

President's Report November 15, 2004

Increasing Access

- The official fall enrollment as of November 1, 2004 is 2,624 compared with 2,988 in 2003. Most of the decrease is due to a change in the time of a Fire School from October to April. The Fire School involved nearly 300 students who receive partial credits for the training. In addition, a decrease in several hundred students in the dual credit program with the Area Technology Centers was the result of eliminating sophomores from the program and tightening up on the processes. Tuition paying students increased from 1,260 to 1,551.
- The college's web site is being redesigned by a team at GCTC led by Eric Turner. The redesigned web site will be more interactive and designed to be "user-friendly" for students. Employees who are responsible for updating their parts of the web site will find the new format easy to use.
- The college's President's Leadership Team has adopted the 6th District School in Covington and each member (plus other employees) will be involved in twenty activities designed to support the school children. The second grade classes visited the Edgewood Campus and performed songs during Halloween. Each of the sixty children received a Halloween bag and gifts. A play will be performed by the children at the December 10th college wide meeting.
- Plans are being developed to increase the RN Program by 100 students during the next academic year. This will expand the partnership with St. Elizabeth Medical Center and St. Luke Hospital.

Capacity Building

- A second in a series of workshops for supervisors was held to review best practices involved in the employee performance appraisal process. The workshop, attended by thirty supervisors, focused on ways to improve the mid-year performance appraisal review process.
- The Boone Campus project is about 55% complete. Occupancy is anticipated in June 2005. The college is developing contingency plans that will enable it to teach classes on the new campus in all areas except machine tool and industrial maintenance (which requires considerable lead time to move equipment.)
- Construction delays and changes have reduced the project contingency considerably. It is anticipated that \$750,000 will be needed from private sources for additional equipment for the Boone Campus.
- The SOAR process is well under way and a formal feed back system has been implemented for SOAR teams. Several initiatives are under way in the teams. All teams will prepare a one page, mid-year review on December 10th.

Celebrating Excellence

- St. Elizabeth Medical Center, represented by President Joe Gross, accepted one of the Benefactor's Awards during the 2004 KCTCS Presidents Gala, October 30, 2004.
- Positive Business Solutions, Inc. (PBSI) represented by President Ray Cool, accepted one of the Benefactor Awards during the 2004 KCTCS Presidents Gala, October 30, 2004.
- Chairman Jordan's company, LSI, was selected Small Business of the Year by the Associated Industries of Kentucky

Strengthening Regional and Economic Development

- Mazak has agreed to a partnership that will provide us a dedicated classroom for Gateway's use and an office for one GCTC faculty member.
- GCTC joined with seven other organizations to form a partnership group to foster a strategic plan for the region's economic future. The group is sponsoring a Futures report by economist, Paul Coomes, that will be released later this week.

Securing Financial Resources

- The college has received an anonymous gift of \$500,000 to be used for scholarship endowment and if needed, Boone Campus equipment.
- Mazak has agreed to provide two \$2,000 scholarships per year for students pursuing a career related to manufacturing.
- A feasibility study is being planned by the college and Foundation for the first quarter of 2005. The study will be conducted by the Clements Group, a professional fundraising consultant.
- The Chamber of Commerce D.C. Fly-In Committee has ranked the GCTC projects at the top of its list of projects for Federal Funding. These include a \$750,000 planning grant for the Edgewood Campus "Emergency Services Center," and \$10 million (federal) for Phase II at the Boone Campus for the Center for Manufacturing Competitiveness.

Investing in Employees

- The SOAR team in this area has recommended procedures to highlight the work of employees throughout the year. Recommendations will be implemented in the spring for Employee of the Quarter.
- A second cultural diversity training program on dealing with people from Latino cultures was conducted for college personnel as part of the Cultural Diversity Team's activities. In February, the entire college community will visit the National Underground Freedom Center for the day.

- Supervisors received the book "1001 Ways to Reward Employees" (without money!) as a means of promoting greater employee appreciation.

Developing Partnerships

- The School of Technical Careers is meeting with personnel from the Kenton County Schools to develop a Career Pathway Program in Health and Manufacturing Careers. The target date for implementation is fall, 2005.
- Exploratory discussions have been held with the Baptist Towers long-term care facilities to develop a Hispanic Healthcare worker project that would help train aides, L.P.N. and R.N's with Hispanic backgrounds.

Maximizing Student Success

- The reorganization of Student and Academic Affairs and the analysis of processes in student affairs has begun. Teams of employees are working to identify and create systems that will more easily move students from recruits to graduates.

Overall Achievement

- The college submitted its response to the initial review of the application for Candidacy Status to the Southern Association of Colleges and Schools in October. The response is on the college's intranet.

The President's Leadership Team will be focused on the following activities next quarter:

1. Completion of mid-year performance appraisal reviews.
2. Completion of the Strategic Needs Analysis process.
3. Continued implementation of the S.O.A.R. process.
4. Completion of the study and implementation of recommendations in student services areas.
5. Final preparation of SACS accreditation process.
6. Completion of hiring process for new grant funded policies.

The President will focus attention on the following:

- Finalize plans for the 2005 General Assembly session.
- Finalize plans for an urban core campus.
- Investigate with regional leaders the option of a local levy to support the development of GCTC.
- Continue to be part of several regional economic development groups, the D.C. Fly-In and the Kentucky Legislative groups.
- Participate as Chairman of the American Association of Community Colleges Presidents Academy.