



Executive Summary
Board of Directors Meeting
Thursday, July 25, 2013
Boone Campus, Board Room
Florence, KY

I. CALL TO ORDER

Chair Martha Johnson called the meeting to order at 5:30 p.m. at the Gateway Community and Technical College Boone Campus. A quorum was present, and the media had been notified.

II. APPROVAL OF MINUTES OF THE MAY 29, 2013, BOARD MEETING

Minutes of the May 29, 2013, meeting were approved as presented.

III. OATH OF OFFICE

Chair Johnson welcomed Dr. Amber Decker, director of Grants and Contracts, as the new Gateway Board of Directors Staff Representative. Ken Paul administered the Oath of Office to Dr. Decker, whose term began July 1, 2013.

IV. CHAIR'S REPORT

- President's Evaluation Update – Chair Johnson reported that she and Mr. Paul met with Dr. Hughes after the May meeting regarding the President's Evaluation. The evaluation was sent to Dr. Michael McCall, Kentucky Community and Technical College System President and CEO. Dr. McCall's review of Dr. Hughes was built around the Board's evaluation.
- Chair Johnson noted the dedication of The Bank of Kentucky Classroom and Training Building on the Boone Campus June 20.

V. STATUS REPORT: ADVANCED MANUFACTURING BUSINESS PLAN - Dr. Hughes introduced Ms. Carissa Schutzman, dean of Workforce Solutions, who presented an update on the Advanced Manufacturing business plan. Ms. Schutzman's presentation, which is posted on the Board's website, and discussion included the following main highlights:

- The formal Manufacturing Business Plan created in 2011 and updated in 2012. Plan revisions, based on input from manufacturing teams and the Kentucky Association of Manufacturers focused on increased faculty and training resources, increased training via KY WINS, development of new Logistics program, and increasing the number of STEM camps.
- Enrollment and completion: 1) 2012-2013 enrollment (unduplicated headcount) was 485; 48 graduates in seven programs. As of the date of the report, the fall 2013 headcount enrollment was showing an increase of 25% over the previous fall term.
- In response to a question, Ms. Schutzman said students who don't complete certification or graduate within the anticipated timeframe for their program either finish and graduate after an extended time, or have reached a skill level required by their employer that does not involve program completion. Some students decide to change their career fields.

- Ms. Schutzman noted the collaboration between manufacturing academic programs and Workforce Solutions, which creates a ripple effect for recruitment and matriculation.
- Gateway has developed a Manufacturing Career Pathway Map for middle school through 12th grade students, including STEM summer camps, STEM days, COMPASS Pre- and Post-testing, and high school graduates who also hold postsecondary credentials from Gateway. STEM Days participants include 13 high schools, 319 students, and seven partner companies. The goal is 20 high schools for STEM days, with 600 students reached each year.
- Gateway presented a Manufacturing Expo for students and parents to meet with manufacturers on April 30, 2013, and STEM camps in July.
- Veterans and dislocated workers now have a grant for free tuition. There have been 50 VETS placed through the job placement program, with 27 in manufacturing jobs.
- Gateway has confirmed seven companies for manufacturing apprenticeships for 2013-14, and 12 companies are projected by year-end for a total of 100 apprentices.
- A mechatronics certificate is being offered at Grant County High School. Additional partnerships include MupTech Scholarships for dual credit, professional development for counselors, Gateway Regional Academy (GRA) for dual credit in advanced manufacturing, and the previously mentioned STEM days and Manufacturing Expo.
- Plans for 2013-14 include:
 - Increase apprenticeships (100 goal)
 - Increase STEM Days (600 student goal)
 - Provide online STEM resources
 - Reach school superintendents with STEM opportunities
 - Work with the Kentucky Department of Education for additional Gateway credential recognition—as career ready or college ready, or both
 - Continue to work with NKIP ambassadors
 - Offer MSSC CPT for high school students fall 2013
 - Recruit women into manufacturing – Raise the Floor
 - Application to the M-List for nationally recognized manufacturing credentials
- The board requested clarification on the number of graduates, alignment of certification and degrees to job titles, and recommended measuring and increasing students in the manufacturing pipeline as well as better messaging and outreach to parents, students and secondary school. Mr. Jordan asked for a 3-to-5 year projection of pipeline goals that could be used to measure success.
- The board discussed the barriers to high school students and developing the dual-credit programs including: perception of industry jobs, funding limitations for marketing, cost of tuition, scheduling and transportation issues, and conflicts with International Baccalaureate and Advanced Placement programs in the high school.

VI. PRESIDENT’S LEADERSHIP TEAM REPORT – In response to the board’s suggestion of a “traffic light” for reporting progress on key initiatives, Dr. Hughes reported the following in the “green light” category:

- SACS has notified the college that it has been reaffirmed for accreditation until 2023.
- The Collision Repair Technology program is recertified with NATEF Master Accreditation, which is the highest level recognized by the National Automotive Technician Education

Foundation.

- The Marx Building renovation began two weeks ago.
- 100% of nursing graduates have passed the NCLEX examination.
- The Grant County Adult Education Center grand opening will be in September; the center is United Way collaboration. The invitation will arrive from United Way.

Yellow-approaching green lights:

- Enrollment is running 3 – 4 % behind the previous fall term, but is showing very strong potential growth in VETS, Pendleton County GRA, and distance learning. Fourteen hundred students are eligible to return to Gateway, but have not registered. Representatives have contacted 700 of these students. There is a pool of 400 new students who applied, but are not yet registered.
- Gateway and NKU faculty met with NKU to develop 19 transfer pathways. The first two or three have been completed. Gateway2NKU will be introduced very soon.
- Fundraising is continuing and making progress toward the initial goal of \$5.0 million for the Urban Campus. Several new scholarship investments have been made as well.

Red-approaching lights:

- State funding continues to be reduced and is below 20% of the revenue.
- Marketing through paid media is insufficient.
- Increase in the number of full-time faculty and staff is needed to serve students better.

VII. ANNOUNCEMENTS – Chair Johnson called attention to the important dates that are listed on the agenda and the meetings of the Board of Directors:

- PTK and SGA Craft Fair is August 3, at EW Campus.
- Joint Meeting with Foundation Board (Gateway's Mission, Vision, Values Statements) August 29, 2013.
- Board of Directors Meeting – September 19, 2013
- Budget Committee Meeting – October 31, 2013
- Board of Directors Meeting – November 14, 2013
- September 8 is scheduled for the first Gateway day at the Reds. Discounted tickets for faculty, staff, and students are available.

VIII. ADJOURNMENT

There being no further business to be brought before the Board, the meeting was adjourned at 7:58 p.m. by Chair Johnson.