



## President's Report

Board of Directors  
November 18, 2008

### Overview of Report

During the 2008-09 academic year, the President's Report will be organized by the four themes for the current year and captured in the acronym SACS: **S**tudent Success, **A**ccreditation and Accountability, **C**ollegiality and Collaboration, and **S**ervice Excellence.

### Student Success and Access

Fall 2008 enrollment as of November 30 is as follows:

Headcount	3,484 (3,182 in fall 2007)	Increase 11.3%
FTE	2,421 (2,158 in fall 2007)	Increase 12.2%
Credit Hours Generated	29,049 (25,899 in fall 2007)	Increase 12.2%

Gateway led the system in all enrollment categories.

A Reciprocity Agreement between NKU and postsecondary education institutions in Ohio will include Gateway immediately following our regional accreditation. This agreement allows students who live in Ohio and want to attend college in Northern Kentucky to pay tuition to Gateway at a Kentucky resident level and to count toward Gateway's enrollment numbers for revenue purposes from CPE.

The first five **Ralph Anderson/Belcan** scholarships in computer aided drafting were awarded in the fall and the students met Mr. Anderson at a special luncheon in their honor hosted by Belcan. Five more scholarships will be awarded in the spring.

A new program is being created for Kentucky **Women, Infants, and Children (WIC)** case workers on a statewide basis. Gateway has procured \$100,000 to train 2,000 WIC case workers with on-line classes in eight training areas over the next year. The Workforce Solutions team will design the new curriculum, operate a help desk, and provide certificates for all training successfully completed. Training topics include diversity, civil rights, new federal WIC guidelines, and nutrition topics.

The spring 2009 advising and registration period has begun a month earlier than in previous years. To date, 300 students have been advised or are scheduled for advising appointments and 1,500 students have registered for spring classes.

For the eighth consecutive year, the North Central Area Health Education Center (AHEC) sponsored a "Health Careers Showcase" for high school students in northern Kentucky and surrounding counties. The educational exposition, that took place on September 18, 2008, allowed 526 students from 20 area high schools to learn about a variety of health careers. The event, held in the Thomas More College convocation center, featured 32 exhibits and interactive displays pertaining to various health professions and occupations. Practicing health professionals, college faculty members, and health-care students in training were on hand to talk about their careers, including job responsibilities, educational requirements, salary levels, working conditions, and job outlooks. Gateway's faculty members and students participated in the event.

**Ann Schultz** was hired as a part-time advisor in the Academic Advising Center to work with nurse-pending students. Ann, a Registered Nurse, will work with students to advise them in the nursing and allied health fields. The position is being funded from Perkins funds.

The **National Technical Honor Society** and **Phi Theta Kappa** will host a joint induction ceremony on Friday, November 21, 2008 at 5:00 p.m. at the Mazak Training Center in Florence, Kentucky. These two organizations will honor over 200 students.

The **Student Government Association** is sponsoring their Christmas Wish List again this year. This year's benefactors will be the families in the Gateway Community and Technical College Ready-to-Work program.

The college's first ever international education student group education trip is being planned for March 2009. The trip is part of a course being team taught by professors Alan Hall (History) and Melissa Fry (English). Nearly 40 students and employees have signed up for the week long trip to Paris, France.

Saturday classes have been consolidated to the Edgewood campus this semester with over 200 students taking 16 courses. The college will likely offer additional campuses for Saturday classes to accommodate growth.

The **Entrepreneurial Learning College** team has created the criteria for students, faculty, and staff to nominate Gateway innovation projects for the League for Innovation awards. The criteria will be showcased in January, and nominations are due to the League in March.

NSG 202 Nursing Practice II (taught by Angie Kiger) students will be presenting their Client Teaching Projects on Monday, November 24, between 10 a.m. and 12 noon in the Student Services Center's auditorium. Everyone is invited to attend.

A Student Nurses' Organization is being developed by students in the Associate Degree Nursing Program. Instructor, Pam Overton will serve as an advisor.

Newly admitted ADN and PN students will have standardized uniforms and lab coats. The Gateway logo will be displayed on both the uniform and lab coat beginning January 2009.

