



Executive Summary
Board of Directors Annual Meeting
Urban Center
Thursday, November 18, 2010

Board Chair Rick Jordan called the meeting to order and declared a quorum. The meeting was held at Gateway's Urban Center at 525 Scott Boulevard, Covington. Minutes from the prior meeting were approved with revisions.

Chair's Report

Mr. Jordan introduced Covington Mayor Denny Bowman, who passed out keys to the city to each board member and expressed the excitement the city has about the Urban Center and the proposed Urban Campus. Mayor Bowman provided an update on developments under way to revitalize the city and emphasized how eager the city is for the benefits that a Gateway campus will bring. Mr. Jordan thanked the mayor for providing his vision of Covington and support of Gateway.

Mr. Jordan then presented the executive committee annual report, noting that no executive committee meetings were required during the year. He called attention to committee assignments for the upcoming year (previously distributed to the board members) and thanked everyone for their willingness to serve on committees.

Special Orders

Board Parliamentarian Brent Cooper presented the proposed schedule of regular meetings, pursuant to Article 5, Section 1 of the Bylaws. The schedule was approved.

Standing Committee Reports

Bylaws Committee

Mr. Cooper presented the report of the Bylaws Committee, which had met and recommended no changes to the Bylaws at this time. However, Mr. Cooper pointed out that the Bylaws currently prohibit email voting and sought feedback related to that provision. The matter was tabled until it could be researched at the System level. The Bylaws Committee report was accepted. Mr. Cooper noted that the Bylaws require board members to sign a conflict of interest statement; copies were distributed and signed.

Budget/Summary Review

Board Secretary Ken Paul presented the Finance Committee's annual report, which consisted of a brief synopsis of the year's meetings. The report was accepted. Mike Baker, vice president of business and administrative affairs, gave a brief budget report, noting that revenues for 2010-11 are meeting budget and expenses are within budget.

Performance Evaluation of the President

Board Member Richard Fowler read the annual report of this committee. The president's evaluation was performed by the Board in compliance with the requirements of KCTCS. The instrument designed by this committee has maintained its usefulness being based on the role description and goals set by the president. The report was accepted.

Unfinished Business

Laura Kroeger, vice president of resource development and external affairs and executive director of the Gateway Foundation, announced that forums seeking community input on the proposed Urban Campus will be held in Campbell County in early December. Sessions are scheduled in Newport December 1, in Bellevue December 2 and in Dayton December 9. The format will be the same as the forums in Covington in January and February 2010. Southbank Partners

helped coordinate the upcoming sessions, which will be facilitated by the Center for Great Neighborhoods and Vision 2015.

New Business

Mallis Graves, director of the Urban Center, and members of the President's Leadership Team, presented an update on the Urban Center and the proposed Urban Campus. Ms. Graves updated the board on the current enrollment, course offerings and services available at the Urban Center. Laura Kroeger reviewed the partners in the Urban Center and the development of the Urban Center/planning for the Urban Campus that occurred between 2008 and 2010. Ms. Graves then summarized the internal operations planning for additional Urban Center growth.

Gateway President/CEO Dr. Ed Hughes noted that the Urban Center entered a new phase in March 2010 when Gateway entered a lease-purchase agreement for the former Two Rivers Middle School with the Covington Independent Public Schools. Vice President Mike Baker subsequently reviewed the improvements to the facility: Security has been added, parking is available, and Gateway is operating on the first and second floors and providing a one-stop approach to student services. Vice President of Student Affairs Ingrid Washington reviewed the expanded student services available at the Urban Center.

Ms. Kroeger provided additional background on input solicited and received from the community, noting last winter's *Report To The Community On The Proposed Urban Campus*, which was provided to legislators, the city commission and other civic leaders. Since then, Dr. Hughes has responded to phone calls and emails from people who have provided input. Trish Goodman, vice president of knowledge management and strategic initiatives, reported that community feedback has been overwhelmingly positive. She said the data is still being processed but provided a brief overview of the input received.

Dr. Hughes said the prior presentation represented the first phase of development. The immediate next step is to occupy the third floor of the current location. Part of the third floor is available; part is leased back to CIPS. The college has notified CIPS of plans to occupy the entire third floor, and CIPS will vacate that space by July. Using the third floor will provide more classrooms and office space. Two classrooms will be dedicated to the Certified Nurse Assistant program as part of the health careers expansion provided by the recently received federal Health Opportunities grant. The grant provides \$8.5 million over five years to expand health care education opportunities and student services to low-income students. The grant and Urban Center expansion will put access to allied health careers in the Urban Center. Dr. Hughes also reported that the Urban Center will offer noncredit courses and Workforce Solutions classes as a means to expand community outreach. The aim of Phase 1 is fully utilizing and capitalizing on the Urban Center facility.

Dr. Hughes outlined future phases of Urban Center/Urban Campus development. A complete master campus plan for the urban location is expected to be completed in 2011. The college anticipates the sale of the Covington/Park Hills location sometime within the next 18 months. By law, the proceeds can be used only for the development of the Urban Campus in downtown Covington. College leadership hopes that construction of the Urban Campus can be funded in the next legislative biennium (2012-14). The college needs to design the total campus plan to be able to move quickly when construction funds are available. Dr. Hughes stated that the area around the Urban Center at 525 Scott Boulevard will be the area included in the master campus plan for the Urban Campus. Following the presentation, some discussion ensued regarding the role of the GCTC Board of Directors in matters involving purchase of facilities. Several board members clarified the advisory role of the Gateway board to the college president in such matters, noting that by law, such decisions rests with the KCTCS Board of Regents and KCTCS president.

President's Leadership Team Report

Dr. Hughes pointed out the following details from his written report:

- Enrollment increased to more than 4700 students, a 13% increase
- The partnership with Children's Inc. and its recent grant will be beneficial to Holmes High School students
- Industry forums are under way to learn more about hiring and training needs in specific industries
- The college is ready to hire a dual credit/early college coordinator to strengthen matriculation by high school students

- A special recruitment effort aimed at people of color is scheduled statewide in February and is known as Super Sunday
- The Health Opportunities grant is transformative and provides for hiring 18 people who will be decentralized throughout the college as program faculty and in student services. It provides significant dollars to help students with transportation and child care. The college is already in discussions with TANK for dedicated bus service between campuses.

Fall Enrollment Report

Patricia Goodman reviewed fall enrollment and discussed demographic and income trends. Of particular note was the finding that 70% of new students report that they come from families whose incomes are \$25,000 or less, a dramatic increase over the past two years. In addition large increases in the numbers of students pursuing associate degrees and large increases in the enrollment of students of color were noted.

Campaign Update

Laura Kroeger reported that the capital campaign leadership team had met and determined that it is time to revitalize the campaign. Ms. Kroeger is updating campaign publications. The second phase of the employee campaign will begin soon, and the outreach to external donors will begin in March or April, 2011. The campaign is scheduled to be completed by December 2011.

Announcements

Mr. Jordan noted the dates of the board budget committee meeting (Jan. 13) and the next board meeting (Jan. 27). The meeting was adjourned.