

WHY DOES GATEWAY EXIST?

- **TALENT REALIZATION**
- **TALENT DEVELOPMENT**
- **IMPROVED QUALITY OF LIFE**

OUR WHY DRIVES OUR VALUES?

Employee Values

- Support/empowerment
- Innovation/risk taking
- Collaboration/teamwork
- Communication
- Integrity/ethics

President's Values

- Talent discovery
- Alignment
- Collaboration
- Accountability
- Communication

Board Values

- Student success
- Opportunity
- Community
- Affect change
- Responsibility
- Communication

BOARD VALUES

- **Student success**
- **Opportunity** for all – educational path for everyone
- **Community** – be an asset and play an important role in the community – help create a better life – lifelong learning
- **Affect change** – make things better for the college, students and community – help others understand change
- **Responsibility** – to help citizens learn and contribute to community
- **Communication** – tell the positive story about how Gateway creates success

UNITE OUR VALUES TO SERVE THE COMMUNITY

