



**President's Report  
January 12, 2004**

**Priority - Developing Partnerships**

The college continues to pursue strategic partnerships that are mutually beneficial to the partners. Strategic partners enable Gateway to implement its vision and mission. PBSI (Positive Business Solutions, Inc.) in Cincinnati is a leading edge company that has developed computer systems for the management of medical offices. We will announce the partnership at the ribbon cutting ceremony for the PBSI Center on the Edgewood Campus on January 21<sup>st</sup>. PBSI will provide the software, hardware, and all upgrades necessary to equip a 24-computer station center. They will provide an annual \$1,000 scholarship as well. The agreement is for three years and is renewable. We value the three-year commitment in excess of \$100,000 and our students will get training by using the best office system in the business. **Kim Turner** is the Medical Office Technology Program Coordinator.

**Priority - Investing in Employees / Celebrating Excellence**

The college is supporting faculty and staff members who have been selected to present workshops and/or papers at national conferences in their fields of expertise. The following individuals will be representing GCTC:

League for Innovation Conference, San Diego

**Kim Turner**, Medical Office Technology Coordinator

**Dr. Michelle Deeley**, Associate Academic Dean

National Institute for Staff and Organization Development, University of Texas

**Paula Kuhnen**, Instructor of Nursing

**Gwen Davis**, Instructor of Information Technology

**Terry Mayo**, Coordinator of Nursing

National Career Development Association

**Cindy Sproehnle**, Assessment Center Director

**Cindy Sproehnle**, Counselor and Assessment Center Director has been selected Career Counselor of the Year by the Kentucky Career Development Association.

**Priority - Strengthening Regional Economic Development/Celebrating Excellence**

The college has been notified that it is one of ten finalists for the prestigious Bell Weather Award from the Futures Conference in Orlando, FL. The college will compete against some of the best (and largest) two-year colleges in the nation in the workforce development category. **Dr. Angie Taylor**, Vice President of Business and Industry Services, **Carole Reed-Mahoney**, Interim Provost, and two employees of Citigroup will make the presentation about the Gateway/Citi partnership.

**Priority - Increasing Access**

Final fall enrollment resulted in a 14% increase in enrollment over the previous fall term for a total of 2,937 students. Some selected statistics follow:

Male	1,018	34.66%
Female	1,807	61.53%
Undeclared	112	3.81%
Full Time	2,299	78.28%
Part Time	638	21.72%
Over 25 Years	1,150	39.16%
Under 25 Years	1,662	56.56%
First Time Student	261	8.89%
First Time Transfer	46	1.57%
Caucasian	2,368	80.63%
African-American	144	4.9%
Hispanic	27	.92%
Resident – Kenton	1,121	42.9%
Campbell	667	25.53%
Boone	488	18.68%
Pendleton	128	4.9%
Grant	122	4.67%
Ohio	204	6.95%
Indiana	64	2.18%
Kentucky	2,613	88.87%

The KCTCS Board of Regents approved three new programs in December. The Associate in Applied Science in Nursing (leading to the RN) was approved. The next step is to obtain approval from the Kentucky Board of Nursing. New programs in Industrial and Engineering Technology and Education leading to an AAS degree were also approved.

**Priority - Building Capacity**

The Boone Campus Phase I is continuing with work on the foundation and roadway systems. The final roadway and parking lots will be completed in the spring. Completion of the project is anticipated for March 2005.

**Priority - Securing Financial Resources**

- The college received some nice and unexpected gifts at year's end, most of which were placed in the General Scholarship Endowment in an unrestricted account. Gifts to the scholarship endowment: \$6,500, \$500.00, and \$250.00; unrestricted \$4,000.

- Recently announced budget cuts of 2.5% by the Governor will cost GCTC approximately \$103,000. We had in reserve that amount in anticipation of the cut. The cut was based on public funds excluding tuition, fees, and debt service. There is talk of including tuition and fees in the required cut, which would mean another \$62,000 for GCTC.
- The Clements Group, consultants in fundraising, will be conducting a feasibility study for GCTC's anticipated fundraising campaign. The feasibility study will help determine the interest, willingness, and readiness for a campaign that might begin in late 2004.

### **Priority - Celebrating Excellence**

The Nursing Department conducted a pinning ceremony on December 14<sup>th</sup> for 19 students who completed the L.P.N. program. The ceremony was very well attended and provided a wonderful opportunity to share in the achievements of the graduates. Student Board Member, **Tammy Roseberry**, was one of the graduates. She has been employed by St. Elizabeth Medical Center.

### **Priority - Maximizing Student Success**

NKU and Gateway have completed the agreement to begin the joint admissions program. Announcements are now contained on each institution's websites. In addition, NKU and GCTC and Thomas More College have finalized the library agreements. GCTC students have access to thousands of reference materials via electronic means, in addition to materials at both libraries.

GCTC has hired two new faculty members: **Angie Kiger**, Instructor in Nursing and **Dr. David Cain**, Assistant Professor of Chemistry and Physics.

### **Future Activities**

The President's Leadership Team will be involved in the following activities next quarter:

1. Continuation of Listening and Learning Forums
2. Implementation of the S.O.A.R. process
3. Implementation of the Joint Admission Program with NKU
4. Completion of Mid-Year Performance Reviews
5. Preparation of 2004-05 budget
6. Transition to Park Hills Center
7. Preparation for SACS visit

The President will focus attention on the following:

1. Advocate for Northern Kentucky Partners for the Future in the General Assembly
2. Implement S.O.A.R. process
3. Complete Listening and Learning Forums
4. Finalize strategic partnership with St. Elizabeth Medical Center
5. Continue regular communication to board and employees
6. Continue to build Foundation assets