



President's Report

Board of Directors
September 18, 2008

Overview of Report

During the 2008-09 academic year, the President's Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**ccreditation and Accountability, **C**ollegiality and Collaboration, and **S**ervice Excellence.

Student Success

Student Affairs' main focus this year will be on implementing a systematic admissions program designed to increase enrollment in targeted areas. In addition, a major focus will be on the finalization of and implementation of a retention plan designed to increase student success.

Andre Washington was hired as the college's first Admissions Director. Additional professional and support staff have been reassigned to support the new Office of Admissions.

Two new employees were hired to strengthen the Academic Advising Center. New full-time academic advisors, **Felicia Toliver** and **Teresa Mehler**, will enable the center to expand advising services for students.

RuthAnne Kolumba has been assigned as Coordinator of Academic Success and Weekend Services and will provide retention support for at-risk students that will be geared to developing an early-alert plan and serving students at the Edgewood Campus on Saturdays. **Wendy Steinberg** has been hired to serve as Coordinator of Academic Success and Retention and will assist with student engagement initiatives, probation students, and co-curricular activities.

Three Student Orientation sessions were held for new students on August 7, 8, and 9. Very positive responses were received from students with over 250 students attending. This was also our first Saturday orientation and was met with great success.

The new Student Services Center opened on August 1, 2008, with the main Student Services housed in one location to provide better access and service to our students. Admissions, Advising, Financial Aid, Disability Services, Student Support Services Program, Registrar, and the Dean of Students are all housed in one location. Satellite service centers are established on the other two campuses and at the Urban Center in order for students to receive assistance on any campus.

Leonard Thompson was hired as the Director of the Student Support Services grant program. Mr. Thompson and **Amber Decker** are establishing a planning committee to help develop a new grant proposal to renew the program that is part of the federal government's TRIO grant program.

Accreditation and Accountability

The college has completed plans to host the Visiting Committee from the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) on September 22-24 for the purpose of assessing the college's readiness to be admitted to full membership.

Every credit-bearing program has completed program-level assessment and documentation of student learning outcomes as part of the SACS compliance process. Most credit-bearing programs have completed course-level assessment and documentation of student learning outcomes.

The annual financial audit has been completed and the college received an unqualified audit with no management letter.

The GCTC Foundation audit was completed and the foundation received an unqualified audit with no management letter.

Collegiality and Collaboration

The second Manufacturing Forum with area manufacturers was held on August 21. At the request of the employers, the following topics will be presented in workshop format during the fall semesters: Apprenticeship Studies, Supervisory Skills training, Work Ethics, and LEAN/TPM services and Assessments with a focus on pre-hire screening and Career Mapping.

Gateway was awarded \$394,000 from the Department of Labor for Energy Studies to help fund an energy consortium initiative to train lineman and other career positions with the region's energy companies. The companies have pledged more than \$605,000 in cash and in-kind contributions to the project. This award was one of only ten in the country out of approximately 175 proposals that were submitted.

The college has entered into a lease/purchase with NKU for the Highland Heights Campus. Effective September 15, 2008, NKU will assume full control over the campus.

The Northern Kentucky Workforce Investment Board (WIB) awarded \$120,000 to fund a Regional Workforce Development Consultant to create a regional workforce development strategic plan. **Gary Mertz** has been hired as the consultant for the project. This is the first time a project from Gateway will include the state of Indiana and Ohio.

GCTC Foundation reports the following:

