

## Community Needs, Programs and Outcomes Committee

The Community Needs Committee was formed to address alignment of the educational needs of our served community with the offerings of Gateway. The members are Dr. Julie Smith-Morrow, Daniel Ridley, Felicia Wilson, Ivy Velez, Chad Day, Joe Creaghead and [formerly] Dr. Michelle Deeley-Wilhite.

In our first year we worked with Dr. Hughes to develop seven metrics we wished to be tracked and reported on for the 2015/2016 budget. These were:

### 2015/2016 Goals for Gateway

1. Headcount – to be tracked as three separate measures:
  - a. New Students – includes first time enrollees and those returning to school.
  - b. Returning Students – those students coming back after having attended the previous semester.
  - c. High School/Dual Credit Students – An unduplicated count of students listed as high school students attending Gateway classes.Dr. Hughes will be setting numerical goals for each of these categories. They will be tracked at least at the end of each semester.
2. Total Credit Hours Delivered – This is an important metric because it drives revenue. We only receive funding for hours delivered. This can be translated to Full Time Equivalents [FTEs] by dividing the number by 15. This metric will also show a breakout of those hours delivered online. Dr. Hughes will set a goal and it will be reported upon after each semester.
3. Average credit hours taken by student by semester. The current number is 8.22. The larger this number the better. Dr. Hughes will set goals by semester. This will be tracked for Fall and Spring Semester.
4. Total credentials awarded – this will include the number of students receiving credentials by program and the number of credentials presented. For the spring 2015 semester this is approximately 995 graduating with over 1500 credentials. Dr. Hughes will set these goals by program and reported after each semester.
5. Number of companies served via Workforce Solutions. This is a measure of the business community served and is a measure of additional revenue. Dr. Hughes will set goals for this metric.

6. River Cities Participation Rate – This measure indicates the impact of the Urban Campus in serving the River Cities population. This metric must be established for 2014/2015 to serve as a baseline for the coming year.
7. FAME participation – The number of students enrolled in the FAME program vs. prior years. Dr. Hughes will set a goal for 2015/2016.

Before these were in place to be tracked, Dr. Hughes left. And, along with that the focus turned to the strategic plan for 2016 to 2022.

Our most recent efforts have been to coordinate the Gateway strategic goals with those of KCTCS. The most relevant of these for this committee was:

Address the relevancy and Alignment of Programs to Industry/Regional needs.

We now are ready to work with the administration develop and track metrics to optimize this and the other strategic goals of Gateway.

Joe Creaghead  
Committee Chair