



**President’s Leadership Team Report to the
Board of Directors
September 20, 2012**

Overview of Report

During the 2011-12 academic year, the President’s Leadership Report will be organized primarily by the three Strategic Focus Areas contained in the 2010-2016 Strategic Plan: Pathways, Engagement, and Organizational Capacity.

PATHWAYS: (KPI’s include enrollment, matriculation, businesses served, completion, licensure rates, and employment.)

Enrollment

- Fall 2012 preliminary enrollment as of September 2, 2012, is as follows (final enrollment numbers will be available in November):

Year-to-Date Comparisons

| | Fall 2011 | Fall 2012 | % Change |
|----------------|------------------|------------------|-----------------|
| Fall Headcount | 4,442 | 4,344 | -2.21% |
| Fall FTE | 2,727 | 2,416 | -11.4% |

- Enrollment from Transient/Visiting students from regional residential colleges equaled 129 enrollments, which increased from 95 enrollments last summer.
- Urban Center enrollments are at 74% capacity for the 16-week session, and 91% for the 12-week session. The first eight-week session is at 74% capacity.
- The expansion of online course delivery through the introduction of these courses has resulted in a 135% increase in online course enrollment; 144% increase in online credit hours generated; and, a 153% increase in tuition revenue generated by online course delivery.

Recruitment Activities of New and Returning Students

- The Allied Health Division started two new programs in fall 2012: Paramedic Certificate and Retail Pharmacy Technician. The Paramedic program has 15 students enrolled, while the Pharmacy Technician program has approximately 12 students for fall semester. Gateway has submitted a proposal to move the Paramedic Program

from a certificate program to an Associate of Applied Science degree for fall 2013. The program faculty members are working on accreditation of the program with the Council on Accreditation of EMS Providers.

- **Lance Nelson**, Assistant Professor of massage therapy and personal trainer coordinator, worked closely with the facilities department this summer to expand the massage therapy program to a new lab with eight treatment areas compared to two in the Student Services Center building. The new space is located in room 207 of NAHSC. The fall 2012 students will be working in a student-run business that will be open to all faculty, staff, students, and the general public on November 1, 2012.
- The new Health Information Technology program currently has 22 students enrolled and began its application for national accreditation.
- The Gateway Regional Academy (GRA) was implemented in the fall 2012 semester with close to 150 enrollments from local high schools (both public and private) and home school students. The enrollment goal was 100 enrollments for the first semester. In addition to having high schools students attend Gateway facilities, courses are being offered at the following high schools: Grant County, Simon Kenton, Campbell County, and Pendleton County.
- **Dr. Yvonne Meichtry** is coordinating STEM Days in which high school students experience Advanced Manufacturing faculty lessons at Gateway's Boone Campus and learn about Gateway training in the morning session and tour a manufacturing company in the afternoon session. The fall STEM Day dates are October 5, 19, 26, and November 2, 9, 16. The six schools participating this fall are Connor High School, Cooper High School, and Ryle High School in Boone County; Grant County Career and Technology Center; Campbell County High School and McCormick Area Technology Center; and Newport High School. Gateway departments involved in STEM Days are Admissions, the Division of Advanced Manufacturing, the Grants Office, and Workforce Solutions.
- The Accelerating Opportunity Career Pathways Grant expanded to include Machine Tool and Interdisciplinary Early Childhood Education (IECE) as well as Auto Technology. The team now consists of **Adam Lybrook**, auto tech instructor, **Pat Rickert**, machine tool instructor, **Sarah Ransom**, IECE instructor, **Kathy Jones**, **John Carroll**, and **Ashley Harrison**, adult education instructors, and **Amy Van Horn**, success coach. The goal has been set at 72 for Accelerating Opportunity enrolled students by December 2012. Presently, we have 49 enrolled. The goal of 47 credentials has been set for Accelerating Opportunity, while 59 credentials are anticipated.
- There are 13 students enrolled in MFG 125 at Grant County Career and Technology Center this fall as part of the Mechatronics and Innovation for Rural Technicians Grant Project. A five to six-minute video will be developed this fall by MAC Productions, highlighting Mechatronics and Advanced Manufacturing careers and training at Gateway. Footage will include interviews with faculty, administrators, current and previous students, and company employees; video will show Gateway's

training facilities, equipment, and company jobs.

