build an online career portfolio that effectively and strategically markets them to employers. They can exhibit their work, awards, references, and more in one easily accessible, easily updatable package. New in the second quarter of 2010 is the CCN Résumé Builder which will offer users a simple step-by-step guide for crafting their digital resumes that will be complete with online help and samples. Since August 1, 2009, we have had ninety students register, fifty-six companies have registered (there were ninety companies at this time period last year), and one-hundred fifty-six jobs have been posted on the network.

- The Assessment Center staff provided the Multi-State Professional Responsibility exam (MPRE) on February 6 for sixty testers. This exam is the ethics test for attorneys. The Assessment Center staff also gave the PCAT on January 23 with forty-two testers.
- Disability Services is conducting two focus groups for students who are receiving services in the DS office. Focus groups will be conducted on March 16 and March 18 with the purpose of collecting information from students to improve department services and program outcomes.
- Plans are also moving forward for the opening of the Prometric Professional Center in June. The new services offered will include the Medical College Admissions Test, Graduate Record Exam, Society for Human Resources Management Exam, and all Series Six and Seven financial exams, as well as the CPA exam and many others.
- The Workforce Solutions team in conjunction with the Business Administration Department will offer the Operations Management Certificate at CITI and the Cincinnati Northern Kentucky Airport this spring. CITI's program launches March 16, and the program at the airport launches in June.
- A new program being offered through Workforce Solutions is ServeSafe. Requested by many restaurants in Covington, the new training program provides useful information concerning alcohol consumption and serving food safely. A certified trainer has been procured and the program will be launched with a reception hosted by the Holiday Inn.
- The Workforce Solutions team is offering a new Professional Series of training modules called WINSTAR. The new program features short workshops in customer service and communication, sales techniques, diversity, teambuilding, and supervisory skills.

Gateway People

- **Brent Cooper**, GCTC Board member and President of C-Forward, has been notified that his company, C-Forward, has been named a [Free Enterprise Honoree](#) by the US Chamber of Commerce! C-Forward is one of twenty-five companies in the country being honored "for strong business practices and contributions to the economy." Over the past eleven years, C-Forward has been

supported and encouraged by their customers, community partners, friends, and family, and they are honored and humbled by this designation. This reaffirms their assertion that good business is more than profit. It is about caring for customers, employees, and the communities in which they live. Being a good corporate citizen is good business.

- **Stacy Kirchoff**, Student Services Program Counselor, has been selected to participate in the United Way's BOLD Leadership Program.
- **Cindy Sproehle**, GCTC Board member and Director of the Assessment Center, will be making a presentation to the Kentucky Career Development Association on March 17 at the University of Kentucky concerning the Nurse Pending Career Pathway Model. Cindy will also be presenting at the National Career Development Association meeting in San Francisco on July 1.
- **Ed Hughes**, President/CEO, was elected to a three-year term to the American Association of Community Colleges' Board of Directors effective July 1, 2010.
- Participants in the **LEAD IV**, the college's leadership development program, attended Day and Night in Frankfort with the Northern Kentucky Chamber of Commerce on March 18 to learn about government and the legislative process. **LEAD's** March 26 session will be led by Dr. Hughes entitled, *Vision to Action*.
- **Amber Decker**, Coordinator of Grants and **Angie Taylor**, Vice President of Workforce Solutions, provided a webinar concerning our partnership with the National Association of Community College Entrepreneurship (NACCE) for the KCTCS presidents on January 27. A special feature of the webinar was the explanation of our new Collegiate Entrepreneurship Organization (CEO) for students, which is being launched this semester. A grant from the NACCE provided start-up costs for the new organization.
- **Crystal Gibson**, Vice President of Communications and Public Relations at CITI, and **Angie Taylor**, Vice President of Business Solutions, provided a presentation for the **KCTCS Board of Regents** on March 12 concerning the CITI-Gateway partnership. The partnership has been in existence since 2003.
- **Colleen Kane**, Director of Disability Services, and **Abigail Hursh**, Associate Director of Disability Services, attended a Legal Update audio conference presented by the Association on Higher Education and Disability (AHEAD) at NKU on March 4, 2010. The presenters discussed the amendments to the ADA and the building accessibility guidelines.
- **Sherry Parsons**, Transfer Coordinator, attended the American Association of College Registrars and Admissions Officers (AACRAO) Transfer Conference in Chicago, Illinois on February 14-16, 2010.

- **Leonard Thompson**, Director of Student Support Services, participated in the Southeastern Association of Educational Opportunity Program Personnel (SAEOPP) Regional Conference in Mobile, Alabama on February 1-3, 2010.

Important Dates:

- Friday, April 1 **Manufacturing/Business Administration Open House**
at the Boone Campus from 5:30 - 7:30 p.m.
- Friday, April 9 Grand opening of the **Gateway Veteran Support Center** at the
Edgewood Campus beginning at 1 p.m. with Congressman Davis
- Friday, April 23 **2010 Phi Theta Kappa and National Technical Honor Society**
Induction Ceremony - Edgewood Campus beginning at 6:30 p.m.
- Monday, May 17 **2010 Night of Excellence** honoring all student award winners will
be held in the new Notre Dame Academy auditorium beginning at
6 p.m.
- Tuesday, May 18 **Nurse Pinning Ceremony** will be held on at the new Notre Dame
Academy auditorium beginning at 6 p.m.
- Thursday, May 20 **2010 Commencement** at the Northern Kentucky Convention
Center beginning at 7 p.m.

Priorities for the President – Past Quarter

Activities were focused on the following:

- Initiated and completed the initial Community Input Forums to obtain community advice regarding the college and the Urban Campus development. Additionally, met with several individuals and groups to discuss the project.
- Meeting with key legislators, state, and local officials regarding support for the Urban Campus and the KCTCS/GCTC legislative priorities.
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness (approximately 95% complete).
- Monitored the relocation of the Urban Center to 525 Scott Boulevard in Covington.
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Continued development of the 2010-16 Strategic Plan process.
- Completed the search process for a Vice President /Provost for Academic Affairs.
- Participated in the Advocacy Campaign at KCTCS and Gateway levels in Frankfort.
- Allocated funds to hire five new staff during the spring term.
- Began initial stages of the 2010-11 budget development process.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Completing the academic year and presiding at year-end ceremonies honoring students.
- Implement the plan for the relocation of people and programs to the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus) in the spring and summer 2010.
- Continue program planning for the Urban Campus by conducting college and community meetings with businesses, agencies, students, and residents of the urban core, as well as establishing an Urban Campus Advisory Panel.
- Complete the KCTCS Advocacy Campaign to systematically engage local leaders and legislative representatives about the college's students and their needs.
- Finalize the 2010-16 Strategic Planning process and submit the plan to KCTCS Board of Regents.
- Implement the opening of the Center for Advanced Manufacturing opening in May.
- Secure additional lead gifts for the major gifts campaign.
- Prepare the final 2010-11 annual budget.
- Finalize discussions with NKU and TMC regarding developmental education and early college programs (i.e., dual credit in high schools).