



**President/CEO Report
for
Gateway Board of Directors
May 2015**

The President’s Leadership Team Report is designed to provide a high-level summary of key activities, initiatives, and a snapshot of key performance indicators at Gateway Community and Technical College. The report normally will be produced in conjunction with Board of Directors meetings.

Key Performance Indicators

- Enrollment for Summer 2015 as of May 24, 2015 in key areas:
 - Summer Headcount: 1,411 (93% of summer 2014) Note: Reduction is primarily due to a change in how Workforce students are counted toward headcount)
 - Summer FTE: 422.13 (101% of summer 2014)
 - Summer Applications: 731 (156% of summer 2014)
 - New Students Enrolled: 227 (95% of summer 2014)
 - Returning Students: 1,184 (92% of summer 2014)
 - Gateway Regional Academy (GRA): 56 (187% of summer 2014)
 - Note: Final Spring 2015 enrollment will be available in August 2015.

- Revenue and Expenditures:
 - The college’s revenue and expenditures have not changed significantly since the April board meeting. The budget information presented to the Budget Review Committee contains any updated information.

 - A draft of the fiscal year 2012 Cohort Default Rates was received from the Department of Education. The Kentucky Higher Education Assistance Authority (KHEAA) and the Gateway financial aid department have researched records and submitted a challenge to the draft rates which may or may not lead to an adjusted rate of below 30%. Similar efforts related to the 2013 cohort is underway.

Program Information

- Northern Kentucky University is planning to expand their retroactive degree certification (“reverse transfer”) program to all KCTCS schools after the initial success of their program with Gateway. Through this initiative to-date, 10 former Gateway students who transferred to NKU prior to earning an associate’s were granted their degrees after completing their remaining course requirements at NKU.

Resource Development/Gateway Foundation

Gateway Foundation

- At its May 5 meeting, the Gateway Foundation voted to approve Beth Vice, accountant at VonLehman & Company, as a new Board member. Beth will serve on the Finance Committee.
- The RiverBlast fundraiser will be chaired by Foundation Board member Shelley Frommeyer of Waddell & Reed. Now in its sixth year, the event will be held at the Newport Aquarium on Sunday, September 6.
- The Foundation Investment Committee will meet with new wealth management advisors from BB&T, the financial institution that has acquired the Bank of Kentucky.
- The Foundation will soon close on acquiring property adjacent to the Point property (owned by the Gateway Foundation) on Scott Boulevard. The property includes a lot owned by the City of Covington and the former Dressman building owned by Kenton County (a cold shelter for the homeless). Dr. Hughes has met often with the group, assuring them that the college would not take over the building until a permanent home is found for the shelter.
- **Dr. Amber Decker**, has accepted the position of Vice President of Resource Development and Strategic Partnerships, and will also serve as the Executive Director of the Gateway Foundation.

Capital Campaign for Gateway/BuildSmart Campaign

To date, the BuildSmart campaign has raised a total of \$3.15 million and has \$594,000 to raise to meet the required match. Major gift proposals have been presented to a group of donors with follow-up meetings scheduled during June and early July.

Grants

Pending Proposals:

- **TRiO Student Support Services**—submitted February 2, 2015 – this funding is designed to increase the persistence, graduation, and transfer rates of low-income, first-generation, and disabled college students. This project is a five-year, almost \$1.2 million dollar initiative that incorporates required and permissible services to support at-risk students to improve student success and college completion. Update: Announcements are expected the week of August 10.
- **2015 Campus Suicide Prevention Grant** – submitted April 19, 2015 – the Department for Health and Human Services, Substance Abuse and Mental Health Services Administration will fund up to 20 awards designed to assist colleges and universities build essential capacity and infrastructure to support expanded efforts to promote wellness and help-seeking of all students and to outreach to vulnerable students including those experiencing substance abuse and mental health problems who are at greater risk for suicide and suicide attempts. Awards are up to \$102,000 for up to three years.