- A proposal for a new and unique Instructional Design program, including an AAS and several certificates, has been submitted to KCTCS for review and approval. Final approval is anticipated at the December KCTCS Board of Regents meeting.
- Enrollments in typical transfer courses continue to increase. Introduction to Biology (BIO 112) increased by 60% during fall 2012 compared with fall 2011. College Algebra (MAT 150) increased by 31% during fall 2012 compared with fall 2011. Calculus I (MAT 175) will be offered for the first time at Gateway during spring 2013.
- **Dee Wright** and **Dr. Yvonne Meichtry** hosted the Rosie's Girls Manufacturing Camp on July 27. The attendees were 20 middle school female students from Cincinnati Public Schools. **Dr. Meichtry**, **Dr. Angie Taylor**, **Brenda Campbell**, and **Ressie Hall** attended Rosie's Girls graduation ceremony on August 3 at Woodward High School. Plans are underway to submit a grant application for funding to support a Rosie's Girls Camp next summer at Gateway.
- **Barry Wilhite**, **Dee Wright**, and **Patrick Rickert** have enrolled 53 apprentices for the fall semester. This number is almost double the number of apprentices served in the spring semester. Participating companies include Eagle Manufacturing, MAG Americas, Mazak, Mubea, *Omni Tech, Inc., Sheffer, and ZF Steering Systems.
- The **North Central Area Health Education Center (AHEC)** held its 10th Annual Health Careers Showcase at Thomas More College on September 13, with over 700 students from area high schools participating. The showcase features professionals from healthcare and program staff from area colleges who provide hands-on activities and information about a wide range of careers.

Activities in Support of Non-Traditional Pathways to Gateway

- A new regional leadership structure is in place for the Gateway Adult Education program incorporating the addition of Boone and Owen counties. The new model was developed with input from college and state Adult Education leadership. Boone County Adult Education has expanded programming to include a full-time site on the Boone Campus while also maintaining instruction at their K-12 site in Florence. These programs will form a regional approach to delivering free adult education services. The Kenton Adult Education program currently has 130+ students enrolled in our non-credit Educational Enrichment Services (EES) courses set to begin on September 9. These students will receive basic skills instruction in reading, writing, and math at no cost. This is a partnership between Gateway and Adult Education to serve students who might not qualify for developmental education courses or are limited as to the coursework in which they can enroll based on their COMPASS entrance scores.

- **Phil Accardi** and **Dr. Angie Taylor** completed four DACUM and ACT Job Profiles for Mubea, U.S. Playing Cards, and Eagle Manufacturing. They were for manufacturing positions at the three companies. These profiles are conducted to establish skill levels in Applied Mathematics, Reading for Information, and Locating Information. Pre-hire candidates then take the Work Keys tests at the Gateway Assessment Center.
- The Workforce Solutions Division, under the direction of **Christi Dover**, provided a Financial Perspectives Career Pathway meeting for six local banks on August 23 at the Northern Kentucky Chamber of Commerce. Discussion concerned the offering of four Gateway certificates for those who work in financial institutions. The first cohort of the Gateway Banking Consortium will graduate the end of November, and a new cohort is expected to begin in January.
- **Phil Accardi** launched the Society for Human Resource Management (SHRM) test preparation class on August 28 with 24 class members. Phil also provided a customer service workshop for 96 Ready-to-Work and Work-to-Learn students.
- The **Workforce Solutions Division Gateway VETS** program now has 130 veterans who have completed orientation services. Further, they have 44 veterans now taking classes at Gateway, and 16 veterans have been placed in employment. An application for a Veterans Upward Bound grant has been submitted to the U.S. Department of Education, and the college is waiting for their decision regarding funding. There have been two Gateway VETS Advisory Board meetings – May 15 and August 24, with 24 members on the advisory board.
- The City of Covington is working with the Workforce Solutions Division to offer customer service training for all front desk workers in Covington's City Hall. The training is under the direction of Phil Accardi.
- **Craig Beesten**, workforce transitions coordinator, provided outplacement services for manufacturing workers at the Cincinnati Enquirer through the summer months. All workers received an invitation to Gateway and advising services to take courses leading to certificates in manufacturing.
- **Ressie Hall**, manager of business operations for the Workforce Solutions Division, reported that the staff is serving 24 local companies with awarded KY WINS funding totaling \$769,004. Gateway's Workforce Solutions Division was the only KCTCS College to procure over a million dollars in KY WINS for the 2011-12 academic year.
- **Brenda Campbell**, external manager for continuing education, is coordinating continuing education classes in the fall for HVAC, Plumbing, and Electric workers. Over 1,000 technicians received their continuing education units from Gateway last year. Open enrollment courses in Achieve Global are being offered in October and several computer training classes are being held. Computer training classes will continue for dislocated workers who are enrolled at the One Stop. Brenda is also

coordinating a Workforce Adjunct Appreciation and Orientation dinner on September 17 for all Workforce Solutions trainers.

Transition of Students to Senior Colleges and Universities

- **Michael Rosenberg**, director of transfer services, reported the following highlights: discussions are underway with Thomas More College to expand the Gateway/TMC Four is MORE partnership to increase benefits for non-traditional/part-time students. Partnerships are also to be explored with the University of Cincinnati to create pathways for Gateway students similar to what they've already created for Cincinnati State in programs such as Sports Management.
- A group of 35 students participated in the transfer recruitment event at the University of Kentucky vs. Kent State football game on September 8. According to UK, Gateway had the largest contingent from any of the 16 KCTCS institutions.
- The degree pathway catalog continues to increase – pathways currently exist for Gateway students in over 100 different programs at 16 institutions.
- The Lindsey Wilson College counseling program, located on our Boone Campus, is starting a new semester with 12 students – all graduates of Gateway.
- On November 8, 2012, Gateway will be sponsoring “NKU Free Admit Day” for students interested in transferring to NKU. Students will be able to have their application fees waived by NKU on this particular day.
- On December 7, 2012, students who have been admitted to NKU as transfer students will be invited to attend a pre-orientation event sponsored by NKU and Gateway.
- The Fall Transfer Fair is scheduled for Wednesday, October 24, 2012, at the Edgewood Campus.