- The Annual Fund Committee is looking into hosting a fundraiser with a second tier national act. Two events from last year will return: the Annual Community Leaders Luncheon and the Call to the Post Luncheon in March. Proceeds from these events benefit the Gateway Foundation.
- The Development Committee, headed by **Alice Sparks**, was established to develop a plan to create the maximum value of the present Covington/Park Hills land. The Executive Committee has begun work on securing a site for the new urban campus. The committee will work with the Board of Directors and the President of Gateway, along with personnel from KCTCS, to secure a site.
- The Foundation officers for the year are as follows: **Lee Flischel**, Chairman, **Rick Robinson** Vice Chair, **Jeff Eger**, Secretary, and **Bill Hesch**, Treasurer.
- The Foundation Office and the Division of Resource Development and External Affairs have moved from the Chamber Center to the Park Hills Center.
- Leadership in the Gateway Campaign now includes the following five co-chairs: **Joe Gross** – Health Care; **Bob Zapp** – Finance; **Brian Papke** – Manufacturing; **Tom Banta** – Development and Construction; and **Lee Flischel**, who serves as the Campaign COO. The campaign total now exceeds \$5.3 million. The most recent lead gifts are Belcan (\$250,000), the Foundation Scholarship in memory of RC Durr (\$100,000), and the Urban Scholarship Fund (\$100,000).

New certificates have been approved and will be implemented this fall in Entrepreneurship, Human Resource Administration, Financial Perspectives, and Operations Management. An International Studies Certificate is pending approval. All of these certificates support the Business Career Pathways Initiative and grant program.

Service Excellence

Recent consolidation of the Highland Heights Campus and the Chamber Center into three other campuses and opening of the new Student Services Center on the Edgewood Campus has created efficiencies for students and employees, reduced travel among campuses, and allowed for sharing of limited resources. The estimated savings to the college from the consolidation is between \$200,000 and \$250,000. The Highland Heights Campus is vacated except for the Voice and Data lab, the Kentucky Fire Commission Offices, and the college's printing functions. Voice and Data has begun its three-phased move scheduled for September 11, October 3, and December 12. A Printing Taskforce is considering options for the updating of the printing operations for the college.

Gateway's Urban Center operations have been fully integrated into the system of Academic Affairs and Student Affairs that will allow for greater ease of scheduling and course offerings for students in the urban core.

The spring 2009 Course Schedule is in development and will be available for student registrations by the first week in October (a month earlier than last year).

The first strategic planning session with U.S. Playing Cards is scheduled for late September. The college, through KCTCS, secured \$500,000 through the WINS funding program to assist in training and retraining workers for the company that is scheduled to move from Norwood to Hebron in December 2008. Gateway worked with TRI-ED, the Kentucky Cabinet of Economic Development, and the Boone County Fiscal Court to create an economic development package for the company.

An agreement with TANK enables students and employees with a Gateway photo ID to ride any TANK bus free during the school year. This program will assist students and employees cope with increased transportation costs.

Cindy Sproehnle was named as the Kentucky representative to the National Association of Community College Assessment.

Priorities for the President – Past Quarter

Activities were focused on the following:

- Finalized and submitted the SACS Compliance Audit Report and prepared for the SACS Visiting Committee.
- Monitored the construction process for the Allied Health Sciences Center and initiated the equipment listing as part of the major gifts campaign.
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness.

- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign. In addition, secured four co-chairs for the campaign.
- Completed the relocation of programs and personnel located at the Highland Heights Campus and Chamber Center.
- Planned the 2008-09 learning symposia in conjunction with the PLT. Completed the beginning year personnel learning plans for all employees.
- Continued in the role of Chairman of the Board of the Metropolitan Club's Board of Governors for 2008.
- Implemented a revised Emergency Management Plan, with the implementation of the Emergency Notification System.

Priorities of the President – Next Quarter

Activities will be focused on the following:

- Monitor the construction of the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus).
- Implement part of the reorganization of Academic and Student Affairs, as proposed by the Student Affairs staff and Associate Provost.
- Assist in the implementation of the transition of the Business and Industry Services Division reorganization to the Workforce Solutions Division.
- Complete negotiations for an Urban Campus Site.
- Finalize the implementation of a "sister" college relationship with EUC SYD, a community college located in the south of Denmark.
- Revise and implement the 2008-09 budget for the college.
- Secure additional lead gifts for the major gifts campaign.
- Continue to implement the transition of the Urban Learning Center to Gateway and work with the ULC Partner Board to implement its strategic plan.
- Prepare to host the Committee on Equal Opportunity of the Council on Postsecondary Education (CPE) in October.