



President's Report January 29, 2007

Special Activities-COE/SACS

- The Commission on Colleges of the Southern Association of Colleges and Schools (SACS) authorized a candidate visiting team for the college at its annual convention in December 2006. A five-member team will visit the college on March 6 – 8 to review the college's application materials. The revised and updated application and materials will be sent to the Commission on February 2. The team will spend most of its time reviewing the documentation provided to the Commission regarding Gateway's compliance with SACS criteria for candidacy. The committee will make its report to the Commission in June. If approved, the college would then have two years to complete a self-study and receive another committee to complete the initial accreditation cycle.
- The college's follow-up report to the Council on Occupational Education (COE) was submitted in November and will be acted on by the Council at its February meeting. The college continues to be accredited by COE.

Increasing Access

- The preliminary and unofficial spring headcount enrollment as of January 26 was 2,202 as compared to 1,819, or a 21% increase over the previous spring.
- The Urban Learning Center is also seeing an increase in enrollment from spring to spring of students or a 9% increase. There are 146 students taking ULC classes from GCTC, Thomas More College, and NKU.
- The college continues to enjoy an increased number of articles in the Kentucky Post, Enquirer, and Community Press during the last quarter thanks to the efforts of **Margaret Thomson**. Many of the articles feature students and their successes.
- Seven classes are being offered at Holmes High School in collaboration with Covington Independent Schools. The classes have been well received and are full. More courses are planned for the fall term in the urban core. The classes are designed to be complementary to the Urban Learning Center and

will be marketed to the community as a new “urban Gateway” to the college. A joint announcement and publicity will be forthcoming from the College and the District.

- Discussions are continuing with appropriate agencies and organizations to finalize the development of a new Urban Campus that will eventually replace the Amsterdam Road and Park Hills Campus.

Strengthening Regional Economic Development

- Gateway Community and Technical College’s capital project for the \$28.6 million Center for Advanced Manufacturing Competitiveness (Phase II) Boone Campus has begun the schematic design for the center. The design entails the development of detailed plans and blueprints in preparation for bid. Schematic design will be completed in approximately six months. Initial plans call for the completion of the 100,000 square foot facility by spring 2009.
- The college’s request for support of a \$5.0 million equipment fund for the Center for Advanced Manufacturing Competitiveness has been included as a high priority by the Northern Kentucky Chamber of Commerce federal lobbying effort in February. In addition, federal funding is also requested for the Urban Campus by the Chamber.
- The College has begun the implementation of the KCTCS Interactive Digital Center (IDC), better known as a Visualization Center at the Boone Campus, that will utilize the latest in three dimensional technologies. The center will focus on two main areas. First, it will be a demonstration site for the development of multi-dimensional software programs for businesses and industries desiring simulations. Second, the center will become a site for the development and use of multi-dimensional technology for teaching and learning, including web-learning and training. A business plan and funding have been secured to launch the center in the spring. A System grant for over \$500,000 in equipment and personnel will enable the center to be equipped and staffed. An advertisement for a Center Director has been placed on the KCTCS website.
- System **President McCall** and GCTC President Hughes hosted 21 industry CEOs and senior executives for a “CEO Dialog”. The 90-minute structured discussion was one of 17 sessions being conducted in each of the KCTCS colleges across the state. The goal of the dialogs is to better understand the needs of business and industry for the future workforce in Kentucky and how KCTCS and its colleges can best partner with business and industry to resolve the issues. A state-wide summit is planned in the summer of 2007.
- The Gateway CTC Assessment Center was approved by the Educational Testing Service (ETS) as a test site for the Graduate Record Exam (GRE).

The GRE will be administered on the Covington Campus on seven test dates this coming fall. The GRE is a required test for admission to many graduate programs at most universities.

Developing Partnerships

- The Operations Management certificate was launched for the spring semester at Thomson Learning, with 28 students taking part in the first classes, as well as 40 students enrolled at the Citigroup location.
- The Department of Education at NKU has agreed to a formal agreement, whereby GCTC classes in education and early childhood education will be transferable to NKU as part of its new program in Early Childhood Education.

