



**President's Report
November 20, 2006**

Special Activities-COE/SACS

- The college submitted the application for candidacy to the Commission on Colleges of the Southern Association of Colleges and Schools on August 31, 2006. SACS staff has reviewed the materials and forwarded the packets to the Candidate Review Committee. That committee will report its findings to the full Commission in December and the college will be informed of the decision to send a visiting team at the Annual Convention on December 11 or 12.

Increasing Access

- The official fall headcount enrollment as of November 1 was 3,185 as compared to 2,952, or an 8% increase over the previous fall. Notable trends continue to be the increase in female students of 16% and combined freshman and sophomores from 1,767 to 2,285 (29%).
- The Urban Learning Center also is seeing an increase in enrollment from fall to fall of 28 students, or a 22% increase. There are 156 students taking ULC classes from GCTC, Thomas More College, and NKU.
- The college has enjoyed an increased number of articles in the Kentucky Post, Enquirer, and Community Press during the last quarter thanks to the efforts of Margaret Thomson. Many of the articles feature students and their successes. In addition, nearly all of the college's program brochures have been completed with the new marketing design.
- Plans have been developed with Covington Independent Schools to offer eight classes at Holmes High School in the spring term. The classes are designed to be complimentary to the Urban Learning Center and will be marketed to the community as a new "urban Gateway" to the college. A joint announcement will be forthcoming from the College and the District.

Strengthening Regional Economic Development

- Gateway Community and Technical College's capital project for the \$28.6 million Center for Advanced Manufacturing Competitiveness (Phase II) Boone Campus has completed the programming phase and is nearing completion of the schematic design for the center. The final building design is scheduled to be completed in early January. Initial plans call for the completion of the 100,000 square foot facility by spring of 2009.
- The college's request for support of a \$5.0 million equipment fund for the Center for Advanced Manufacturing Competitiveness continues to be reviewed in Washington. Preliminary earmark of \$250,000 is lodged in the Labor budget which is stalled in Congress.
- The College has entered into a final agreement with EON to develop an Interactive Digital Center (IDC), better known as a Visualization Center at the Boone Campus that will utilize the latest in three-dimensional technologies. The center will focus on two main areas. First, it will be a demonstration site for the development of multi-dimensional software programs for businesses and industries desiring simulations. Second, the center will become a site for the development and use of multi-dimensional technology for teaching and learning including web-learning and training. A business plan and funding have been secured to launch the center in the spring. System funding of over \$500,000 in equipment will enable the center to be equipped.

Developing Partnerships

- The college has begun a new program in Operational Management within the Thomson Learning Company. Classes will be delivered on the company campus and at the Boone campus beginning in the spring.
- A new transfer agreement has been developed between NKU and Gateway. The agreement will allow employees of Citigroup, who are taking GCTC classes to obtain the Operational Management Certificate at the Gateway Center at Citigroup in Florence, to transfer into an Organizational Leadership program at NKU.

Capacity Building

- Hemmer Industries has begun work as the contractor for the Allied Health Sciences Center at the Edgewood Campus. Major site work has begun, and the construction superintendent is hopeful that it will be completed ahead of schedule.

- New employees have been hired in the past quarter in key staff positions as part of the continuing development of the leadership team. Included in the newly hired employees are Patricia Goodman, Dean of Institutional Research, Planning and Effectiveness; Perry Carroll, Registrar; Michelle Baker, Coordinator of Ready to Work; Tina Kline, Nursing Instructor; Charlene McGrath, Director of Libraries and Information Services; and Tim Wilson, Maintenance. In addition, a search is underway for a Director for Human Resources and a Human Resources Assistant.
- Governor Fletcher was the featured speaker at the groundbreaking for the Women's Recovery Kentucky Center to be located north of the Boone Campus and operated by Brighton Center. The groundbreaking was held on November 17, and Governor Fletcher toured the Boone campus following the event.

Securing Financial Resources

- A new endowed scholarship has been established with a gift of \$32,000 from Charles Teal to establish the Judy Carol Cornett Endowed Scholarship. Mr. Teal is a former student at GCTC and took care of Judy during her illness prior to her death. The college has the opportunity of matching the gift if it can secure a total of \$50,000 by the end of the calendar year.
- The Major Gifts Campaign initiated its first Campaign Management meetings in October and November. The committee is chaired by Lee Flischel and composed of Rick Jordan, Laura Cook, Ed Hughes, Margaret Thomson, Kandi Deitemeyer, Angie Taylor, Doug Roberts and Ray Clements. The committee is charged with reviewing and setting the plan of campaign and will oversee the campaign until a campaign leadership committee is recruited and established.
- The college received the second Career Pathway grant from KCTCS to establish and initiate a career pathway program in business. This is the college's second career pathway grant from KCTCS.

Student Success

- Elizabeth Combs, a GCTC student, was chosen as the recipient of the Kentucky Association of Cooperative Education and Career Employment, (KACECE), Mary Bacon Award for the Outstanding Community and Technical College Co-op/Intern Student for 2006-07. She was honored for this achievement at an awards luncheon on Thursday, November 2. Elizabeth was involved in a co-op experience with Procter and Gamble through the Gateway Community and Technical College Co-op Program.