## **Accreditation and Accountability**

### **SACS Update**

Gateway Community and Technical College hosted the SACS accreditation visiting committee on September 22-24, 2008. The morning of the September 24, the college received the exit interview with the committee chair and the SACS staff liaison. The college received two very minor recommendations and was presented with the option of petitioning the Commission on Colleges to forgo the five-month response time cited in Commission policy.

On October 2, Gateway submitted the request to have the exception to Commission policy and be placed on the December 2008 meeting agenda. The college mailed the written response to the two recommendations to SACS on October 16. In a letter from the Commission, dated October 17, Gateway's request to be placed on the December 2008 agenda was granted. The 2008 SACS Annual Meeting will be held December 6 – 9. The Commission Meeting is scheduled for the afternoon of December 8 at which time the Commission will make its decision on Gateway's regional accreditation.

One member of the SACS Visiting Team requested to use Gateway's assessment methodology and documentation of student learning outcomes for general education as a model to use at her college.

Planning efforts are underway in Academic Affairs to accommodate the growth in enrollment following the anticipated regional accreditation in December. Expanded course offerings within our current facilities, as well as in the expanded Urban Center, will accommodate the additional students until the Boone II building is completed in 2010.

The Workforce Solutions team now tracks monthly sales projections and revenue as a part of the **Workforce Competitiveness Initiative** that was initiated by KCTCS. Also, they are using a new system to apprise employers on a quarterly basis concerning the training they have completed for their employees, employee evaluation of training, and classes remaining on their KY WINS contracts. The team has received accolades from KCTCS for their performance tracking and new ROI data shared with employers.

### **Collegiality and Collaboration**

The **LEAD III** class gathered for their annual retreat at Bracken Ridge on October 20 and 21. On November 14, the class will meet at Central Bank for their Government Day session. Guest speakers include Steve Stevens, Steve Pendery, Pat Crowley, Alecia Webb, and Rick Robinson who will bring copies of his new book for the participants. On December 12, the class will be hosted by CITI for our Community Partners Day. Guest speakers for that event include Ralph Dusing, Helen Carroll, Lee Flischel, Dan Groneck, Kelly Swartz, and Theresa Wauligman.

The strategic planning sessions with U.S. Playing Cards have commenced and are being led by **Phil Accardi** and others in the Workforce Solutions Team. The college, through KCTCS, secured \$500,000 through the WINS funding program to assist in

training and retraining workers for the company that is scheduled to move from Norwood to Hebron in December 2008. Gateway worked with TRI-Ed, the Kentucky Cabinet of Economic Development, and the Boone County Fiscal Court to create an economic development package for the company.

Program Advisory Committees met on October 8 at the Edgewood Campus. These committees are comprised of local employers who give us input on employability and educational needs within their sectors.

A Memorandum of Agreement with the Kentucky Fire Commission for the Fire/Rescue Science program is nearing completion. This will allow firefighters to earn credit toward an Associate in Applied Science degree from Gateway.

A Reciprocity Agreement between NKU and postsecondary education institutions in Ohio will include Gateway immediately following our regional accreditation. This agreement allows students who live in Ohio and want to attend college in Northern Kentucky to pay tuition to Gateway at a Kentucky resident level and to count toward Gateway's enrollment numbers for revenue purposes from CPE.

The Voice and Data program at Highland Heights will be completely moved to the Covington Campus by December 12, thereby completing the move of all academic programs from that campus.

On Sunday, October 26, the North Central AHEC sponsored the 10<sup>th</sup> Hispanic Health Fair in Erlanger at the Centro de Amistad. Approximately 250 Hispanic/Latino residents took advantage of the screening tests and health information provided free of charge. All services were provided in both Spanish and English. Screening tests included glucose/cholesterol tests, blood pressure, dental, vision and hearing screening, mammograms and pap smears, and confidential HIV/AIDS tests. Over 100 community volunteers assisted in providing the tests, health information, and interpreting services. Gateway nursing faculty members performed the glucose/cholesterol tests, and other Gateway staff members provided general assistance. University of Louisville dental students performed the dental exams and University of Louisville audiology students provided the hearing screening. Thomas More College nursing students provided the blood pressure assessments and Dixie Heights High School Spanish students assisted by providing interpreting services. In addition to Gateway, other partners in the event included St. Elizabeth Medical Center, St. Luke Hospital, and the Northern Kentucky Independent District Health Department.

