



Executive Summary
Board of Directors Annual Meeting
November 20, 2008

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Chairman's Report

Chairman Rick Jordan convened the meeting, thanked board members for their service during the year and recognized new members, including Katheryn Cook, Brent Cooper, Martha Johnson, Cindy Sproehle, Stacy Wiehoff and Dee Wright. He noted accomplishments to prepare for September's visit by the team from the Southern Association of Colleges and Schools.

Chairman Jordan presented the executive committee report, noting that the prospect of budget cuts was discussed. He noted a board retreat could be scheduled for February or March to enable more board involvement in the strategic planning process.

The report included an update by Student Representative, Stacy Wiehoff on increasing student government activity, with three to five new member applications per month. The Student Government Association raised \$200 from a recent bake sale and corn hole tournament to support the Holiday Wish List for children of Ready to Work students. Student complaints have been received about the vending machines at Edgewood. College President Dr. Ed Hughes responded that Mike Baker, vice president of business and administrative affairs, is meeting with an additional vendor. The college is also exploring a partnership with St. Elizabeth to provide access to its food service at a reduced fee.

President's Report

Dr. Hughes called upon members of his the President's C-cabinet to present reports:

Associate Provost and Dean of Academic Affairs Doty Dr. Latuszek noted that Dr. Michelle Deeley Wilhite received the KCTCS David Carter Speech Coach of the Year award and reported on the faculty selection for the KCTCS New Horizons faculty award. Also included in her report:

- Program advisory committees met in October.
- The Urban Learning Center has transitioned to the GCTC Urban Center. A Gateway College Access Center has been established at Holmes High School as an outreach of the Urban Center.
- Saturday classes have been consolidated onto the Edgewood Campus.
- Voice and data technology classes formerly at Highland Heights will move to the Covington Campus on Dec. 10.

- A memorandum of understanding has been finalized with the Kentucky Fire Commission enabling a Fire Science program to commence in the next few months.
- Planning efforts are under way to accommodate expected enrollment growth post-SACS.
- A reciprocity agreement between NKU and postsecondary education institutions in Ohio will include Gateway immediately following regional accreditation. This will allow Ohio residents to attend Gateway at Kentucky tuition levels and be included in Gateway enrollment numbers for the Council on Postsecondary Education.

Dean of Students Ingrid Washington reported on the following items:

- Two new positions have been created in Student Affairs, including a Director of Financial Aid and a part-time academic advisor for nursing. Ann Schultz has been hired for the latter position.
- The National Technical Honor Society and Phi Theta Kappa will conduct a joint induction ceremony at Mazak Nov. 21. Board Member Brent Cooper will be the speaker.
- Student Services is actively planning for growth expected post-SACS.

Laura Cook Kroeger, Vice President of Resource development and eExternal aAffairs, reported on the following items:

- The Sathe Family Foundation has established a \$2,500 scholarship at GCTC and committed 50% (\$40,000) of the proceeds from a fundraiser which netted \$80,000 at the Metropolitan Club.
- Ralph Anderson and Judy Clabes were recognized at the KCTCS Gala as GCTC's Benefactors of the Year. Mr. Anderson was honored for the \$250,000 Ralph G. Anderson Scholarship established by Belcan. Ms. Clabes was honored as a member of the founding board of the Urban Learning Center, which provided a \$50,000 gift to Gateway for urban students. The Council on Postsecondary Education matched the gift, creating a \$100,000 gift on behalf of the ULC.
- The capital campaign is in the lead gift stage.
- The GCTC Foundation is evaluating a gala to occur in the next year.
- The Foundation will again conduct a Community Leaders Luncheon in February and is working with Turfway Park on the Call to the Post Luncheon to benefit scholarships.
- In response to a question, Ms. Kroeger noted that Ray Clements, the Clements Group consultant, had advised the Campaign Management Committee on the findings of a previous study about fundraising in difficult economic times. The study found that giving continued during such periods and rebounded more strongly once the difficulties had passed. Dr. Hughes noted that community colleges are uniquely positioned to serve education and training needs during economic downturns. Pledges of

delayed gifts, many of which can be stretched to annual payments over three to five years, will be emphasized during the downtown. Dr. Hughes also noted the Gates Foundation had recently singled out community colleges for increased giving.