Upcoming Competitions:

- The **National Institute for Metalworking Skills (NIMS)**, the precision manufacturing industry's premier standards and certification body, and the Gene Haas Foundation (GHF), have teamed up to support a new scholarship opportunity to help schools prepare more students for success in manufacturing careers. The scholarship program has launched with a \$100,000 investment from the GHF. The GHF-NIMS Credentialing Scholarship Program will provide eligible secondary and post-secondary institutions with scholarships to build high-quality technical programs by providing funding to support implementation of industry-recognized credentials. Applications are accepted on a rolling basis through December 1.
- **Health Profession Opportunity Grant (Second Round)**—due May 29, 2015 – the Department of Health and Human Services (HHS) plans to support demonstration projects that are designed to provide low-income individuals with the opportunity to obtain education and training for occupations in the health care field that are expected to experience labor shortages or be in high demand. In addition to providing education and training, funds may be used for child care, case management, and other supportive services. Five-year grants will be awarded from \$600,000 – \$3 million.
- **Title III: Strengthening Institutions**—due June 8 – the program helps eligible institutions of higher education to become self-sufficient and expand their capacity to serve low-income students by providing funds to improve and strengthen the academic quality, institutional management, and fiscal stability. Focus of proposal is building student services infrastructure for eLearning and faculty development.
- **Department of Education** — due June 23 – the program helps eligible institutions of higher education to develop model programs to support veteran student success in postsecondary education by coordinating services to address the academic, financial, physical, and social needs of veteran students.

Facilities & Urban/Metro Campus

- The college's Professional Services Center is now substantially complete with temporary occupancy granted. The Massage Therapy program moved in the facility on May 18. Cosmology will move from the Amsterdam Road location once all equipment is received. Fall semester classes will be taught at the new location.
- Renovation continues on the new Metro Urban Campus Bookstore. The contractor is working overtime to maintain the schedule with the bookstore scheduled to open in late July.
- The college is working with architects on very early planning for the renovation of the Two Rivers building along with the old YMCA facility.
- Minor revocations are taking place over the summer at all three campuses as we implement the First in the World Grant and the Learning Commons.

New Community Partnerships

The Kentucky Campus Compact (Gateway is a member <http://kycompact.nku.edu/>) will be applying for a Kentucky Service Corps (KSC), AmeriCorps grant for the 2015-16 year. The Gateway Human Services program has been asked to assess placement site interest in the 2015-16 service opportunity. KSC AmeriCorps members are current college students who will apply academic knowledge to provide needed services through placements at non-profit organizations, local or regional government agencies, or educational settings. In 2014, Gateway Human Service students gained extensive experience as members of the KSC, AmeriCorps serving at placement sites including Family Nurturing Center, Gateway BACC, Gateway Experiential Learning, Gateway Veteran Services, Mental Health America of Northern Kentucky and Southwest, and United Ministries.

If approved, the KSC, AmeriCorps program would begin September 1, 2015 and end August 31, 2016. Members/students can complete 300 or 450-hour terms of service through a practicum, internship, student teaching experience, or another program provided by their college/university. Other examples of KSC placements include: student teaching in a distressed school, working with veterans to access services, or leading support groups on various health issues. At the end of service, members/students receive an education award for \$1,212 for 300 hours or \$1,515 for 450 hours.

Workforce Solutions

- Leadership training for 65 machine adjuster supervisors at Novolex, formerly Durobag, is scheduled for June and July.
- Workforce Solutions has extended its Toyota training agreement through March 2016, which includes several 20-hour corporate Human Resources Model trainings. Also being offered will be several sections of Toyota Systems of a Car workshop this summer for leaders from Toyota North America.
- A 32-hour leadership training designed for Mubea ended in May.
- A new Leadership Academy training designed for the Kellogg plant is slated to begin July 2.
- **Dee Wright** and **Michelle Flick** are attending the KYFAME train-the-trainer workshop in advance of the initiation of the NKYFAME program at GCTC this summer.
- The Collective Impact Workforce Advisory Council of the Northern Kentucky Chamber received a grant from the U.S. Chamber of Commerce for employee recruitment through a new Supply Chain model as part of the Community Coalition for Workforce Development.
- Workforce Solutions will be hosting two summer camps this summer in the following topics: an advanced manufacturing camp for girls who will be high school seniors in the fall, and a logistics camp for middle school students.