ENGAGEMENT (KPIs include student engagement survey, retention and persistence, developmental education success, partnership development, and student learning outcomes.):

- 164 students have identified with Disability Services for fall term; 28 of those students are new. (New student is defined as one who has just started Gateway or has been gone for two or more semesters not counting summer semester.) Eighty-nine students requested testing accommodations in 312 classes; 34 students have requested access to lecture notes in 94 classes; and 23 students have requested to use audio books needing 76 textbooks.
- **Tiffany Minard**, intervention specialist, reported that the student emergency fund has been a successful tool in meeting the needs our students. Students have accessed

the funds to offset emergencies when they arise (such as assistance with transportation and utilities).

- Gateway's peer ambassador program continues to be a success. Ambassadors continue to participate in SOAR sessions and other areas in our advising and first-year success efforts.
- The **Student Support Services (SSS) Program** and 23 students traveled to Gettysburg, Pa.; Washington D.C.; and Mt. Vernon, Va., from May 30 - June 3, 2012, as part of their annual cultural enrichment trip. Students visited the U.S Capitol, courtesy of Congressman Geoff Davis from the Fourth District in Kentucky, Gettysburg College, and various educational sites in the nation's capital.
- In an effort to further develop our student leaders, the Office of First-Year Experience has been providing leadership workshops for all student leaders in college organizations.
- The Foundations of Excellence Implementation process has begun at Gateway. The implement team is currently being formed with estimated activities beginning in September/October.
- The **Ready-to-Work/Work & Learn** program hosted the First Annual Professional Development Day for 78 students who are participating in both programs. The event was held on Friday, August 10, at the Urban Center in Covington with an all-day line-up that included topics such as customer service etiquette, mental health awareness, and HR work-study policies. Teambuilding exercises were also included, and representatives from various student groups and organizations presented information about their programs. By way of evaluations, the student's reported a huge satisfaction with the day's events and interest in further similar opportunities.
- The Center for Innovation will continue with the following engagement activities for the fall semester: Un-meetings held monthly for faculty, staff, and students to discuss innovative ideas; Spirit of Innovation awards, and support and advocacy of three student-run businesses at Gateway. MoJoe's Coffee Shop continues this semester under the management of Chenel Stewart. The IT Department, under the direction of **Ron Haysbert, Bill Jing, and Deep Ramanayake**, will open a computer repair service for experiential learning opportunities for the IT students who will repair Gateway students' computers. The Massage Therapy Center will open October 25 under the direction of **Lance Nelson**. The Entrepreneurship Certificate is offered through the Business Administration Department and the four courses are being designed for online offerings through the Innovative Pathways in Technology and eLearning Careers (IPTEC) grant.

ORGANIZATIONAL CAPACITY: (KPIs include acquisition and use of resources, employee and organizational development, quality assurance, and sustainability management.)

- Reaffirmation of accreditation with the Southern Association of Colleges and Schools Commission on Colleges (SACS) is well underway. On September 14, the college submitted its Focused Report to SACS addressing recommendations received from the off-site review, as well as the complete Quality Enhancement Plan (QEP). The on-site visit by SACS will take place October 23-25, 2012.
- **Colleen Kane** organized an online meeting for the KCTCS Disability Services Coordinators at the request of Dr. Michael Krause, system director of Enrollment Management. The purpose of the meeting was to discuss the Federal Department of Education, Office for Civil Rights (OCR) guidance and decisions as they relate to the accessibility of technology for students and employees with disabilities. OCR is looking closely at colleges in regards to procurement of technology and management systems for online learning to make sure that these are accessible for students and employees with a variety of disabilities. KCTCS has asked Ms. Kane to serve in a lead capacity in organizing training and facilitated discussions for disability services providers this year.
- To broaden the relationship with the local offices of the Kentucky Office of Vocational Rehabilitation and Kentucky Office for the Blind, Disability Services is planning a round table discussion with the counselors who work in those offices. Gateway will host the meeting.
- Below are activities in the Innovative Pathways in Technology and eLearning Careers (IPTEC) Department of Labor grant project, which are designed to build greater online opportunities and impact in instructional delivery:
 - The curriculum for the Instructional Design and Learning Technology Program has been approved at the local level and will move through the KCTCS curriculum review process, with the program scheduled to launch in January 2013. This will be the first associate's degree program in instructional design in the country.
 - The lease has been arranged for the 4th floor of the Odd Fellows Hall building on 5th Street in Covington. The IPTEC grant staff and faculty will be relocating to that space during the fall 2012 semester, and courses and services will be fully operational in that facility by January 2013.
 - Leveraging the instructional design and development process created in partnership with TiER1 Performance Solutions for high-quality online delivery, Gateway faculty took 10 courses through the new process:
 - BIO 112, Introduction to Biology, **Dr. Craighton Mauk**
 - CIT 105, Introduction to Computers, **Deep Ramanayake**
 - CIT 130, Productivity Software, **Bill Jing**
 - ENG 101, Writing I, **Melissa Fry**
 - ENG 102, Writing II, **Robyn Stockslager**
 - HIS 109, History of the United States Since 1865, **Vanessa de los Reyes**
 - MAT 150, College Algebra, **Courtney Burch**