**The GCTC Foundation** reports the following:

- In the last few months, the Foundation has assisted the college with the expenses for such things as the college-wide meetings and lunch for all employees, the KCTCS gala, attendance for Gateway administrators at community events, and activities of the college's 2008-09 leadership class known as LEAD.
- Gateway received a check for \$40,000 at the 2008 Metropolitan Club Awards Dinner honoring Gateway donor Robert Sathe. Mr. Sathe, who established the

Sathe Family Foundation Scholarship at Gateway last year, designated half of the night's proceeds to the Gateway. He read to the audience the thank you letter he received from Gateway's Sathe Scholarship recipient. (All Gateway scholarship recipients are required to write a thank you note to the donor before receiving their scholarship check.)

- Ralph Anderson, Founder and CEO on Belcan Corporation, and Judy Clabes, Chair of the Board of the Scripps Foundation and one of the members of the Urban Learning Center Founding Board, were Gateway's honorees at the annual KCTCS Gala in Lexington November 1. A \$250,000 gift from Belcan Corporation established the Ralph G. Anderson Scholarship in Drafting, Computer-Aided Design, and Engineering Technology. It provides ten \$5,000 scholarships per year. The \$50,000 gift from the Urban Learning Center was matched dollar for dollar by CPE to launch the \$100,000 Urban Learning Center Scholarship Endowment.
- We are in the Lead gift phase of the capital campaign, with proposals being given to several individuals. The campaign is now gearing up to begin conducting leadership awareness sessions in private homes. Preparation has also begun for the advance gift level of the campaign – gifts of \$75,000 – \$99,000. The Campaign total is now \$5,498,453.
- All the Campaign co-chairs will be gathering together for a meeting and photo opportunity in early December.
- The Campaign video has been completed and will be used in future campaign activities.
- The Foundation Annual Fund Committee is targeting spring 2009 for "A Taste of Kentucky" featuring a well-known entertainer and Kentucky Cuisine. Their other fundraisers include a repeat of last year's successful Community Leaders Luncheon and assistance with Turfway's Call to the Post Luncheon. Luncheon proceeds benefitted the Gateway Foundation.
- While the Foundation Executive Committee seeks a site for the Urban Campus, the Development Committee, chaired by Alice Sparks, is ready to execute a plan for the disposition of the current Covington/Park Hills land.

### **Service Excellence**

GCTC Urban Center operations have been more fully integrated into the systems of Academic Affairs that will allow for greater ease of scheduling and course offerings for students in the urban core. **LaCrystal Green** has been hired to assist with student services in the expansion of the Gateway Urban Center and Gateway College Access Center in collaboration with Covington Independent Schools at Holmes High School.

**Teri VonHandorf**, Division Chair for Arts, Humanities and Social Sciences, will receive a KCTCS New Horizons Faculty award at the 2008 Kentucky Enquirer Educator

Recognition Dinner on November 12 sponsored by the Northern Kentucky Council of Partners.

**Phyllis Yeager**, Director of Human Resources, has been selected and is participating in the 2008-09 class of leadership Northern Kentucky.

**Teri Green**, RN, has been hired to coordinate the college's Department of Labor nursing grant that will assist students in exploring and succeeding in allied health fields other than nursing.

**Theresa Little**, Director of Title III and Diversity Coordinator, was accepted into the 2009 Institute for Aspiring Senior Student Affairs Officers sponsored by the National Association of Student Affairs Administrators in Higher Education. This prestigious and competitive institute allows mid-level managers in student affairs the opportunity to learn from experienced Senior Student Affairs Officers in the field, discover new perspectives, gain applicable insights and knowledge, as well as connect with talented colleagues who will be the next student affairs leaders.

