

Executive Summary
Board of Directors Annual Meeting
Thursday, March 22, 2012
Boone Campus
Florence, Ky.

Board Chair Martha Johnson called the meeting to order and declared a quorum. Minutes of the Jan. 26, 2012, meeting were approved as submitted. Board Member Jeff Groob made a motion to have board meetings taped. Michelle Deeley Wilhite seconded the motion to enable discussion. After discussion, the motion was put to a vote and did not pass.

Standing Committee Reports

Bylaws/Rules Committee

There was no report from the Bylaws/Rules Committee.

Budget Committee

Committee Chair Rick Jordan said the summary review from the Budget Committee was in the President's Report previously distributed to board members and directed questions, if any, to Mike Baker, vice president of business and administrative services. There were no questions. Mr. Baker introduced Jamie Younger, former director of financial planning at KCTCS, who has been hired as Gateway director of budgeting to fill a vacancy. Mr. Jordan noted the next Budget Committee meeting is in May, at which time the committee will approve a 2013-14 budget for presentation to the full board at its May meeting.

Performance Evaluation of the President

Committee Chair Ken Paul said the committee met Jan. 26 and reviewed the form used to evaluate the president. The form will be distributed to the board April 9 and are due back to the committee by May 2. The committee will review the form, conduct a meeting with Dr. Hughes, and the evaluation will be sent to KCTCS President Michael McCall.

College Presentations

Advanced Manufacturing Business Plan

Dr. Angie Taylor, vice president of Workforce Solutions and innovation, Dr. Tony Clarke, dean of Workforce Solutions, and Dr. Yvonne Meichtry, energy program coordinator, presented the plan. Dr. Taylor noted the formation of the Veterans Employment and Training Service, announced the hiring of Daniel Ridley as career mapping specialist and Chris Courtney as retention specialist for the program, and said the program will be an important part of the efforts to build the labor pipeline for advanced manufacturing. Dr. Clarke reviewed the components of the business plan and noted the following results to date:

- The Northern Kentucky Industrial Park secured a grant, with Gateway assistance, to conduct market research into manufacturers' employment needs and public perceptions of manufacturing. This information will contribute to a new strategic plan for how to market manufacturing careers.
- Apprenticeship programs have expanded from one company and three apprentices in 2007 to seven companies and 31 apprentices in 2012.
- Mechatronics has been introduced as part of the early college curriculum, and 23 high school seniors have been trained and are prepared to fill the pipeline.
- As part of customized industry training offered by Workforce Solutions, 137 new hires at companies have been trained for the pipeline.
- The college has 45 people in training to receive a Certified Production Technician Certificate via a \$73,000 grant through Partners for a Competitive Workforce funded by the United Way.

Dr. Meichtry described the “STEM days” initiative in which students from Boone and Kenton county high schools come to Gateway for tours and presentations and then visit a local manufacturer for tours on manufacturing careers. The reaction from educators and students has been very positive.

Gateway Regional Academy

Dr. Laura Urban, vice president for academic affairs and provost, and Shelby Krentz, director of early college initiatives, reported on the formation of the Gateway Regional Academy. The GRA will enable area high school students the ability to gain college credit and experience on a college campus while in high school. Students 16 years and older can apply (16 is the age set by KCTCS). Participating students can earn up to 24 credit hours by the time they graduate from high school. SAT, ACT or COMPASS scores are needed to enroll. Students will be required to attend a GRA Orientation when important information, such as GCTC policies and procedures, will be presented. Students will learn how to utilize Blackboard, Student Self-Service and how to enroll into their classes. Students can become certified in general education by taking certain classes as part of the Academy. The Academy students earning credit will attend classes primarily on one of the GCTC campuses and will receive a scholarship waiver equal to half of the normal tuition. Dr. Urban and Ms. Krentz worked extensively with KCTCS and high school educators to develop a program that is flexible enough to serve multiple high schools and meet student needs for advanced planning over a two-year period of time.

Key Performance Indicator Update

Dr. Patricia Goodman, vice president of knowledge management and strategic initiatives, reported that the SACS reaffirmation compliance package had been sent to the Commission on Colleges of the Southern Association of Colleges and Schools. She said the compliance documents are on the website and demonstrated how to access them. She distributed and reviewed an Enrollment Report Summary, noting the following:

- For Spring 2012, preliminary enrollment shows that Gateway is one of three KCTCS colleges to remain flat or increase enrollment.
- For Fall 2011, Gateway was one of nine KCTCS colleges to remain flat or increase enrollment.
- Gateway enrollment declined 1.30% from Fall 2011 to Spring 2012; KCTCS total enrollment declined 16.96%.
- All program clusters declined in enrollment in Spring 2012 except for Transfer, which increased 19.4%.
- Developmental education has emphasized data analysis for planning. DE success rates have increased dramatically since the baseline year.

Board Sharing

Board Sharing enables board members to provide community feedback. Chair Johnson asked the board members to respond to the following question: “How can the college enhance opportunities for jobs for Northern Kentucky residents?” The subsequent discussion included the following points:

The manufacturing/education partnership is a positive initiative and a model for other occupational programs. It is important to forecast future employment needs. As an example, Tri-Ed will survey the top 100 regional companies to find out their employment projections for today, five and 10 years out. Technology advancement in all areas is a challenge to keep pace with. As examples, manufacturing companies are now using software called, “Inventor,” which is being taught in some high schools. CAD/CAM is becoming obsolete. The frequency of iPad releases is a sign of technology advancement. Soon computers will be operated by audible command. Opportunities for employment in logistics and distribution are growing. The growth of jobs in information technology is very large with a critical need for programming skills. The market research initiative is good to build the connection between the business and academic world. In healthcare, there may not be much of a nursing shortage in the region but the situation will be reversed in five years. Specialized healthcare areas, such as nuclear medicine technicians, are experiencing a shortage of workers. While the college has a goal to serve as a “pipeline” to employment, Gateway’s role is also to provide transfer education and to produce graduates who can be successful at the next level of education that will eventually lead to employment. Testing at the Assessment Center indicates growth in “number-crunching” jobs in finance and insurance.

President’s Report

The President’s Report was previously distributed to board members. Dr. Hughes distributed reports from Agenda 360. He also described a transfer initiative “4 is more” that Thomas More College will soon announce. The program provides

scholarship incentives for Gateway students who complete an associate degree and transfer to TMC. He mentioned that Super Sunday was a great success statewide and thanked Rev. Fowler and his church for being the host church. He congratulated Michelle Deeley Wilhite as the founding editor of the *Kentucky Forensics Journal*, announced that Teri Vonhandorf had successfully defended her doctoral dissertation and noted that other Gateway employees have embarked on doctoral degrees. He announced that he will be part of the Chamber of Commerce visit to Washington, D.C., where he will meet with Congressman Geoff Davis, Hal Rogers and Senator Mitch McConnell and others. He announced that the GCTC Urban Campus project was the second ranked regional project only behind the funding for the Brent Spence Bridge.

The meeting adjourned at 7:52 p.m.