- MUS 222, History and Sociology of Rock Music, **Marcia Robinson**
 - PSY 110, General Psychology, **Dr. Susan Santos**
 - SOC 101, Introduction to Sociology, **Nicole Grant**
- The OnBase Enterprise Content Management (ECM) project was implemented on August 17. OnBase® is an enterprise content management software that combines integrated document management, business process management, and records management in a single application. OnBase will enable HR to import, route, manage, and archive the content that drives our processes that incorporates documents, tasks, and rudimentary operations into an OnBase solution. As a result, HR can achieve increased efficiencies, improved productivity, documented compliance, and the refocusing of resources that culminate in more effective, efficient operations.
 - Open Enrollment for Benefits 2013 has been announced and will take place October 8 through October 26. This year, open enrollment will again be a passive enrollment; members will need to re-enroll only if they wish to make changes to their health insurance, Flexible Spending Accounts and/or Health Reimbursement Account plans. Any changes to the benefit plan changes and costs have not been received and are due to be posted via the Department of Education Insurance (DEI)/Kentucky Education Health Plan (KEHP) late September. Benefit meetings will be held at each campus during the open enrollment period to provide an overview of any benefit plan changes and to distribute individual packages.
 - **Phyllis Yeager** conducted Department of Labor and Fair Labor Standards Act training to all Gateway supervisors. A follow-up meeting will be scheduled at the next Division Chair meeting, to also include any supervisors not able to attend scheduled trainings.
 - Information Technology, led by **Melissa Sears**, remains a critical organizational capacity issue. The IT division is responsible for administrative and instructional technology. The division is constantly upgrading various areas of the college. Highlights of these efforts since May 2012 include the following: the installation of the equipment for the new Nursing SIM Man, working with the architects on the new Boone Campus addition, and 911 callback numbers have been changed so that the 911 dispatch will call the campus security guard to verify the emergency and location. IT enhancements to the Edgewood nursing lab have been completed for the paramedics program, and the digital signage system has been upgraded and installed on 11 televisions, which allows them to display SNAP alerts.

Marketing Initiatives

- The PR and grants staff members are collaborating with grant administrators to promote Gateway through external advertising. Advertising has been placed in the following media: Northern Kentucky Chamber event programs, RiverBlast venue, CityBeat, the Cincinnati Bengals 2012-13 commemorative yearbook, and Facebook. PR is currently coordinating recruitment advertising campaigns that begin in September on WNKR, WKFS, and WSTR-TV. The WNKR initiative will run on the UK Sports Network and give Gateway prominence during all UK sports broadcasts,

including coaches' shows, through August 2013. **Margaret Thomson** and **Dr. Amber Decker** developed an innovative approach to the advertising budget that combines grant marketing with Gateway's limited advertising budget to stretch funds to enable these sustained campaigns on three different media. **Patrick Lamping** designed all print advertising and coordinated its placement.

- Marketing/PR completed numerous projects to support engagement for the Assessment Center, placement and testing, Disability Services, the Advising Center, Financial Aid, Gateway VETS, Workforce Solutions, advanced manufacturing, Pendleton County outreach, the Nursing Department, HPOG, Ready to Work, Student Affairs, and a variety of student organizations. The department provided marketing plans and materials to support the development of the Gateway Massage Center and the Student Call Center rollout in October.
- National research shows social media is an effective means of student engagement. Web Services expanded Gateway involvement in social media networks, managing Twitter presence, providing training, delivering social chatter reports to leadership on a monthly basis, and consulting with various departments on creating Facebook groups for their members. A "**Proud Gateway Supporter**" campaign for Facebook and a fall Facebook and Twitter marketing strategy and posts were created.
- **Tess Burns**, Web Services Manager has extensively updated Gateway's website to provide additional pathways for student access. She is collaborating with several departments to enhance web content, including LinC, new student organizations, Student Affairs, Transfer, and the Registrar's office, to name a few. She also collaborated with KCTCS to create Gateway's mobile webpage, enabling a new access point for students. Web Services supported Pathways and Engagement by adding new Special Interest Features showcasing student success and has prepared a fresh look for the homepage to generate new interest. Tess also collaborated with Dr. Teri Vonhandorf and KCTCS to update the new version of the online schedule.
- To accommodate capacity building, PR/Marketing implemented an "account executive" approach in which the staff members are assigned various departments to assure all PR requests are met. Groups served under the new model in the past quarter include LGBTQ, Transfer, IPTEC (in a limited capacity), Gateway Regional Academy, Pendleton County Outreach, Admissions, Enrollment Management, Diversity, Disability Services, Massage Therapy, and Nursing and Allied Health programs. PR issued 40 news releases between May 22 and September 4, resulting in 170 print, online, or TV stories in the news media. All stories were positive, thus, supporting Gateway growth, enrollment, and resource development. On Monday, Sept. 17, a BBC radio producer and on-air personality visited the Boone Campus and produced a segment on today's manufacturing environment and manufacturing education, including apprenticeships. The segment aired locally between 5 and 6 a.m. Tuesday, Sept. 18.