- The Advising Center worked with over 900 students during the summer and prior to the fall semester. Anecdotal reports from faculty indicate that students have been better prepared to meet respective course demands, due to the assessment and placement components of the Advising Center. A more formal assessment will be initiated as part of the institutional effectiveness program.
- The inaugural Gateway Poetry Jam will be held in the gymnasium at the Park Hills Center on Wednesday, Nov. 29 from 6:00 to 8:00 p.m. Rock Neely, Director of the Title III Project, will be the Master of Ceremonies, and the featured poet will be John Kraimer. John is the Ohio Riverbank Poetry Project's poet laureate. He is a performance artist, poet, and comic. Refreshments are being provided by Gateway SGA. The Jam will begin at 6:00 p.m., with 30 minutes of musical blues provided by the Gateway Employee band, Mike Tucker and the Digits. At 6:30, John Kraimer will read his poetry for 40 minutes and then an Open Mic Night for poets will be held. Melissa Fry, Assistant Professor of English, and Rock Neely will be reading. Students, faculty, and staff are invited to read their poetry. The public is welcome; admission is free of charge.
- 426 students participated in the Gateway marketing survey that ended Friday, October 20. Tina Cordner was the winner of the \$50 gift card offered as an incentive for participation. Her name was drawn from the names of all 426 participants. Much information about where and how students learn about GCTC was obtained during the survey and the results will assist the Public Relations office in its efforts to market GCTC to prospective students.
- Nearly 40 students will be inducted into the National Technical Education Honor Society on November 30 during a 4:00 p.m. ceremony at the Edgewood Campus. Student Affairs Generalist at GCTC and Staff Council Chairperson, RuthAnne Kolumba, will be the featured speaker.

Celebrating Excellence

- Laura Cook, Vice President for Resource Development and External Affairs, was selected as the recipient of the 2006 Donor2 Scholarship, to be applied toward the cost of her attendance at the Council on Resource Development's Annual Conference in Washington, DC on November 1-4.
- The college learned recently that its Career Pathway projects and those of KCTCS appear in a new publication of The Career Pathways How-To Guide. This was second in a series of reports by Workforce Strategy Center (WSC) on career pathways, which is an innovative, increasingly popular means for aligning educational, workforce, and economic development systems to strengthen local and regional economies. This report is a practitioner's guide to implementing

career pathways on the local level and emphasizes how state-level officials can support these efforts. Written by Davis Jenkins and Christopher Spence, the guide walks readers through a five-stage approach to building successful regional career pathway partnerships, citing examples from state leaders including Arkansas, California, Kentucky, Ohio, Oregon, and Washington.

- Dr. Hughes was selected to join the Board of Trustees for the Institute for Community College Development at Cornell University. The ICCD is a national organization located at Cornell University that provides a variety of faculty, staff, and institutional development opportunities aimed at keeping community college's on the cutting edge.

Investing in Employees

- The LEAD (Leadership, Enrichment and Development) Program began September 25-26 and will continue for eight months. The program is an outgrowth of the SOAR process that requested a formal program be implemented to provide training in leadership. Nine employees have been selected by an external panel of reviewers to be in the class of 2006. Rebecca Moening, Associate Dean of Academic Affairs, is providing staff support and leadership for LEAD.
- The Cultural Diversity Team will be conducting a second college-wide workshop on diversity in the workplace in December. The team conducts a variety of workshops and offers activities designed to increase employees' and students' awareness of and sensitivity to individual differences. The goal of the committee is to focus attention on celebrating the diversity of individuals at GCTC.

Priorities for President

Past Quarter

The activities focused on the following:

- Securing Federal support for Federal Funding of an equipment fund for \$5.0 million.
- Initiating the construction process for the Allied Health Sciences Center.
- Completion of the SACS accreditation application processes.
- Securing additional recurring funding for the college from KCTCS.
- Carefully monitored the college's "Right Start" and budget processes.
- Began the orientation of senior leadership into the PLT and college.
- Initiating the planning for the Center for Advanced Manufacturing Competitiveness.
- Initiating a new budgeting process with the new interim CFO.
- Focusing on internal leadership efforts.

Next Quarter

Activities will be focused on the following:

- Complete the design process for the Center for Advanced Manufacturing Competitiveness.
- Secure additional recurring funding in the college budget from KCTCS.
- Work with Congressman Davis and Senator Bunning to secure Department of Labor funding in the Federal Budget.
- Complete comprehensive planning for major gifts campaign and begin executive awareness meetings.
- Complete any requested information on the COE follow-up visit report.
- Complete the search processes for vacancies in the V. P. for Business Affairs and the Director of Human Resource positions.
- Initiate a new strategic planning process designed to create a strategic plan to 2010.
- Secure state legislation to transfer the Covington Campus to the Foundation.