



**President's Report  
January 30, 2006**

**Special Activity**

- The college community collected over \$2,500 in cash donations and a van full of personal items for the Richardson family whose home was destroyed by hurricane Katrina. The items were delivered to the Richardson family on December 27 by Amy Monson, GCTC Co-Op and Placement Coordinator and her husband, Dick. Dawn Richardson is a financial aid coordinator for Mississippi Gulf Coast Community College. An anonymous donor provided funds to rent the cargo van.

**Increasing Access**

- Spring headcount enrollment as of January 20, 2006 was 1,768. This compares to a headcount of 1,493 in 2005, or an 18.4% increase. At this point in the term, these numbers reflect the enrollments in the freshman and sophomore classes, traditionally those students who provide the bulk of the tuition revenue. The 2006 student credit hours generated by the enrollment is also increased from 13,096 in 2005 to 16,136 in 2006, or an increase of 23%. This directly relates to our revenue which is running nearly \$300,000 ahead of last year's spring revenue.
- Pre-registration of students using online, web-based registration processes for the first time opened on November 7. The advising center advised over 700 students in December and early January. Advisors continue to advise students for the bi-term classes and summer terms.
- More students enrolled in college courses via the Urban Learning Center (ULC) this spring. This is a continuation of a positive trend begun in the summer of 2005. The ULC is a collaborative of Gateway Community and Technical College, Northern Kentucky University, and Thomas More College where the colleges offer services and classes to urban residents. Other partners include Forward Quest, Great Neighborhoods of Covington, Covington, Newport, and Dayton Independent Schools. Spring headcount enrollment increased from 81 in 2005 to 134 in 2006 (65%).

- The new Integrated Manufacturing Program received approval from the Board of Regents in December. Tony Clarke has been employed full time as Assistant Professor and Coordinator of the program. Classes will begin in January.
- A new class of 50 nursing students at the RN level was admitted to the January term. The next LPN class will be admitted in the fall 2006. This was made possible in large part to an additional financial commitment by St. Elizabeth Medical Center, who provided a five-year \$750,000 grant that enabled the hiring of additional faculty and staff to support the new class.
- A Memorandum of Agreement was signed with Midway College for a new 2 + 2 program leading to a bachelor's degree in education at Gateway Community and Technical College. Recruitment is underway to enroll students in the accelerated, weekend program.

### **Strengthening Regional Economic Development**

- The college has secured a KCTCS grant of \$278,000 to initiate a pilot program in a Construction Trades Apprenticeship Program. The goal of this program is to build a program for plumbers and carpenters, based on the German apprenticeship model. That model has students working with an employer four to five days per week and attending classes several nights, or one day per week for instruction over a two-year period. Matth Toeppen (Toeppen Companies) has been instrumental in the development of the program. The program will begin in February.
- Gateway Community and Technical College's capital project for the \$36.6 million Center for Manufacturing Competitiveness (Phase II) Boone Campus was partially included in the Governor's budget proposal at \$26.6 million. This project is the highest rated building project of the Northern Kentucky Chamber of Commerce's Legislative Consensus Committee. The college received tremendous support of the Chamber and TRI-ED and several manufacturers during the lobbying with the Governor's Office.
- The college's request for support of its federal request for a \$5.0 million equipment fund for the Center for Manufacturing Competitiveness will be one of the featured projects of the Chamber's Annual Washington D.C. Fly-In scheduled for February 8 and 9.
- The college has been asked to be a major partner in a program to train heavy equipment operators for the highway construction industry. GCTC will partner with the Workforce investment Board, the Kentucky Department of Transportation, and Brighton Center to offer training to

individuals beginning in February at the Park Hills Center. This is a replication of a project begun at Elizabethtown CTC.

### **Developing Partnerships**

- The college is one of a large group of colleges, businesses, and agencies that have agreed to join forces in a region-wide (across the river) College Access Program. Every major two and four-year college and university in the Greater Cincinnati Area is participating (Cincinnati State and Gateway are the only two-year colleges). The initial goals of CAP are to increase the college/post-secondary education and training going rates of young people in the region. Peg Russell, Department Chair for Foundation Studies, and Ingrid Washington, Dean of Students, are participating in workgroups. Other faculty and staff will soon begin participating. The college president serves on the leadership steering committee and board for CSP.
- The GCTC and NKU business department faculty have been meeting to discuss the transfer of GCTC business classes. As a result of these meetings, three basic business and accounting classes offered at GCTC will be accepted directly into the NKU business degree option. More discussions are planned that would provide additional transfer classes.