**Sam Matsumoto** received an all expenses paid trip to Canada October 20-24 to attend the Association for Manufacturing Excellence (AME) conference. Sam serves on the tour committee for the AME annual conference to be hosted in Northern Kentucky October, 2009.

**Dr. Michelle Deeley-Wilhite**, Associate Professor of Speech and Communications, was awarded the David Carter Speech Team Coach of the Year Award by the Kentucky Speech Association earlier this month in Owensboro.

**Phil Accardi** has been hired as the Director of the Workforce Development Center. The Center will provide incumbent workers with assistance in career planning leading to credential completion. Special focus of the Workforce Development Center will entail creating on-line courses for the delivery of skill upgrades and new certificates.

Gateway is conducting a focus group of local employers in Information Technology to improve our IT program. **Brent Cooper** is a member of the group that met on October 24. Bob LePage, VP from The Clements Group, is facilitating the focus group.

The Printing Taskforce, led by **Laura Cook Kroeger**, is nearly finished with its work and recommendation for the future printing operations of the college.

To date, Workforce Solutions has procured 27 KY WINS projects for the region's companies with 22 projects currently open. These projects are designed to improve the productivity of company employees. The total amount procured through KY WINS for FY09 is \$445,184. To date, 82 companies have been served with customized training.

### **Priorities for the President – Past Quarter**

Activities were focused on the following:

- Finalized and submitted the College's Response to the Accreditation Visiting team report.

- Monitored the construction process for the Allied Health Sciences Center and initiated the equipment listing as part of the major gifts campaign.
- Monitored the construction for the Center for Advanced Manufacturing Competitiveness.
- Assisted in the reorganization of the Business and Industry Services division into the Workforce Solutions division.
- Continued to meet with prospective donors to provide needed equipment as part of the major gifts campaign.
- Conducted three learning symposia in conjunction with the PLT.
- Continued in the role of Chairman of the Board of the Metropolitan Club's Board of Governors for 2008. Received \$40,000 for Urban Student Scholarships from the Metropolitan Club Award dinner.
- Implemented a revised Emergency Management Plan, with the implementation of the Emergency Notification System.
- Completed the MOU with Covington Independent Schools to create the Gateway College Access Center at Holmes High School.
- Hosted the Committee on Equal Opportunity of the Council on Postsecondary Education in October.

### **Priorities of the President – Next Quarter**

Activities will be focused on the following:

- Monitor the construction of the Center for Advanced Manufacturing Competitiveness (Phase II Boone Campus).
- Complete the annual Strategic Needs Analysis (SNA).
- Implement and monitor the mid-year review process for all employees' Individual Learning Plans (ILP).
- Implement the next phase of the reorganization of Academic and Student Affairs, as proposed by the Student Affairs staff and Provost.
- Complete negotiations for an Urban Campus Site.
- Finalize the implementation of a "sister" college relationship with EUC SYD, a community college located in the south of Denmark.
- Revise the 2008-09 budget for the college, based on proposed state ordered budget reductions.
- Secure additional lead gifts for the major gifts campaign.
- Begin program planning for the Urban Center, the Transportation Center, and the Construction and Energy Center by establishing planning teams that will develop program space needs.
- Initiate the 2010-16 strategic planning process.
- Work with area legislators and KCTCS in the 2009 General Assembly and the 2009 Congress to secure legislation needed to advance KCTCS and GCTC.

## **Student Success Stories**

### **Story #1:**

*My college journey began after graduation at Northern Kentucky University where I attended for a year and a half. After being there for three semesters, I decided that I was not ready for college or gaining the most from the experience as I should be. I decided to take some time off and work full time until I was ready to give my full attention to my studies. About two years ago, I decided that it was time to take charge of my life and learn something; after all, I did not want to be a waitress the rest of my life.*

*A number of factors influenced my decision to come to Gateway. My sister had just recently graduated for massage therapy and she had talked about how she loved it here at Gateway. She loved the small class sizes and how her teachers really helped her prevail in her studies when she was struggling. Another factor was the affordability. Living on my own and paying for college myself, Gateway was feasibly in my budget compared to the surrounding colleges.*