Capacity Building

- Hemmer Industries, the contractor for the Allied Health Sciences Center at the Edgewood Campus, has begun to erect the steel super structure for the new center. Major site work is approximately 40% complete, and the construction superintendent remains hopeful that the project will be completed ahead of the scheduled spring 2008 date. In the near future, progress can be viewed via a webcam installed on the college's website.
- New employees hired in key positions since the last meeting include the following:
 - **Phyllis Yeager**, Director of Human Resources
 - **Connie Wiedeman**, HR Assistant
 - **Yin-Fen Pao**, Associate Director of Library & Information Services
 - **Jeremy Berberich**, Librarian
 - **Peggy Ruggeri**, Staff Support, Student Support Services Program
 - **Shelia Gray**, Counselor, Urban Learning Center
 - **Tess Fredwest**, Staff Assistant, Urban Learning Center
 - **Linda Brandenberg**, Staff Support, Title III Program
 - **Perry Carroll**, College Registrar
 - **Liz Wippel**, Staff Support, Resource Development & Campaign Office
- **Dr. Kandi Deitemeyer**, College Provost, has initiated additional restructuring of the Academic organization of the college with the creation of new divisions and division chairpersons as follows:
 - Transportation Technologies, **Sam Collier**
 - Manufacturing & Trades Technologies, **Dr. Tony Clarke**
 - Management and Business, **Kim Schraffenberger**
 - Interdisciplinary Studies, **Dr. Valerie Wheat**
 - Nursing and Allied Health, **Terry Mayo**

- Foundational Studies and Learning Resources, **Peg Russell** (No change)

In addition, **Rebecca Moening** had been named Interim Dean of Academic Affairs. **Marinell Brown** has been named Interim Associate Dean of Academic Affairs.

Securing Financial Resources

- The Major Gifts Campaign continues its planning for the campaign with Campaign Management meetings. The committee is chaired by **Lee Flischel** and composed of **Rick Jordan, Laura Cook, Ed Hughes, Margaret Thomson, Kandi Deitemeyer, Angie Taylor, Doug Roberts**, with **Ray Clements** serving as campaign consultant. The committee is charged with reviewing and setting the plan of the campaign and will oversee the campaign until a campaign leadership committee is recruited and established. **Steve Popple**, Work-to-Learn Program Coordinator, has agreed to serve as Chair of the Employee Division.
- The college continues to receive numerous gifts in cash, equipment, and gifts in-kind. **Glen Elsener** recently assisted in securing trainers for the Diesel Technology Program.
- The college completed the Strategic Needs Analysis (SNA) process that prioritizes the identified needs of departments and units of the college. The SNA process is used to allocate resources and identify gaps in funding where grants and private funding can be used to support needs.

Student Success

- The Advising Center will be soon relocated into a newly renovated space at the Covington Campus. The new center will allow for all of the advisors, placement testing, advising records, and program information to be housed in one location to better serve students. The college's Carpentry Program students and faculty helped in the remodeling of the space.
- 17 students were inducted into the National Technical Education Honor Society on November 30th during a ceremony at the Edgewood Campus. GCTC Student Affairs Generalist and Staff Assembly Chairperson, **RuthAnne Kolumba**, delivered an inspirational keynote speech.
- The Visual Communication program has received information that several students have won awards at the upcoming ADDY Awards sponsored by the Cincinnati Advertising Club. The students will be recognized at the annual ADDY Awards later this spring.

- The first cohort of students completed the Medical Billing Certificate program at the Urban Learning Center this past fall. The certificate program is offered to provide students with entry level skills needed in the medical billing for doctor offices and associated practices. A second cohort began this spring.
- **Bill Fox**, a student in the Visual Communication program, had his poster selected to be the inaugural Lane's End Stakes Race poster. GCTC and Turfway Park have entered into an agreement whereby students in the VC program will annually submit poster concepts for the annual race held in the spring. The posters used as the theme for the stakes race and limited posters will be signed by the artist and the race sponsors, Lane's End, Turfway Park, and Maker's Mark. All proceeds from the posters will be given to the college for use in the VC program or scholarships for students in the program.

