



Urban Campus:  
Community  
Engagement  
Forums  
2010



**KNOWLEDGE MANAGEMENT**  
& STRATEGIC INITIATIVES

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

## Community Engagement Forums

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Gateway Community and Technical College held a series of seven (7) community engagement forums in 2010 that focused specifically on the development of the College's Urban Campus. Held at various locations throughout the River Cities, each forum followed a common agenda.

### FORUMS

February 18, 2010	The Madison, Covington
February 23, 2010	The Madison, Covington
March 1, 2010	The Madison, Covington
March 22, 2010	Ninth Street Baptist Church, Covington
December 1, 2010	Peace Bell, Newport
December 2, 2010	City Building, Bellevue
December 9, 2010	Board of Education, Dayton

### AGENDA

6:30 – 6:45 pm	Guest Arrive
6:45 – 6:50 pm	Welcome from Evening Sponsor
6:50 – 7:10 pm	Gateway PowerPoint Presentation
7:10 – 7:15 pm	Break into Small Groups
7:15 – 8:05 pm	Small Group Discussions on Four (4) Questions: <ol style="list-style-type: none"><li>1. Before you heard the presentation tonight, what services, classes, or programs were you aware that Gateway offers? What did you think of when you thought about Gateway?</li><li>2. What kinds of things would you like to see or suggest that Gateway offer at the Urban Campus?</li><li>3. What do you feel are the most important considerations or factors that should be factored into the physical aspect of the site's development?</li><li>4. Gateway presents a unique opportunity to redevelop Covington's downtown. What positive things might happen to the River Cities if Gateway relocates in downtown Covington?</li></ol>
8:05 – 8:30 pm	Share New Ideas

## Forum Responses

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### **What services, classes, or programs are you aware of that Gateway already offers? What did you think when you thought about Gateway?**

- Was pretty knowledgeable about Gateway
- Knew very little but understood the community college concept
- Didn't know much about Gateway before the forum
- It is a school
- They have small class sizes
- Aware of the school and Kentucky's goal for higher education
- Offers an affordable option for students
- Saw it as an opportunity for urban youth to continue their education
- Was not aware of local school partnerships and the growth there
- Potential to expand Dual Credit with location helps
- Knew classes were offered at Holmes HS for credit
- Original community college
- Offers technical training
- Offers re-training for unemployed workers
- Offers credits which students can transfer to 4-year colleges
- Accredited in 2008
- There are similar community technical colleges across state
- Saw it as a Vocational Education provider
- Offers two-year technical and associate degrees
- Connected with Adult Education and GED assistance
- Offer college prep work
- Offer assessment tests
- Managed Urban Learning Center
- Some knowledge of programs, some are good and some are bad
- Offer education in skilled trades
- Knew programs existed in Cosmetology, Automotive, Carpentry, Information Technology/Computers, Healthcare, Criminal Justice, Mechatronics, Early Childhood Care, Education, Construction, and Environmental Planning
- LEED certification
- Familiar with plan for urban campus
- The urban campus will be more accessible
- Growth rate is surprising
- Gateway is doing everything right
- Sees Gateway from I-75
- Thought current Covington site was an NKU site
- Thought college was geared toward more blue collar education
- They work with industries (i.e. machine tool) to create high paying jobs
- Aware of Park Hills campus
- Misconception in the community that the urban site will only be daycare and cosmetology

## What kinds of things would you like to see or suggest that Gateway offer at the Urban Campus?

### Programs/Classes

- Offer existing programs and add Culinary Arts/Hospitality/Preservation Trades/Landscaping, horticulture, urban forestry/ Physical therapy/Sports management/Audio technology/Music promotion/ Paralegal/ Human services (connect with the new St. Elizabeth Hospital)/ Fine arts programs (Drawing, Painting, Music)
- Offer credit and non-credit community workshops/classes in Money management/ life skills/Health and Wellness /Leadership development/ Parenting support/Computer training/ College preparatory classes (ACT or SAT)/Law courses/Government/ Special needs education/GED and adult education
- Offer classes with transferrable credit
- Make relevant summer classes easy to pick up
- Offer more night classes
- Offer classes for all ages with discounts to senior citizens and at lunch for working adults
- Establish programming to bridge educational the gap between high school and college
- Provide training for professional licensing exams

### Be a Catalyst/Make Other Things Happen

- Build on the arts specialty of the Northern Kentucky community
- Develop a business incubator with student run businesses on campus
- Develop "POD"s in each river city in partnership with South Bank
- Engage students in community service
- Would like to see the regional seamless support network (from NKU to Gateway to Holmes and the libraries)
- Coordinate resources with the library