National, State, and Local Awards/Presentations and Publications

- Twelve faculty and staff members completed Gateway's internal Leadership Class (LEAD) on May 13. Those class members graduating were: **Mary Pat Behler, Sherry Blum-Pretty, Courtney Burch, Michelle Flick, Tyneah Harris, Amy Hatfield, Colleen Heneghan, Kylie Keene, Caitlin Fugate, Daniel Ridley, Brad Persinger, and Calvin Robinson.**
- Gateway's annual Night of Excellence Awards Convocation was held on May 12 at the Grand in Covington. 115 students were recognized for exemplary academic, leadership, and technical performance. **Michael Read** of Latonia and **Danitra Brown** of Erlanger received top honors as recipients of the J.D. Patton Award for academic and technical excellence. The Gay Straight Alliance of Gateway earned the award for best student organization of the year. Recipients are selected by faculty and staff committees and academic divisions based on student performance. A list of student awards can be found at:
<http://www.gateway.kctcs.edu/News%20and%20Events/newsItem?id={D7CAF0C7-D32C-4570-9496-07F84B13DD24}>.
- Gateway's 2015 Commencement was held on May 14 at the Northern Kentucky Convention Center. Student Choice Awards were presented to: **Michelle Baker**, Staff Award; **Denise Fritz**, Faculty Award; and, **Allen Rust**, Adjunct Faculty Award.
- During the recent KCTCS New Horizon's Conference held at the Northern Kentucky Convention Center, session presenters from Gateway included: **Sharon Down, Sandra Ortman-Tomlin, Wendy Schindler, Karen LaRosa, Carissa Schutzman, Denise Fritsch, Stacey Walden, Michelle Baker, Melinda Parker, Mike Rosenberg, Andrea Miller, and Dr. Kerri McKenna.**
- Gateway students had the experience of presenting at the New Horizons Conference. McGraw-Hill brought three representatives to observe the student presentations and the presentations made such an impact on McGraw-Hill representative, Kara Begley, that she talked to the students about serving as McGraw-Hill student ambassadors. A video was posted on YouTube and shared on Gateway's Campus Life Facebook page and has created quite a buzz. **Heather Abbott** will be utilizing the presentation in future tutoring training and as a possible professional development session during Faculty Days.
- **Brittany Corde, Carissa Schutzman,** and Laura Lyons, president of ATech Training, provided a workshop at the New Horizons conference regarding the Raise the Floor program.
- **Michelle Flick** hosted the KY Fame – Northern Kentucky Chapter acceptance of new apprentices in April. Dr. Hughes and Mike Hirsch from Bosch signed the Kentucky Fame MOA.
- **Dr. Kerri McKenna** and **Doug Penix** presented at NISOD 2015 – International Conference on Teaching and Leadership on May 26, 2015 in Austin, Texas. Their presentation title was "The Three A's of Active Learning: Attitude, Awareness, and Application." The participants learned about Gateway's comprehensive active learning approach recently implemented as part of the First in the World Grant. NISOD's International Conference on Teaching and Leadership Excellence attracts educators from around the world and is the definitive gathering of community

and technical college faculty, administrators, and staff seeking to engage in deep conversations about best and promising practices designed to improve student achievement.

- **Dr. Hughes** has been elected to a two-year term as the Chairman of the Board for the Greater Cincinnati Consortium of Colleges and Universities (GCCCU), a consortium of 20 public and independent colleges in the region.
- Massage Therapy students and instructors provided free chair massages to participants in the Flying Pig marathon. Over 300 massages were given.