



**President's Report
March 19, 2007**

Special Activities-COE/SACS

- The visiting team from the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) gave the college a very strong review and overall a very good report. The chairman of the team was very complimentary of the enormous efforts being made by everyone at the college to transform it into a SACS-eligible, comprehensive institution. Among his comments were praises to the Maintenance and Operations crew for the way the campuses looked; the overall cooperation and enthusiasm of the college's entire faculty and staff; the organization of the materials, application, and visit; and many specific areas of excellence. A report from the team will now go to a different committee of the Commission for review and recommendation to the full Commission in June. A final decision on the college's application for candidacy will be determined by the full Commission at its June meeting. Once admitted to candidacy, the college will conduct an extensive self-study, receive an accreditation visiting committee, and be judged for accreditation within a 24-month timeframe.
- The Commission of the Council on Occupational Education (COE) at its February meeting formally reaffirmed the college's accreditation. The Commission formally approved the college's self-study and follow-up responses and has scheduled a reaffirmation visit for 2011. The Commission approved the Boone Campus as part of the reaffirmation process because it was a new campus since the previous visit. Reaffirmation denotes that the college has maintained quality programs, undergone an extensive self-study and team review process, and has continued to meet the Commission's Standards and Conditions for Accreditation.

Increasing Access

- The preliminary and unofficial spring headcount enrollment as of March 16, 2007, was 2,448 as compared to 2,384, or a 2% increase over the previous spring. The FTE (fulltime equivalent) of 1281.03 compared to 1079.8 last year yielded an 18% increase which means that more students are taking more credit hours.
- The Urban Learning Center is also seeing an increase in enrollment from spring to spring of students or a 9% increase. There are 146 students taking ULC classes from GCTC, Thomas More College, and NKU.

- The college continues to enjoy an increased number of articles in the Kentucky Post, Enquirer, and Community Press during the last quarter thanks to the efforts of **Margaret Thomson**. The Public Relations and Marketing Department received three awards at the annual KCTCS Marketing Awards ceremony. The college received honorable mention in the overall Marketing Award, a silver medallion for Printed Publications Program Brochures and a Gold Medallion in Special Events for the Boone Campus grand opening.
- Discussions are continuing with appropriate agencies and organizations to finalize the development of a new Urban Campus that will eventually replace the Amsterdam Road and Park Hills Campus. The proposed \$18.0 million center is the college's top new construction priority and will be presented as part of the KCTCS capital projects in the 2008 Kentucky General Assembly. The center is expected to serve 2,500 students from the urban core, over 15 times the number now served by GCTC.

Strengthening Regional Economic Development

- Gateway Community and Technical College's capital project for the \$28.6 million Center for Advanced Manufacturing Competitiveness (Phase II) Boone Campus has completed the programming for the center. The next phase is the schematic design which entails the development of detailed plans and blueprints in preparation for bid. Schematic design will be completed in approximately six months. Initial plans call for the completion of the 104,000-square-foot facility by spring 2009.
- The college's request for support of a \$5.0 million equipment fund for the Center for Advanced Manufacturing Competitiveness was presented as a high priority by the Northern Kentucky Chamber of Commerce during the federal lobbying effort in February. Members of the community leadership met with Congressional representatives to seek funding for the center's equipment.
- The college has begun the implementation of the KCTCS Interactive Digital Center (IDC), better known as a Visualization Center, at the Boone Campus. The Center will utilize the latest in three-dimensional technologies and will focus on two main areas. First, it will be a demonstration site for the development of multi-dimensional software programs for businesses and industries desiring simulations. Second, the center will become a site for the development and use of multi-dimensional technology for teaching and learning, including web-learning and training. A business plan and funding have been secured to launch the center in the spring. A System grant for over \$500,000 in equipment and personnel will enable the center to be equipped and staffed. A search for the Center Director has begun and will be completed by the end of April.

Developing Partnerships

- The College is the primary sponsor of a new ICN6 show “**Leading Businesses**. Leading Communities”. The show can also be seen as a streaming video on the Chamber’s website. Check it out by going to the Chamber home page www.nkychamber.com and clicking the TV screen on the home page. As the sponsor, the college’s name is used in over 500 monthly advertising spots on ICN6. In addition, 110 TANK buses have advertising with the college’s name prominently displayed.
- The college’s Cosmetology Department is preparing to introduce a new “Nail Technician” program in the fall semester. In addition, college officials have met with several P & G departments to explore a range of potential partnerships involving product research and developing a model demonstration salon for hair care products.
- GCTC and Turfway Park have entered into an agreement whereby students in the VC program will annually submit poster concepts for the annual race held in the spring. The posters used as the theme for the stakes race and limited posters will be signed by the artist and the race sponsors, Lane’s End, Turfway Park, and Maker’s Mark. All proceeds from the posters will be given to the college for use in the VC program or scholarships for students in the program.

Capacity Building

- Hemmer Industries, the contractor for the Allied Health Sciences Center at the Edgewood Campus, has begun to erect the steel super structure for the new center. Major site work is approximately 97% complete, and the construction superintendent remains hopeful that the project will be completed ahead of the scheduled spring 2008 date. Progress can be viewed via a webcam installed on the college’s website.
- The College’s Boone Campus master plan is complete, and the final document is being prepared by the architect. The long-term plan calls for a total of six buildings and parking to accommodate up to 6,500 students in any given semester at the campus.
- A new Library and a Learning Resource and Career Center has been created and opened in a renovated space on the Covington Campus. The library was relocated from the Park Hills Center, and the Career Center is a project that has been recommended by the SOAR process. The area has already seen increased student traffic, and the response from employees and students is positive.