### Services to Students/Others

- Create businesses/services on campus like Restaurants/Coffee shops/Office supply stores/exercise center
- Develop a student orientations
- Have a book club open to the public
- Have computer classes for everyone
- Offer childcare (infant/toddler to elementary ages)
- Have strong support for students
- Have space for public meetings
- Have an informal place for students
- Increase free transportation options
- Have onsite media centers, computer labs, Wi-Fi etc. for students and residents alike
- Make individuals aware of financial resources available to go to school
- Work with community services agencies to get individuals into education

### Career Development

- Develop "POD" partnerships with businesses so student can job shadow and be mentored
- Develop a jobs bank of part-time job opportunities for students who need to work while they are going to school
- Offer training/re-training to allow individuals to be marketable in the future job market and to existing businesses
- Partner and provide professional development to businesses

### Accessible to Community/Community Amenities

- Gateway should plan for growth
- Accessible to handicapped population
- Have outdoor gathering space with benches, be walkable, and be green with ample trees to be an example of green technology
- Mentor and hold career fairs for High School students

## **What do you feel are the most important considerations that should be factored into the physical aspect of the site's development?**

### **Location**

- Develop sustainable space
- Plan for expansion of the site being aware of architecture of the area
- Urban Campus covered garage may attract T-10 funding (Toyota)
- Keep on the street level to make it a streetscape destination

### **Design/Amenities**

- Have public space that is inviting (indoor and outdoor) for residents and students
- Make sure the campus is safe with sufficient lighting
- Create environment where students want to 'hang-out' and continue with their education and work in the river cities
- Establish businesses (in partnership with existing businesses) on campus for student and community use including Restaurants/Coffee shops/Bookstore/Childcare services/Business center (FedEx-Kinkos)/Laundromat
- Establish health and wellness facility
- Be a green development that is bike and pedestrian friendly with sidewalks and be eco-friendly with green spaces
- Use daylight in the building
- Have LEED buildings which are inviting and respect the surrounding, historical architecture
- Re-develop spaces close to campus (residential/business)

- Be a tech space with computers, hand held devices, and online Wi-Fi with courses in the technology
- Have a model pre-school with lots of outdoor space
- Have a drive thru drop off area
- Establish a Peer Support Center

### **Accessibility**

- Provide adequate parking
- Work with TANK to make sure students can get there using mass transit
- Be handicap accessible
- Invite students into Covington beyond campus – make them feel welcome in other parts of the city

### **Other Development Possibilities**

- Be a catalyst for urban revitalization
- Work with other community initiatives and agencies including Mainstrasse, Times Star Commons, redevelopment of Jacob Price, and Home Building Association
- Link School Street with Randolph park and other schools
- Establish co-op programs with local businesses

### **Other**

- Create Gateway features around the building (i.e. banners and "Gateway Guy" in the front yard)

**Gateway presents a unique opportunity to redevelop the Urban Core. What positive things might happen to the River Cities if Gateway relocates in downtown Covington?**

**Revitalization/Redevelopment/Economic Development**

- Can spur economic growth/development of businesses including Restaurants/ Bookstores/Arts stores/Grocery stores/Cafes/Salons/Ice Cream/Dry Cleaners/Barber Shops
- Can be a central, cultural hub for all the river cities
- Will bring people (students and young professionals) to the river cities to work and live
- Can increase home ownership
- Could serve as a business incubator with student run businesses (i.e. day care)
- Can spur activity in downtown Covington in evening and night
- Opportunity to create a pedestrian environment
- Co-op programs can be utilized by mapping student skills to local business needs
- Will build better reputation and enhance community pride
- Could have a positive impact zoning regulations and prompt others to be ADA compliant

**Potential for Partnerships**

- Could collaborate with and strengthen the Arts and wedding districts
- Collaborate with and promote other local initiatives including River Commons Project, Roebling Point, Times Star Commons, farmers' market, and Experience Covington cultural tours
- Partner with the library to help expand services and facilities (i.e. computer labs)
- Partner with TANK to increase bus routes because of students attending college

**Preservation**

- Can help beautify the area and prompt other, local historic renovation projects

**Improve Educational and Community Outcomes**

- Could provide soft skills training
- Will reduce unemployment
- Will encourage and increase education level of residents
- Should offer mentoring with Covington schools

**Other**

- May be room to expand via satellites in the other river cities (i.e. Dayton)
- Location could be a health center where medical students receive training
- Provides opportunities to meet new people