



**President's Report  
May 23, 2005**

**Increasing Access**

- The Urban Learning Center moved into its own facility in Covington on May 20. Covington Schools purchased the Cardinal Hill/Easter Seals buildings adjacent to Holmes High School in Covington and offered the use of the facilities. The location of the center is 212 Levassor Avenue, Covington. This now offers the citizens of the urban core a permanent college presence. An official dedication will be held on June 14 at 4 pm. The Kenton County Adult Education/ Gateway Community and Technical College will be relocated from several Covington sites to this location as well.
- The college's redesigned web site is attracting increased attention from prospective students. Since Dec. 13<sup>th</sup> 2004, the site has had 1,239 responses to our application and request for information forms. This equates to 9 responses per day or 270 per month on average. Since Feb. 2<sup>nd</sup> 2005, we have received 24,509 unique visits (first time visitors) to our homepage. This equates to 306 new visitors per day on average. Since Feb. 4<sup>th</sup> 2005, we have received 2,085 unique visits (first time visitors) to our employment page. This equates to 26 potential applicants per day on average. Peak times for the website are 1:00 p.m. to 5:00 p.m. Top internet search engines that refer to the site are Google, MSN, KCTCS website (college districts page) and direct access.
- Responding to popular demand, Business & Industry Services has set up a Pre-licensing Real Estate program for the Fall 05 college schedule. It is a certificate program, under Business Administration, that fulfills the Kentucky Real Estate Commission's (KREC) education requirement for those who want to take the KY state test for Real Estate Agents. It will consist of two courses: RE 100--Real Estate Principles I and RE 200--Real Estate Principles II. The instructor, Rosemarie Leite, has been approved by the KREC to teach the course.
- Citigroup and Gateway have formed a partnership to work with Holmes High School seniors. The partnership called "Future Focus" is designed to help students prepare for work. Students and later their parents were hosted by Citigroup. A cohort of 50 seniors is progressing through a series of assessments and classes designed to support their entry into employment. Of the 50 students who tested and were directed to participate in a remediation program, over 60% attained passing scores which indicates the success of the intervention program.
- Gateway has submitted to the KCTCS Board of regents a new program degree in Massage Therapy. The Board will act on the proposal at its June meeting. Approval is anticipated. Gordon Clark is the lead instructor for the program.

## **Capacity Building**

- The Boone Campus completion date remains for August 2005. Work on the building is approximately 85% complete. Equipment and furnishings are being ordered in anticipation of occupancy in late August or early September. A dedication ceremony will be planned for the fall and will be coordinated to include Governor Fletcher and Senator Bunning.
- The Kentucky Department of Transportation has agreed to provide \$150,000 additional funding to Boone County Fiscal Court for completion of the roadway and parking lots at the Boone Campus.
- The college will receive \$15.3 million in state funds for capital projects as part of the recently passed state budget. \$14.1 to \$14.8 million will be used for the design and construction of the Allied Health Services Center on the Edgewood Campus. The Request for Proposals from architects will be processed by KCTCS and the Kentucky Finance Cabinet in June. The 50,000 sq. ft. addition will be opened in 2007.
- The Governor's Office has communicated favorably with KCTCS and GCTC regarding the use of up to \$1.0 million of the capital funds in the state budget to be made available to design Phase II of the Boone Campus and the Center for Manufacturing Competitiveness. These funds were placed in the budget by Senator Katie Stine during the conference committee sessions.

## **Celebrating Excellence**

- Paula Kuhnen, Assistant Professor of Nursing, and Cindy Sproehle, Coordinator of the Assessment Center, have been named Gateway's 2005 New Horizons Award recipients. They were honored at the KCTCS New Horizon's Conference at a system wide banquet on May 17<sup>th</sup>. Both individuals will attend a national conference at the University of Texas.
- GCTC and the 6<sup>th</sup> District School received the Mentoring Award presented by the Northern Kentucky Chamber of Commerce B.E.S.T. program on May 17<sup>th</sup>.
- Fifteen students were inducted in the National Technical Education Honor Society on April 28<sup>th</sup>. Chairman Rick Jordan was the keynote speaker.
- Twenty-two students received their pins at the Licensed Practical Nursing Pinning Ceremony held on May 13<sup>th</sup>. The pinning ceremony is a ceremony signifying entrance into the nursing profession. Program Coordinator, Terry Mayo, presided at the ceremony held on the Edgewood Campus.
- Professor Marinell Brown received the college's first High Flyer award at the commencement emblematic of her outstanding and significant contribution to the development of GCTC and KCTCS.
- Andy Donelan, graduating student in Visual Arts Communications, received the first outstanding graduate award at commencement.

- Teresa Fredwest, student member of the Board of Directors, has been selected to attend the Most Likely to Succeed in Northern Kentucky program sponsored by the Chamber of Commerce. Teresa is a visual communication student; she is the student representative for the GCTC Board, and the secretary of the student ad club. Teresa and JoDee Willson will also be attending the National AAF conference in Nashville, June 4<sup>th</sup> – 7<sup>th</sup>.