Securing Financial Resources

- The Major Gifts Campaign continues its planning for the campaign with Campaign Management meetings. The committee is chaired by **Lee Flischel** and composed of **Rick Jordan, Laura Cook, Ed Hughes, Margaret Thomson, Kandi Deitemeyer, Angie Taylor, Doug Roberts,** and **Steve Popple**, who is heading the college's internal campaign, with **Ray Clements** serving as campaign consultant. The committee is charged with reviewing and setting the plan of the campaign and will oversee the campaign until a campaign leadership committee is recruited and established. The internal campaign will conduct a kick-off at the college-wide convocation on March 30.
- The college completed the Strategic Needs Analysis (SNA) process that prioritizes the identified needs of departments and units of the college. The SNA process is used to allocate resources and identify gaps in funding where grants and private funding can be used to support needs. The SNA will become the basis for the college's biennial budget request as well as the annual budget request that will be presented to the Board in May for endorsement. A copy of the 30-page report will be provided to Board members in advance of the May meeting.

Student Success

- The Advising Center has been relocated into a newly renovated space at the Covington Campus. The new center will allow for all of the advisors, placement testing, advising records, and program information to be housed in one location to better serve students. The college's Carpentry Program students and faculty helped in the remodeling of the space.
- The National Technical Education Honor Society will induct 40 students into the college's chapter on May 3 during a ceremony at the Edgewood Campus. GCTC Foundation Board member and Toyota Executive Helen Carroll will deliver the keynote speech. The ceremony will begin at 4 PM.
- The Visual Communication program students won awards at the ADDY Awards sponsored by the Cincinnati Advertising Club.
- **Bill Fox**, a student in the Visual Communication program, had his poster selected to be the inaugural Lane's End Stakes Race poster.
- The inaugural season of the Speech Team has been a rousing success. Team members have received honors at several competitions and the team won first place in the community college division. Led by faculty sponsors, **Dr. Michelle Wilhite and Melissa Fry**, the Gateway Community and Technical College Speech Team won the community college division at the annual Kentucky Forensic Association State Tournament on Feb. 16 & 17.

Melissa Bissonette and Gina Wolfe represented themselves and GCTC well.

Celebrating Excellence

- The college has met its four mandated goals for the Kentucky Plan which is part of the college's diversity program. The college has exceeded its goals for enrolling African-American students and employing African-Americans in executive, faculty, and professional staff positions. The Council on Postsecondary Education monitors the Kentucky Plan.
- GCTC took 10 faculty and staff members to a three-day workshop on the Entrepreneurial College that was held in Charlotte in February. The workshop was designed to provide implementation strategies for colleges desiring to initiate new business plans centered on entrepreneurial activities and leading-edge teaching and operations. The information gained will be used in the continuing process of developing an updated strategic plan for GCTC.
- **Rebecca Moening**, Interim Dean of Academic Affairs, has been named one of five Outstanding Women of Northern Kentucky by the Kentucky Post. She will be honored at a luncheon on April 16 at the METS Center.
- The First Annual Evening of Excellence is being planned to salute students, faculty, and staff members who have achieved significant awards at the college. The event will be staged at the Carnegie Center in Covington and is planned for early May.

Investing in Employees

- The eight participants in the LEAD (Leadership, Enrichment and Development) Program which began in September will complete their program in April following a session about legislative partnerships and strategic visioning in March and April. The program is an outgrowth of the SOAR process that requested a formal program be implemented to provide training in leadership. **Rebecca Moening**, Interim Dean of Academic Affairs, and **Dr. Angie Taylor**, Vice President for Business and Industry Services, are providing staff support and leadership for LEAD.

Priorities for President – Past Quarter

Activities were focused on the following:

- Securing Federal support for Federal Funding of an equipment fund for \$5.0 million as part of the N KY Chamber of Commerce's DC Fly-in.
- Monitored the construction process for the Allied Health Sciences Center and initiated the equipment listing as part of the major gifts campaign.
- Completion of the SACS candidate visiting team processes.
- Completed successful COE reaffirmation process.
- Completed a revision of purchasing processes and Procard procedures
- Continued the orientation of new senior leadership into the PLT and college.
- Completed the search for Director of Human Resources.
- Initiated the search process for the Vice President for Business Affairs.
- Completion of the first two phases of the design for the Center for Advanced Manufacturing Competitiveness, with a focus on the needed equipment as part of the major gifts campaign.
- Completed the new budgeting process with a new interim CFO.
- Focusing on leadership efforts internally.
- Continuing the re-visioning process that will lead to a revised strategic plan.

Priorities of President – Next Quarter

Activities will be focused on the following:

- Complete the schematic design process for the Center for Advanced Manufacturing Competitiveness.
- Secure additional recurring funding in the college budget from KCTCS.
- Continue to work with Congressmen Davis and Senators McConnell and Bunning to secure Department of Labor funding in the Federal Budget.
- Initiate the internal major gifts campaign and continue the executive awareness sessions with key leaders and potential contributors.
- Conduct Evening of Excellence, Commencement, Nurse Pinning ceremony, and successfully conclude the spring semester.
- Complete the search process for the Vice President for Business Affairs.
- Complete the new strategic planning process designed to create a strategic plan to 2010 and present to the Board of Directors.
- Complete biennial and annual budget process and present to the Board of Directors.
- Secure state legislation to secure the Urban Campus site.