Safety & Security

- The College-Wide Safety Team and the Campus Incident Response Teams (CIRT) continue to meet on a regular basis to discuss and address campus safety. Additional signage has been placed at all campuses to direct people to emergency shelter locations. CIRT teams at each campus received training from **Tim Chesser**, security director, on their roles and responsibilities. General faculty and staff open sessions were also held to discuss safety and emergency response, and a campus security information session was conducted during the First Year Employee Experience. An emailed communication was sent to all students and employees detailing safety initiatives and reminding them about resources available to help them feel prepared. Links to three videos about ways to handle violent incidents were included.
- The OSHA training division conducted a fine-free compliance walkthrough with **Tim Chesser**, director of Campus Safety and **George Hall**, director of Maintenance and Operations, at the Covington, Boone, and Edgewood Campuses. The Urban Center will be visited in September. They will issue a report of action items to enable us to work on compliance. No major issues are anticipated.
- All campuses now have radio systems that have been boosted by the purchase of a MotoTurbo repeater system. The range has been extended up to five miles around each campus to allow for better communication. Gateway now has a memorandum of understanding with the Kentucky State Police and will be able to communicate with them directly during an emergency or disaster.
- Four members of the college-wide Safety Team attended a three-day FEMA Multi-Hazard Planning class in Indiana and will use this information to update the emergency operations plan.

Sustainability

- The College's Sustainability Team held its second meeting in August. The team is comprised of faculty and staff from various areas. The team is led by **Dr. Justin Ervin**, political science instructor, and **Linda Parr Wright**, administrative and business services special projects. Goals for this year include the implementation of additional/expanded initiatives that meet the spirit and expectations of the KCTCS Sustainability Framework. This includes:
 - Add student representation to the team and encourage student action.
 - Increase the amount and type of recycled items while planning for the reduction of waste.
 - Increase the amount of sustainability-focused educational opportunities for students and employees. This will involve partnerships with local and national organizations, as well as curriculum changes.
 - Tackle the waste associated with printing and copying.

Facilities

- Campus buildings and grounds require constant maintenance and upgrades. The small staff is constantly working to improve facilities and grounds so the campuses are welcoming and conducive to learning. Highlights of activities include the following:
 - Drop ceilings for sound abatement were installed in 10 rooms at the Urban Center.
 - A HVAC preventive maintenance program was implemented at the Urban Center with a local diversity vendor.
 - Mothers' rooms for infant care were established at each campus.
- The replacement of exterior doors and windows at the Edgewood Campus is complete. Due to vendor issues, this project required a lot of attention by maintenance and operations staff. Because of Gateway staff dedication, the project was finished before the start of fall classes.
- Construction of the new conferencing center addition to the Boone Campus Center for Advanced Manufacturing is on schedule. The conference center will open in spring 2013.
- The college's inventory report was submitted to KCTCS, consistent with Systems Office requirement.

College Budget Update

- The college's financial records for the 2011-12 fiscal year have been closed and are currently being audited by the accounting firm of Dean, Dorton, Allen, and Ford. To date, no financial audit findings have been brought to our attention. A copy of the financial schedules, as produced by KCTCS, will be shared once received.
- The College's 2011-12 fund balance available for allocation was reduced to \$846,000. This is \$279,000 less than what was projected in the 2012-13 budget resolution as adopted by the Board. As previously reported by the president, the college implemented a 3.2% recurring operation budget reduction for all divisions, excluding academic affairs and public relations (reduction amount 1.6%). This total cut of \$367,000 will offset the reduction of fund balance and will also provide a slight cushion against further budgeted revenue shortfalls.
- The current year (2012-13) budget is being monitored very closely. As disclosed in the enrollment report, we currently are lagging behind our 6% enrollment growth projection in fall tuition. Current estimates indicate we may fall short in the range of \$250,000 as compared to budget. While online enrollment exceeded our budget projections, the reduction in returning students was not anticipated. As disclosed in the president's communication, in addition to the recurring budget cut, 25% of all operating budgets were being held back. This represents a \$396,000 hold back, which serves as a safeguard against a revenue shortfall. Other measures, such as a hiring freeze, have also been implemented.