Celebrating Excellence

- The college has met its four mandated goals for the Kentucky Plan which is part of the college's diversity program. The college has exceeded its goals for enrolling African-American students and employing African-Americans in executive, faculty, and professional staff positions. The Council on Post-Secondary Education monitors the Kentucky Plan.
- Dr. Hughes attended the meeting of the Board of Trustees for the Institute for Community College Development at Cornell University. The ICCD is a national organization located at Cornell University that provides a variety of faculty, staff, and institutional development opportunities aimed at keeping community colleges on the cutting edge. GCTC will take 10 faculty and staff members to a three-day workshop on the Entrepreneurial College that will be held in Charlotte in February. The workshop is sponsored by the ICCD and is designed to provide implementation strategies for colleges desiring to initiate new business plans centered on entrepreneurial activities and leading edge teaching and operations.
- **Melissa Fry**, Assistant Professor of English, has been selected as the college's nominee for the KCTCS New Horizon Outstanding Faculty Award. She has also been selected to receive an award from the National Institute for Staff and Organizational Development at the University of Texas.
- **Mattie Watts**, Coordinator of Student Financial Aid, has been selected as the college's nominee for the KCTCS New Horizon Outstanding Staff Award. She has also been selected to receive an award from the National Institute for Staff and Organizational Development at the University of Texas.

- The college's fall 2006 Spirit of Excellence Awards were presented by the Celebrating Excellence team to **Jana Camm**, counselor with the Title III Program, and **Melissa Fry**, Assistant Professor of English.

Investing in Employees

- The eight participants in the LEAD (Leadership, Enrichment and Development) Program which began in September will join the Northern Kentucky Chamber of Commerce at its annual Night in Frankfort. The program is an outgrowth of the SOAR process that requested a formal program be implemented to provide training in leadership. **Rebecca Moening**, Interim Dean of Academic Affairs, and **Dr. Angie Taylor**, Vice President for Business and Industry Services, are providing staff support and leadership for LEAD.
- The Cultural Diversity team conducted a second college-wide workshop on diversity in the workplace in December. The team conducts a variety of workshops and offers activities designed to increase employees' and students' awareness of and sensitivity to individual differences. The goal of the committee is to focus attention on celebrating the diversity of individuals at GCTC.

Priorities for President – Past Quarter

Activities were focused on the following:

- Securing Federal support for Federal Funding of an equipment fund for \$5.0 million as part of the N KY Chamber of Commerce's DC Fly-in.
- Initiated the construction process for the Allied Health Sciences Center.
- Completion of the SACS candidate visiting team processes.
- Securing additional recurring funding for the college from KCTCS.
- Began the orientation of senior leadership into the PLT and college.
- Completion of the search for Director of Human Resources.
- Completion of the first two phases of the design for the Center for Advanced Manufacturing Competitiveness.
- Initiating a new budgeting process with a new interim CFO.
- Focusing leadership efforts internally.
- Initiating the re-visioning process that will lead to a revised strategic plan.

Priorities of President – Next Quarter

Activities will be focused on the following:

- Complete the schematic design process for the Center for Advanced Manufacturing Competitiveness.
- Secure additional recurring funding in the college budget from KCTCS.
- Work with Congressmen Davis and Senators McConnell and Bunning to secure Department of Labor funding in the Federal Budget.
- Initiate the internal major gifts campaign and begin executive awareness meetings.
- Complete the COE affirmation processes.
- Initiate the search process for the Vice President for Business Affairs.
- Initiate a new strategic planning process designed to create a strategic plan to 2010.
- Secure state legislation to secure the Urban Campus site.