



**President's Report
September 20, 2004**

Increasing Access

- The college received a \$739,389 grant from the Department of Health Services Administration to increase access to nursing and allied health programs. The "Bridges to Nursing Program" will be aimed at recruitment and retention of minority, education, and economically disadvantaged students. **Terry Mayo**, Nursing Coordinator, and **Dale Meyer** wrote the grant that will operate for three years.
- 50 students began the college's first Associate Degree Nursing Program in August. The President has been engaged in dialog with various community leaders to secure a permanent site for operations in the urban core of Covington and Newport. Several sites are being considered.
- The college received approval for a new certificate in Audio Visual Technology and one in Construction Trades (for the Youthbuild Program).

Capacity Building

- The U.S. Department of Education awarded the college a \$1.7 million grant under the Title III program. The grant will cover a five-year period and will increase the capacity of the college's student affairs, recruitment, and retention programs. **Dr. Jack Lundy** and **Dale Meyer** wrote the grant.
- The Boone Campus is approximately 50% complete, with a projected date of occupancy now scheduled for May 2005. Private gifts and corporate donations will need to be secured in the amount of \$750,000 for the equipment in the building.
- Because of the additional grants received, a budget/grants position will be added in the college's business office to help with the additional workload.
- The President's Leadership Team conducted its first annual leadership retreat in July during which time a series of critical activities were identified and prioritized for implementation.

Celebrating Excellence

- The North Central Area Health Education Center hosted by GCTC had one of its programs honored as the best in the nation over the summer. The Health Education and Training Center program received the outstanding HETC Program award at the national conference in Baltimore. The HETC program is headed by **Rosa Martin**. The NC AHEC is led by **Karkie Tackett**.
- **Kim Schraffenberger (Turner)**, Assistant Professor, Medical Office Technology, and **Chad Grooms**, Assistant Professor of Business, have been selected to participate with the KCTCS President Leadership Seminar in October.
- The Urban Learning Center received the Unity Award for organizations from the Northern Kentucky Area Development District. The ULC is headed by **Meg Winchell**. GCTC is a partner and fiscal host site for the ULC.

Strengthening Regional and Economic Development

- The college will begin the Aviation Mechanics Program in cooperation with Comair in January. Comair has leased a facility. GCTC has received a KY WINS grant for the program that is headed by **Tom Dowd**. A final agreement will be inked in October.
- The college's Assessment Center has been approved by the FAA as a test site for the region.
- The program coordinators for the School of Technical Careers are revising the Program Advisory Committees with a goal of improving connections to the workplace. A new process will be developed with a goal of increasing participation of Program Advisory Committees.

Securing Financial Resources

- The college received an anonymous gift to its endowment for scholarships and equipment that will be announced when the campaign begins.
- The Development Office is in the preliminary stages of the campaign by compiling lists of potential feasibility interviewees, a preliminary case for support, and potential leadership of the campaign.
- The GCTC Foundation elected officers for the year as follows: **Lee Flischel** – Chair; **Judy Gibbons** – Vice Chair; **Rick Robinson** – Secretary; and **Bill Hesch** – Treasurer. The Board is in the process of expanding its membership in advance of the capital campaign.

Investing in Employees

- The KCTCS Board of Regents, under the Governor's spending plan, implemented improvement in employee salaries, benefits, and initiated the 2004-05 merit program. In addition, The Mercer Study recommendations for staff were implemented that resulted in 13 GCTC employees receiving adjustments to their salaries based on market rates. The KCTCS staff now is at 94% of market on average.
- The GCTC budget center directors are engaged in a year-long series of workshops aimed at improving processes, skills, and management. The directors will meet five to six times during the year.
- The Performance Planning process for all employees was revised and implemented in August.

Developing Partnerships

- The college is reviewing its relationship with the Kentucky Fire Commission to see where there are opportunities to serve more fire and rescue personnel in the region's cities and industry.
- The School of Technical Careers is involved in discussions with Kenton County Schools to develop a partnership related to Healthcare and Manufacturing Career Pathways.
- GCTC has partnered with Children, Inc. to provide articulated credit for students who receive training in Montessori education.

Maximizing Student Success

- College Provost, **Dr. Dale Myers**, is conducting a formal review of the organization and operation of the Academic and Student Affairs areas. **Dr. Michael Krause**, KCTCS Enrollment Management Coordinator, is serving as a consultant to the college and will be conducting focus group meetings with employees to determine needs, perceptions, and processes. The result is intended to implement a student success model for all students.
- The college's \$1.7 million Title III grant will be implemented in October and is designed to improve efforts to maximize student success.

Kudos

- **Theresa Thomas**, Instructor in Visual Communication Arts, received her first U.S. patent for a "Clock Mounting Template".

The President's Leadership Team will be involved in the following future activities next quarter:

1. Completion of mid-year performance appraisals for all employees;
2. Submission of SACS response to candidacy inquiry;
3. Completion of activities identified at the summer PLT planning retreat;
4. Continued refinement of the S.O.A.R. process; and
5. Completion of Strategic Needs Analysis for KCTCS

The President will focus attention on the following:

1. Continue to be part of the region's advocacy group to advance Northern Kentucky's needs in Frankfort and Washington, D.C.;
2. Participation as Chairman for AACC Presidents Academy activities in New Orleans, ACCT Conference (Association of Community College Trustees), and the D.C. Institute;
3. Securing resources to open, equip, and furnish the Phase I of the Boone Campus project;
4. Begin planning for the 2005 session of the General Assembly;
5. Begin preliminary work for feasibility study for a capital campaign; and
6. Finalize urban core site planning process.