- The college's enrollment management task force is aggressively pursuing spring and summer enrollments, and new online courses are being developed. There is optimism that these efforts will help offset the fall declines. The situation is being monitored closely. All other budgeted revenues and expenditures are projected to be in line with the budget.
- The business office conducted faculty and staff training sessions at each campus on travel and purchasing policies, procedures and forms. Understanding and using budget reports were also covered in these sessions.

Foundation and Resource Development

- RiverBlast 2012, the Foundation's third annual fundraiser held at the Newport Aquarium, saw a record 235 guests attending. The event raised over \$30,000 for the work of the Foundation. This is the first year that donors could pay online for their tickets. The Foundation is also raising funds through the Kroger non-profit give-back program and through a creative approach to planned giving.
- "***Wine, Wills, and Wes***" is scheduled for Friday, November 2, at the historic 1847 home of Mike and Jeanne Schroer. The goals for the evening are to provide an update on Gateway and debut the new planned giving program to an upscale crowd. A blue ribbon honorary committee representing Boone, Campbell, Hamilton, and Kenton Counties should also be a draw as will be the creations from Chef Chris Burns and a talk by PBS TV celebrity Wes Cowan.
- A planned giving website has been created. Renaissance from Indianapolis provides immediate, seamless technical assistance to website and phone inquiries. A Planned Giving Advisory Council composed of wealth managers, estate planning attorneys, and financial services professionals will meet twice a year to review the program. In turn, their names will appear on the website and on publications. Their service should also serve as a feeder for future Foundation leadership.
- Gateway's new Robert T. Green Endowed Scholarship has been founded with the help of Tri-ED. The organization spearheaded the drive to honor their retiring employee with \$23,350 in scholarship contributions. Nineteen individuals and corporations contributed to the scholarship fund. It will be awarded to students in programs that "teach skills required by primary companies such as manufacturing and distribution." Preference is given to military veterans.
- Two internal fundraising campaigns produced substantial results. The campaign to raise funds for the Student Emergency Assistance Fund resulted in \$6,235. Community donor, Mike Teal, matched the over \$3,000 raised from employees with an additional \$3,000, thus creating a sizeable fund for students in crisis.
- The college rallied to raise \$2,500 by May 31 for additional swings at Sixth District School in Covington. Upon learning that arson had torched the current play set,

employees, led by the Urban Center's **Heather Abbott**, engaged the community in a second fundraising effort to raise an additional \$2,243.

Capital Campaign

- The first \$1 million gift for the college/Foundation has been received from The Bank of Kentucky. Bank President, Bob Zapp, is a co-chair of the Capital Campaign Council. Mr. Zapp's assistance with this historic gift creates the needed momentum to acquire gifts from other funders and enables the purchase of important property within the Urban Campus footprint.

Grants Received/Pending

- A \$15,000 grant from the Haile Foundation enables the Gateway Foundation to sponsor the October 29 Cincinnati/Northern Kentucky Veteran's Luncheon featuring author Lee Woodruff.
- The Grants Office is re-structuring in an effort to centralize the project management tasks associated with grant projects. This new structure will allow the college to maximize grant dollars while increasing efficiency and compliance. Project Managers, primarily funded through grant funds, will report to **Dr. Amber Decker**, director of grants, and ensure that the projects are running according to schedule and on budget. The first two project managers have been assigned/hired in this role: **Dr. Yvonne Meichtry**, project manager for the college's National Science Foundation Advanced Technological Education (Mechatronics for Rural Technicians) grant, and **Kristen Smitherman**, who started on September 4 and will manage the college's Benefits Access for College Completion and the Department of Justice Domestic Violence Campus Program grants.
- Five grants proposals are pending: Title III (Strengthening Institutions), Veterans Upward Bound TRIO Program, National Science Foundation S-STEM Scholarship Program, National Science Foundation Transforming Undergraduate Education in STEM, and Gateway to College National Network.

Urban Campus Update

- The Campus Master Planning process is complete and the master plan will be shared with the Board of Directors at the September meeting and with KCTCS System President McCall. The implementation plan features several phases including the acquisition of key properties, the design of instructional space in the identified properties (renovation and new construction), the sale of the Amsterdam Road/Park Hills Campus, the relocation of programs and the preparation for the 2014 general Assembly.
- The GCTC Foundation is in the process of assisting the college next phases of the Urban Campus master plan and has raised \$1.6 million toward the \$5.0 million initial phase target goal.

Honors, Activities, and Recognition of Employees, Students, and Partners:

National and International Recognition

- The **National Council for Workforce Education** has named Gateway's Manufacturing Pipeline Initiative as the *2012 Exemplary Program Award for a Credit Workforce Development Program*. The prestigious award will be presented to **Dr. Angie Taylor** on behalf of the college at the annual NCWE Convention in Long Beach, California in October.
- The Workforce Solutions Division staff received word in August that they were the number two community college in the country for sales of Achieve Global Leadership training. They were surpassed only by Piedmont Community College in Charlotte, NC.
- The **American Association of Community Colleges and the Center for Law and Social Policy (CLASP)** announced the implementation phase of the "Benefits Access for College Completion" initiative that aims to test whether connecting low-income students to an array of public benefits will help them stay in school longer and complete their studies faster. Gateway was one of only seven community and technical colleges across the country selected to pilot strategies to streamline students' access and application to public benefits for which they may be eligible. Each college created an individualized plan to integrate screening and application assistance for public benefits with the services and supports they already provide, like financial aid counseling and registration. The colleges also are partnering with local and state human services agencies to better provide these integrated services. The other colleges participating in the implementation phase of the project are: Cuyahoga Community College (OH); LaGuardia Community College (NY); Lake Michigan College (MI); Macomb Community College (MI); Northampton Community College (PA); and Skyline College (CA).
- **Kelley Holsopple**, Proctor & Gamble Co-op student, has been included in a textbook titled, "Working", by South-Western Cengage Learning. Gateway is mentioned in the article.
- **Dr. Michelle Deeley Wilhite**, associate professor, presented "Tales of a Kentucky Teacher" at the Kentucky Communication Association's State Conference on August 21 at General Butler State Park.
- **Rock Neelly**, assistant professor, was invited to become a board member for the Friends of Steely Library Board of Directors and will serve a two-year term.
- **Pat Rickert**, assistant professor, will represent Gateway at the largest tool show in the world in Chicago.

- **Dr. Angie Taylor** was a presenter at the National Fund for Workforce Solutions on June 20. Her presentation entitled “Ten Ways Workforce Solutions is filling the Manufacturing Pipeline” was attended by representatives from 20 community colleges.
- **Tiffany Minard**, intervention specialist, presented at the Ready-to-Work/Work-to-Learn Orientation on August 10, 2012, providing students with information related to emotional and mental health.
- 100% of the spring 2012 Phlebotomy students passed their Registered Phlebotomy Technician exam.
- **Mike Baker, Tim Chesser, George Hall, and Linda Wright** attended the KCTCS Safety Conference on July 25 – 26 in Versailles.
- **Amy Monson**, coordinator of career services, was interviewed by Don Weber on June 26, 2012, for a CN2 program regarding Jack Westwood's Career Pathways Bill and how Gateway is working with public school districts and employers to get students better prepared for success in college.
- **George Hall** has been actively involved in the Natural Hazards Mitigation project which is a coordinated effort involving KCTCS, University of Kentucky, and University of Louisville. This project allows us to plan for disasters and to apply for federal aid if the worst should happen.
- **Cindy Sproehle** attended the National College Testing Association conference in August and made two presentations with ACT and College Board. She was awarded a \$3,000 grant to support the work of the KY Test Administrators Association, which she launched in 2010. Further, the Assessment Center served over 15,000 test-takers in 2011-12, with a 40% increase in pre-employment testing and a 30% increase in licensure and certification testing.
- **Phyllis Yeager**, HR director, is serving on the Leadership Northern Kentucky 2013 Class Steering Committee and has been selected to co-chair the Education Day event that will be working with local educators and business partners to plan a day for class members to understand the components of our region’s educational challenges and needs. A tour and interactive session of technology will be demonstrated at the elementary, middle school, high school, and college levels. **Patrick Lamping** is participating on the committee.
- **Phyllis Yeager, Amy Hatfield, and Connie Wiedeman** attended training for the OnBase Enterprise Content Management project conducted at KCTCS.
- LEAD VII launches September 14 under the direction of **Dr. Angie Taylor** and **Laura Kroeger**. The following staff and faculty members have been selected for the program: **Bill Bradley, Kimberly Connell, Justin Ervin, Dana Franxman, Diane Fritz, Joyce Pfefferman, Melissa Sears, Charles Warburton, Barry Wilhite, and Sarah Young.**

- **Phil Accardi** has provided strategic planning and process mapping and improvement for the Gateway Advising Department, Gateway Adult Education, and the Assessment Center.

New Employees Joining the Gateway Team

- **Maria Rehkamp**, a Gateway graduate, has been hired as the part-time administrative assistant for the Student Support Services program at the Urban Center.
- **Stacey Walden** was hired as the new counselor educator/advocate for the Office for Violence Against Women/Department of Justice grant.
- **Christina Henderson** is the NKU Social Work Practicum student working with Disability Services during fall term 2012.
- **Josh Heinrich** has been hired as the Instructor for the new Instructional Design and Learning Technology Program.
- The Boone campus has a new librarian, **Kathy Driggers**, replacing **Jeremy Berberich** who is now with the Office of Knowledge Management.
- **Karen Czirr**, Instructor/Program Coordinator (Health Information Technology).
- **Kelly Lane**, Career and Placement Specialist.
- **Natasha Vallette**, Instructor, Developmental Math
- **Kelli Rieskamp**, Senior Administrative Assistant, Nursing & Allied Health
- **Kylie Keene**, HOPG Case Manager
- **Sherry Blum-Pretty**, Instructor, English
- **Robert Stegman**, Custodial Worker II
- **Rachel Vieira**, Nurse Aide Instructor
- **Jenna Subler**, Knowledge Analyst
- **Michele Schwendenmann**, Administrative Assistant, Allied Health
- **Lisa Rosenberg**, Instructor/Program Coordinator, Adult Education, Boone County
- **Martha Karlage**, Instructor/Assistant Regional Director, Adult Education, Boone County
- **Veronica Gayle**, Instructor, Adult Education, Owen County