### **Capacity Building**

- EOP architects have completed meetings with faculty and staff for the Allied Health Sciences project at the Edgewood Campus. Phase A conceptual design is complete. Detailed room-by-room plans will be completed with faculty and staff input in February. EOP and Gateway Community and Technical College have met several times with the key staff of the St. Elizabeth's Medical Center to coordinate the master campus plans for both institutions.
- Judd, Arrasmith, Rapp, Chovan, Inc. completed the preliminary concept design for the Center for Advanced Manufacturing Competitiveness that has been used in marketing the center to federal and state legislators and in the major gifts campaign.
- The Request for Proposals for the design of the Center for Advanced Manufacturing Competitiveness has been developed and will be advertised in early February. The goal is to have an architect employed by March 30 to begin working with faculty and staff on the design and programming of the center.
- In depth discussions are continuing with a potential partner to develop an Urban Campus in Covington. The college has shared confidential

information with the potential partner, and the GCTC Foundation development committee is being engaged to assist in developing a financing plan.

- Newly hired employees since last meeting:

**Gail Latham** – Nursing Instructor

**Joan Staley** – Nursing Instructor

**Andy Greeley**-- Information Technology Support Specialist

**Cindy Terharr**—Maintenance Staff, Highland Heights Campus

**Eileen Arnold**—Part-time Advisor

**Kim Teigen**—Adult Education

### **Securing Financial Resources**

- \$750,000 additional financial commitment has been received from St. Elizabeth Medical Center to support the new class of RN degree students.
- A preliminary draft of a Case for Support has been outlined by Laura Cook, Vice President for Resource Development and External Affairs. It will be reviewed and shared with the board in January as will the projected campaign schedule.
- The Foundation met on November 30 to review plans for the Major Gifts Campaign, Campaign leadership, and considered new members of the Board. Bill Toeppen is the newest member of the Board.

### **Celebrating Excellence**

- The SOAR team selected the recipients of the second “Spirit of Excellence” awards to faculty member Rock Neelly, English instructor and Title III instructor specialist; Mattie Watts, Coordinator of Financial Aid, received the staff award. Both awards were announced and given at the college-wide meeting held on January 4.
- Gwen White, Instructor in Information Technology, has been invited to present a paper at the National League for Innovation Conference in Atlanta.

### **Investing in Employees**

- A new employee additional benefit program has been reviewed and recommended by the SOAR team. The program will be conducted by the Liberty Mutual Company and will involve insurance discounts, a series of employee selected workshops on topics ranging from identifying security and auto identification program, and retirement planning. It will be implemented in January.

- The college will conduct the first annual Health and Wellness Fair for employees on January 31. A team from St. Luke Hospital will be on campus to conduct a variety of health and wellness screenings designed to give employees information about their own health. The screenings are free and staff will be available to interpret the results. If health issues are discovered that require follow-up consultations with physicians, employees will be notified to seek additional medical services.

## **Priorities for President**

### **Past Quarter**

The activities focused on the following:

- Securing the Governor's commitment to include the funding for the Center for Advanced Manufacturing Competitiveness in the Governor's Executive budget.
- Maintaining Chamber of Commerce support for the college's recurring and capital funding requests to the Kentucky General Assembly.
- Securing Chamber support for Federal Funding of an equipment fund for \$5.0.
- Completing the conceptual design planning for the Allied Health Sciences Center.
- Assisting in the preparation of the COE self-study and SACS accreditation processes.

### **Next Quarter**

Activities will be focused on the following:

- Working with the Northern Kentucky Legislative Caucus to enhance the Governor's budget proposal for the Center for Advanced Manufacturing Competitiveness.
- Work with Congressmen Davis and Senator Bunning to secure added federal funding.
- Finalize design of the Allied Health Sciences Campus.
- Complete and submit the COE reaffirmation report.
- Revise and implement the ongoing employee orientation program.
- Prepare college for the next phase of "Right Start" for students.
- Assist Board of Directors with its strategic priority objectives.
- Submit an article for publication (professional development).
- Initiate search process for VP of Academic and Student Support.
- Finalize plans for the Urban Campus.