*I am glad to say that I definitely made the right choice. Coming back as a non-traditional student college can be an overwhelming and intimidating experience. The staff and faculty really made the transition painless. The small class sizes and personalized attention really encouraged me to continue my studies. My advisor was excellent and really helped me to pick the right classes so that I would not “waste” my money or time. What I found at Gateway that I did not find at NKU was that the staff/faculty understands that I was non-traditional and did not make me feel guilty about working and going to school.*

*This December, I will graduate with my Associates in Applied Science and then I will continue on to NKU for my bachelors. I could not have made it this far if it was not for the support of my family, the great people I work with, and Gateway. My studies and experience here at Gateway made me realize how much I like learning and the school experience. I am Gateway’s number one supporter and will always recommend it to others that are thinking about coming back to school or beginning their college experience.*

### **Story #2**

*LAB: LA moved to NKY about 2 years ago and has a daughter that just turned one. She received her GED November 2007 after only studying for a few short months. She enrolled in college classes in the spring of 2008. She only took one class and passed with a B. She is a single parent with no family that lives in this area and struggling with other personal barriers but is always rising to the top. She is in the RTW program and her supervisor at Ninth District has given her many compliments on her impressive job skills. LA does not drive and is always taking the bus to the daycare, worksite, and school and rarely misses anything.*

### **Story #3**

*AC is a single parent of two boys (and as she was studying for her GED she lost a baby at the age of 6 months); however, she obtained her GED in August 2006. She enrolled in college the fall of 2006 in pursuit of a Cosmetology certificate. During her stay here at Gateway, she also passed her driving test and is now driving instead of depending on the bus. She was working at a salon through the RTW program and received many compliments on her outstanding performance and offered her a job once she graduated. AC was scheduled to graduate in December 2008, but due to her diligent efforts to graduate, she has graduated two months before predicted. She is set to sail and has all the determinate and will to succeed.*



#### **Story #4**

*NC is a Ready to Work Program student and has shown many excellent skills in communication and being self directed. She started school in the fall of 2005 and is also a single parent and has overcome many barriers and still overcoming some. She has been an outstanding student and currently has a 3.5 GPA and set to graduate in spring 2009. NC has been an extreme asset to the RTW program and office, she has shown many professional qualities and some of those I still strive to maintain. NC has also taken the steps to go above and beyond, for example, she has initiated and created the RTW/W&L newsletter that she publishes every month to our students, faculty, and staff. This is just one the many things she does to support and enhance the RTW/W&L program, and any employer will be blessed to have her on their team.*

#### **Stories #5 and #6 as told by a faculty member:**

*During the spring 2007 Manufacturing Open House, I met two high school seniors who visited my recruiting table during the event. One of them, RH, was graduating from Connor High School. The other, TA was graduating from St. Henry. They were both eager to learn about the technologies on campus and the careers that they could choose from after receiving the credentials we offer.*

*After engaging them about their interests and explaining the various options to them, I suggested they walk down the hall to see the equipment and technology demonstrations that our instructors were giving. About forty-five minutes later, RH and TA came back to my table in the main area of the event, excited by what they had seen.*

*Both students went on to attend our first Advanced Manufacturing Summer Camp at the Boone Campus that following June. During the camp, they were able to further investigate their interests with the technologies they were exploring at the Open House. While we were on a tour of Wagstaff, the students met Operations Manager Carl Wicklund and learned about what it takes to have a career in advanced manufacturing.*

*In the fall of 2007, both students were enrolled in manufacturing technology programs. I regularly see them in the halls of the Boone Campus, and they are as thrilled as the first day I met them at the Open House. TA now works as a machine operator at Wagstaff. RH is in a co-op assignment at GE. Both students are having great success in the program and have already made real connections with manufacturing employers.*

#### **Story #7**

*We have a PN graduate who went on to complete her BSN and will finish her MSN soon. She has applied for one of the full-time nursing positions in the DOL Nursing Expansion Grant. The applicant noted what an excellent role model Sonnie Fee, professor of nursing, had been and how Sonnie's encouragement had prompted her to continue her education.*