### **Strengthening Regional & Economic Development**

- The college is partnering with NKU and others to explore the development of programs in Homeland Security.
- The college is partnering with the University of South Florida to offer two workshops related to homeland security. The General Site Worker 8 Hour Refresher Course Hazardous Waste Operations & Emergency Response will be held on May 23, 2005 from 8:00 a.m. – 5:00 p.m. The Site Supervisor 8-Hour Course in Hazardous Waste Operations & Emergency Response will be offered on May 24, 2005, from 8:00 a.m. – 5:00 p.m. This collaboration is the first in a series of grant-funded programs for business and industry in the region regarding hazardous materials.
- Gateway received a KY WINS grant as part of the state budget to develop a Construction Trades Apprenticeship program. The program will follow the German apprenticeship model and will include strategic partnerships with the Northern Kentucky Homebuilder's Association, area companies, and unions. Stephanie Gorrell has been employed to develop and coordinate the program.
- Discussions with various interested citizens are ongoing regarding the interest of the college to partner with the community in the development of the Northern Kentucky Community Center. This could be a location for the urban campus as well as assisting the development of the Eastside of Covington.

### **Securing Financial Resources**

- The college received word that it will be the recipient of a major Student Support Services federal grant. The grant is for five years with a total award being \$1,167,990. The grant will provide a coordinator, counselor, and 1.5 FTE faculty members to support developmental students. The team that wrote the grant included Dale Meyer, Grant Coordinator, and Carole Reed-Mahoney, Paul Brinkman, John Brown, Peg Russell, and Loretta Hopper.
- The college will receive \$278,000 in recurring funds to support basic infrastructure needs and M/O personnel at the Boone Campus. In addition, \$229,000 in recurring funding will be included in the base of new funding.
- The college received \$18,000 in scholarship aid from Lowe's for the spring semester. A banquet will be held with the scholarship winners and Lowe's later in the year.

### **Investing in Employees**

- The KCTCS Board of Regents has approved the following compensation plan for Gateway employees for 2005-06: 4% increase for employees in the KCTCS personnel system; 3% increase for employees in the state personnel system; and \$500 non-recurring merit increases for individuals receiving the highest evaluation rating.
- The GCTC non-recurring merit award plan for 2005-06 has been submitted to the system for approval. Next year, individuals who propose doing significant work beyond the norm which has significance for GCTC or KCTCS may earn a non-recurring merit increase of \$2,000. The merit plan was adopted by the KCTCS Board of Regents and can be implemented differently at each college within the guidelines approved.
- Fifteen employees made presentations the KCTCS New Horizons Conference last week. This was the largest number of presenters at the conference from one institution.

### **Developing Partnerships**

- The college has entered into preliminary discussions with St. Elizabeth Medical Center to expand the Nursing Program and other training programs for the healthcare industry. Discussions have included the development of a comprehensive continuing education and training center as part of the Allied Health Campus.
- The college is continuing conversations with Covington City and non-profit organizations in the urban core about locating a site for an Urban Campus of Gateway. Discussions with the Life Learning Center and others will continue.
- The college has been offered the opportunity to develop a nursing career ladder project with KCTCS and the Council on Experiential Learning (CAEL) The project will involve several high schools and the college in an effort to develop a seamless transition from one level of education to another.

### **Maximizing Student Success**

- The college's Nursing Program has implemented a new computerized, self-paced program designed to assist students through the program. The program is free to students and early results are impressive for those students who take advantage of the program.
- The Student Affairs department of Gateway continues its reorganization. Recently, new processes were implemented to streamline and centralize the admissions and transcripting aspects of student records.
- On-line student registration will be tested during the summer term. The college's Advising Center team has begun meeting with the goal of implementing an Advising Center by summer.
- The new Advising Center has been formed and will be operational this summer. Carole Reed-Mahoney is heading the team that is developing and implementing the center.

- The Student Services Grant will begin in October and will provide additional resources for aiding students in transition to college.

### **Accreditation**

- The college's application for candidacy submitted in August 2002 is in need of updating since much has occurred in the last three years. The college notified SACS that it will submit a new, updated application in the Fall of 2005 that will be more in line with the development of the college to date.
- The college will initiate its self-study for the reaffirmation visit for the Council on Occupational Education. A team of employees will be reviewing the COE standards and preparing the self-study due in January 2006.

### **The President's Leadership Team will be focused on the following activities next quarter:**

- Completion of beginning year performance appraisal plans for 2005-06 for all employees.
- Completion of the preparation for the Capital Campaign feasibility process to be initiated in September 2005.
- Continued implementation of the S.O.A.R. process, based on recommendations for improvement.
- Implementation of recommendations in the student service areas and a reorganization of the student affairs area.
- Completion of the recruitment process for new faculty and staff for 2005-06.
- Initial development of the COE reaffirmation self-study which will be due in January 2006.
- Prepare the annual budget and biennial budget requests.
- Develop and implement a Leadership Development Series for emerging leaders at the college.
- Conduct a summer PLT retreat.

### **The President will focus attention on the following:**

- Prepare for the opening of the Boone Campus.
- Finalize the plans for an urban core campus.
- Investigate with regional leaders the option of a local levy to support the development of Gateway.
- Complete tenure as Chairman of the American Association of Community Colleges Presidents Academy.
- Complete the analysis of budget needs and prepare the 2005-06 budget.
- Begin to meet with all employees for a three-year review of progress in the college.
- Participate in Vision 2015 as co-chair of the Livable Communities Action Team (through November).
- Finalize plans and begin architectural design for the Allied Health Services Center and Center for Manufacturing Competitiveness.
- Finalize the reorganization of the Student Affairs area of the college.
- Reduce personal involvement in several regional and national boards so as to focus on the core issues of GCTC and KCTCS.