| Dr. Angie Taylor, ~~v~~Vice ~~p~~President of Workforce Solutions, reported on the following issues:

- Gateway has procured \$100,000 to provide online training to 2,000 Women's Infants and Children caseworkers statewide in eight training areas over the next year.
- The Entrepreneurial Learning College team has created criteria for students and employees to nominate Gateway innovation projects for the League for Innovation awards. Nominations are due to the League in March.
- The LEAD III class held its annual retreat in November and has scheduled a Community Partners Day at CITI on Dec. 12.
- The North Central Area Health Education Center (AHEC) sponsored its 8th annual Health Careers Showcase, which attracted 526 students from 20 area high schools.
- AHEC also sponsored its 10th annual Hispanic Health Fair with Centro de Amistad. About 250 Hispanic/Latino residents participated.
- Phil Accardi has been hired as the director of the Workforce Development Center that will provide incumbent workers with assistance in career planning leading to credential completion.

Dr. Hughes reported that the SACS exit interview was positive and complimented the amazing job done by the college's SACS implementation and audit team. The average number of recommendations by a SACS visiting team is normally 12 to 15. GCTC received two recommendations and has responded to both. The SACS decision will be known in early December.

| Trish Goodman, ~~d~~Dean of ~~i~~Institutional ~~r~~Research, ~~p~~Planning and ~~e~~Effectiveness, reported on enrollment trends:

- Headcount increased 11.3 percent to 3,484 from a year ago
- FTE increased 12.1 percent to 1,815.06
- The number of freshmen declined overall, but the number of first-time freshmen increased about 25 percent
- The number of sophomores appears to have increased substantially; official numbers will be available in January
- The number of degree-seeking students is up 22.4 percent
- Diploma-seeking students increased 2.6 percent
- Certificate-seeking students declined 31.3 percent
- Non-credential students declined 17 percent

- Fall enrollment is 57 percent female and 43 percent male, continuing the trend of the past three years
- Diversity has improved. Non-white student population has increased from 8.5 percent last year to nearly 9 percent of a larger total base this year.
- Student survey results showed
 - 47.6 percent of entering freshmen are the first in their immediate family to attend college
 - 83.2 percent have annual incomes under \$25,000
 - 49.9 percent have total family household incomes under \$25,000

Special Orders

Board Member Richard Fowler reported for the Nominating Committee and nominated the following members as officer candidates:

Chair: Rick Jordan

Vice Chair: Martha Johnson

Secretary: Ken Paul

Parliamentarian Brent Cooper

There were no nominations from the floor, and the officers were elected by acclamation.

Chairman Fowler recommended that term limits be place in the by-laws. The recommendation was assigned to the By-Laws Committee for review and action to be brought back to the board at a later date for consideration.

Board meeting dates for 2009 were approved as follows:

January 22, March 26, May 28, July 9 (if needed), September 17, November 19

Standing Committee Reports

Secretary Ken Paul commended Dr. Hughes and Mike Baker for an excellent job in managing the budget and expenses. The budget currently projects an excess of \$300,000 over expenses. Secretary Paul and Mike Baker reported that the state is facing a \$294 million deficit and mid-year budget cuts are expected. GCTC is prepared for a 6 percent cut, which would equate to \$323,000.

Rev. Fowler reported on the status of the Committee to Evaluate the President.

Brent Cooper reported that the By-Laws Committee had not met during the year.

New Business

The Strategic Plan for 2010-2016 is in progress. GCTC is following the KCTCS timeline and has adopted the “appreciative inquiry” model to conduct an environmental scan. The final planning timeline will be complete in January, and the board will have a final draft of the environment scan at its retreat.

Featured Presentation

Dr. Taylor presented a special update on Workforce Solutions, previously known as Business and Industry Services. She discussed global and regional

challenges facing employers and noted that Gateway is responding by developing new certificate options. She also noted the role of the Assessment Center in testing and validating pre-employment assessments and meeting employer skill needs through GCTC customized training. As director of Workforce Development Center, Phil Accardi will work to improve the candidate pool for supervisory training.