- **Mary Texter**, Instructor, Adult Education, Boone County

Reassignments:

- **Mallis Graves**, director of the Urban Center, has been hired as the new Associate Dean for Student Development in the Student Development department.
- **Carissa Schutzman**, division chair of the Developmental Education and Orientation to College division, has been hired as the Dean of Workforce Development replacing Dr. Tony Clarke. She will transition into her new role in October.
- **Colleen Heneghan**, Campus Assistant was reassigned to the Advising Center as the HPOG academic advisor. Colleen will provide intensive advising to students accepted into the HPOG grant.
- **Sarah Young**, Boone Campus assistant, has been hired as the new Benefits Access to College Completion grant success coach. Sarah transitioned into this role from her previous role as Boone Campus Assistant.
- **Dr. Yvonne Meichtry**, grant administrator was reassigned as the Project Coordinator of the Mechatronic Grant at the Boone Campus.
- **Wendy Schindler** has been reassigned as an Academic Advisor at the Edgewood Campus.
- **Jim Lewis**, Associate Professor in Visual Communications has been reassigned to Student Services at the Edgewood Campus.

Priorities for the President – Past Quarter – Activities were focused on the following:

- Provided leadership to develop and implement Phase II of the Urban Campus Master Plan by working with the Gateway Foundation to secure critical properties identified in the plan and implement the financing plan to move to Phase III.
- Provided the leadership to develop and organize the International Symposium on the Future of Manufacturing to be held on October 1 – 2, 2012 in Covington, Kentucky.
- Continued to work with **Dr. Angie Taylor** and **Carissa Schutzman** to implement the Advanced Manufacturing Business Plan with emphasis on implementing a comprehensive analysis of the region's manufacturing workforce needs.
- Continued to meet with key legislators, state, and local officials regarding commitments and support for the Urban Campus; specifically, meetings were conducted with Covington Mayor Chuck Scheper and Northern Kentucky Legislative Caucus members regarding specific aspects of the campus plan.
- Continued meeting with leadership-level donors with emphasis on the Urban Campus as part of the major gifts campaign; delivered one lead gift proposal and made additional cultivation visits with campaign volunteer leaders. In addition, four leadership proposals were presented. Secured the first \$1 million donor to the college.
- Monitored the 2012-13 budget revenues and expenditures and provided overall leadership with re-establishing the Enrollment Management Team.
- Recruiting a director of Multi-cultural Initiatives.
- Continued meeting with United Way, the Northern Kentucky One Stop, and community collaborative leaders in Grant County and finalize the relocation of the Gateway Grant County Adult Education Program into new space in conjunction with the other partners.
- Worked with Pendleton County community leaders to implement the community's vision to have a greater Gateway presence in the community.
- Completed the hiring of 24 new employees since May 2012.
- Continued implementation of the Urban Campus Advocacy campaign focused on Northern Kentucky Legislative Caucus members and key legislative and executive branch leaders with information about the Urban Campus and college needs.
- Attended the American Association of Community Colleges (AACC) annual Board Retreat and participated in the Board of Directors meetings in July, August, and

September. In addition, serving as a member of the AACC Executive Committee and chairing the Public policy and Government Relations Committee.

Priorities of the President – Next Quarter – Activities will be focused on the following:

- Continue the implementation phase for the Urban Campus and work with the City and Kenton County on infrastructure needed to support the new campus.
- Work with the GCTC Foundation and Campaign leadership to implement the immediate needs financing plan for the Urban Campus.
- Assist in completing the implementation plan for the Foundations of Excellence implementation plan process for First Year and Transfer.
- Monitor, revise, and implement the 2012-13 budget plan as needed.
- Continue to seek matching funds for the \$500,000 Farris challenge lead gift for the major gifts campaign for the Urban Campus and secure commitments toward the \$5.0 million target and secure two to three lead gifts for the campaign.
- Monitor monthly the implementation of the Advanced Manufacturing Business Plan and broaden college efforts in relation to the region's targeted industry clusters.
- Continue to provide leadership as the Co-Chair of the KCTCS Transformation Initiative Team on Dual Credit.
- Participate in the American Association of Community Colleges (AACC) Board of Directors meetings and the AACC Board Executive Committee for meeting in October. Serve on the implementation team for the AACC Reclaiming the American Dream.
- Meet with the new president of Northern Kentucky University and begin relationship building.
- Prepare the 2012-13 Annual Plan for the President's Office.
- Continue to serve actively on the following organizations' boards: Vision 2015 Regional Stewardship Council, Partners for a Competitive Workforce (tri-state), STRIVE Executive Committee; NKY Education Partners; NKY Superintendents Forum and NKY Education Cooperative Board, United Way of Greater Cincinnati, NKY Chamber Executive Committee and Board.